

Booster Club Meeting 11/12

November 12, 2025/ 6:30 PM / Champion Center

ATTENDANCE:

Board Members

- ☒ Matt Blair
- ☒ Scott Herron
- ☒ Steve Massey
- ☒ Michelle Robb
- ☒ Jon Schlenske

Guests:

[Sara Janssen](#)

AGENDA ITEMS:

1. Call to order(President)

2. Approval of Minutes (Secretary)

3. Coach Murphy's Update

- [none at this time / Coach did not attend](#)

4. Fan Engagement Update

-  Stars Engagement Presentation 25-26.pdf

- [theme nights have been determined for all home games](#)

- [as of right now, 4 team meals have been established with the plan to look at providing some pizza/quick meals for away games.](#)

- [brought up the idea of parents possibly coordinating snack bags for away games](#)

- 25 “Stars Wagon” shirts and one sweatshirt have been purchased to give away at home games.
- 11/22 game - all ticket buyers will receive one raffle ticket and anyone who brings 2 non-perishable food items will earn a second raffle ticket.
- there will be two raffle baskets to win(no cost for raffle tickets)
- “lucky stars” will be placed under random seats to win free bags of popcorn throughout the game
- 12/19/25 will be Youth Night. Plans are already coordinated for this evening. Matt will reach out to AAHA about getting players on the ice either before the game or between periods.
- 01/13/26 will be Senior Night. Robb will reach out to a Sophomore parent to help plan that evening.
- a \$1,000.00 budget has been set for Fan Engagement

5. Board Member Role Designation

President - Michelle Robb

Vice President - Matt Blair

Treasurer - Scott Herron

Secretary - Steve Massey

Member at Large - Jon Schlenske

6. Financial Update

- the operating budget for the upcoming season is approximately \$80,000.00
- our goal is to carry over \$30,000 per season to be proactive for future costs (jerseys, increase in ice costs, etc.)
- Scott will have a budget breakdown ready for our next meeting on Wednesday, December 10th. This will be shared with parents

7. Update on 501c(3)

- the filing process will begin ASAP with Steve taking the lead on that

-Brian Robb will support as needed

-we will plan to file for our raffle license as soon as we can which is about 1 year after we get 501c(3) status.

8. Coordinator Updates:

- a. Sponsorship/Fundraising (Blair)
- b. Communication (Robb)
- c. Game Day (Reichenbacher - Shlenske will be the liaison))
- d. Fan Engagement/Team Meals (Janssen / Robb)
- e. Social Media (Peterson/Schlenske)
- f. Statistics (Wheeler? - Massey will be the liaison)
- g. Webmaster (Thoresen)
 - i. Content blurbs wanted for the website.
 - ii. Rhiannon would like confirmation of whether or not we will have a JV team and a Varsity team for Crossbar.(Coach will determine)
 - iii. Crossbar chat is for coaches to communicate practice and game updates rather than for parent concerns. (Robb will address in weekly email)

9. Old Business - none

10. New Business

- Stanaway Goalie training - every other Thursday at a cost of \$2,000
 - Matt and Todd will negotiate ASAP
 - Board supports the training, but would like the cost to be less than \$1,250.00 if possible
- Possible policy/plan for fees charged to players with long term injuries
 - This will be evaluated on a case by case situation

- Procedures of how to address player fees for athletes who leave the team during the season

-if a player leaves for a non-medical reason, there will be no reimbursement of what has been paid to date. The player's account will not be invoiced for future payments.

UPCOMING MEETINGS

December 10, 2025

January 14, 2026

February 11, 2026

March 11, 2026

April 8, 2026

May 13, 2026