



# HER in HERRO Night - Resource Document

**Presented by Team Herro Girls & the Let It Rain Foundation**

Saturday, November 1, 2025 | The Concourse Hotel – Madison, WI | 6:00 PM – 11:00 PM

## About the Event

HER in HERRO Night is our annual celebration of empowerment, teamwork, and giving back.

It's a night to honor our players' accomplishments, share what's ahead, and officially launch our community engagement efforts — including volunteerism, service projects, and outreach in partnership with [DAIS](#) (**Domestic Abuse Intervention Services**).

Funds raised will support: **Scholarships** for athletes, **Travel-cost offsets** for families, **Community-service programs** led by players, **Our 2025 partner: DAIS**

**Tickets: [\$45 includes heavy appetizers, casino chips, happy hour (6–7 pm), DJ, contests, and raffle opportunities]**

[Purchase Tickets Here](#) (share with friends, family, supporters)

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## Ball Drop Raffle:

- Tickets: \$10 each
- \$5 from every ticket goes directly into the selling player's Travel Account to help with season expenses.
- Cash prizes range from \$50–\$1,000.
- Online Raffle Ball Entries can be purchased [HERE](#) (share far and wide!)
- Raffle Balls can also be sold in person - cash, check, or Venmo (@TeamHerro-Girls) - In person sales should be recorded here: [Ball Sales Form](#)
- No need to be present to win — we'll live stream the drop!
- Girls and teams are incentivized to sell the balls - see: "Ball Drop Sales Challenge" document





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**Night-of Raffle:** (Must be present to win)

- Donated items help us raise essential funds and make the night even more exciting.  
We're looking for:
  - Gift cards (restaurants, boutiques, salons, experiences)
  - Event tickets or travel packages
  - Themed baskets (family night, self-care, sports, etc.)
  - Signed memorabilia or merchandise
  - Services or gift certificates from local businesses

All donors receive recognition at the event and on our social media pages. **We are a recognized 501c3** so the value of each donation will be a write-off for that business.

To donate, email: [letitrainfoundation@gmail.com](mailto:letitrainfoundation@gmail.com)

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**Other Ways to Earn Money For Player Accounts:**

- Represent Your City Baskets – Each donated basket earns \$25 credit for each basket donated
- Themed Baskets - each team should provide 1 basket - \$25 credit for player parent coordinator
- Raffle Items - each raffle item donated or secured by a family (>\$200 value) will earn \$25 for player account
- Volunteer Night Of – 2-hour shifts earn \$25 (contest monitors, dealers, setup/teardown, etc.).
- Sponsorships – The biggest impact: 30% of confirmed sponsor dollars go back into the player's/coach's team account.
  - We are a recognized 501c3 so not only will these donations and sponsorships go to a good cause - it's also a write off!
- Additional Night-of Sales – 50% of raffle/casino token purchases go directly into player accounts.

Email [letitrainfoundation@gmail.com](mailto:letitrainfoundation@gmail.com) for more info or to get involved!

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**Sponsorship:** We are still actively seeking sponsors to help make *HER in HERRO Night* a success!

Your support directly impacts our athletes — funding scholarships, offsetting travel costs for families, and expanding community outreach through the Let It Rain Foundation.

We offer multiple ways to support and be recognized:

- **Crown, Diamond, Platinum, Gold & Silver Levels** – tiered sponsorships with event signage, logo placement, marketing visibility, and VIP perks
- **Feature Sponsorships** – sponsor a casino table, photo booth, raffle, or other event element
- **In-Kind Donations** – gift cards, prizes, baskets, or experiences for our raffle and silent auction

Request more information, ask questions, or connect us directly to your company: [letitrainfoundation@gmail.com](mailto:letitrainfoundation@gmail.com)

See also: HER in HERRO Event Sponsorship Document & HER in HERRO Sponsorship Packet

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## SUMMARY

Website: [www.letitrainfoundation.org](http://www.letitrainfoundation.org)

Email: [letitrainfoundation@gmail.com](mailto:letitrainfoundation@gmail.com)

Instagram: @HerInHerro

Venmo: @TeamHerro-Girls

Phone: 608-286-8079

- **Purchase Tickets & Learn More:** <https://givebutter.com/HERinHERRONight>
  - **Reserve Your Room at The Concourse Hotel:** *(Rate expires 10/15/2025)*  
<https://themadisonconcourse.ihotelier.com/book/dates-of-stay?groupID=4915003>
- **Share our Ball Drop Raffle Link:** <https://givebutter.com/towScl>
- **Become a Sponsor or Donor:** [letitrainfoundation@gmail.com](mailto:letitrainfoundation@gmail.com)
  - Encourage your friends and family to become a sponsor or donor!
- **Volunteer:** [letitrainfoundation@gmail.com](mailto:letitrainfoundation@gmail.com)
  - Volunteer the night of the event, donate a raffle basket or item

