



HER in HERRO Event Sponsorship

Presented by Team Herro Girls & the Let It Rain Foundation

Saturday, November 1, 2025, | The Concourse Hotel, Madison, WI

"Every Assist Counts."

About the Event

HER in HERRO Night is our annual signature fundraiser celebrating teamwork, empowerment, and community. Guests will enjoy a high-energy casino night with raffles, prizes, music, and meaningful connection - all in support of young women across Wisconsin and Northern Illinois.

Funds raised will:

- Provide scholarships for athletes who otherwise couldn't afford to play
 - Offset travel costs for families
 - Support our 2025 community partner, **DAIS** (Domestic Abuse Intervention Services)
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About Us

The Let It Rain Foundation is the nonprofit arm of Team Herro Girls, created to expand access, opportunity, and empowerment for girls in our program and beyond.

Our mission:

To ensure that cost never stands in the way of a girl's opportunity to compete, learn, and lead – both on and off the court.

We are equally committed to opening doors for selfless giving, showing our athletes that true success comes not only from personal achievement, but from using their platform to lift others.

Through volunteerism, community partnerships, and mentorship, our players learn that every assist—on the court or in life—creates ripple effects of empowerment, confidence, and compassion.

We proudly serve more than 200 athletes and families across Wisconsin and Northern Illinois, helping young women build confidence, leadership skills, and lifelong community connections.



Why Your Support Matters

Each season, several of our players participate as scholarship athletes—girls whose families would not otherwise be able to afford the cost of travel, uniforms, or tournament fees. Your sponsorship directly funds these opportunities and supports programs that teach our athletes to give back through volunteerism and service. Together, we're helping them grow as competitors, leaders, and compassionate community members.

When you partner with HER in HERRO Night, your business joins a community of leaders investing in the next generation.

Sponsors enjoy:

- Brand visibility before, during, and after the event
- Recognition in front of hundreds of families, supporters, and local leaders
- Social-media promotion across Team Herro and Let It Rain platforms
- Tax-deductible contributions through our 501(c)(3) nonprofit





Sponsorship Opportunities

Tier	Annual Donation	Key Benefits
Crown	\$5,000-\$25,000+	<ul style="list-style-type: none"> - Naming rights to be "HER in Herro Night Presented by X Company" - Company logo on picture backdrop - Company recognition during the event - Casino table sponsor w/ company signage - Name & company logo recognized on the homepage of our website - Individual social media shoutout - Name & company logo in event program - 6 event entry tickets
Diamond	\$2,500-\$4,999	<ul style="list-style-type: none"> - Naming rights to the casino floor where all games will be played - Company logo on picture backdrop - Company recognition during the event - Cocktail table sponsor w/ company signage - Name & company logo recognized on the homepage of our website - Individual social media shoutout - Name & company logo in event program - 6 event entry tickets
Platinum	\$1,000-\$2,499	<ul style="list-style-type: none"> - Naming rights to cashier's area - Name & company logo recognized on the homepage of our website - Individual social media shoutout - Name & company logo in event program - 4 event entry tickets
Gold	\$250-\$999	<ul style="list-style-type: none"> - Naming rights individual game (tables, putting green, pop shot) - Name & company logo recognized on the homepage of our website - Social media shoutout - 2 event entry tickets
Silver	\$100-\$249	<ul style="list-style-type: none"> - Name & company logo recognized as a partner on the homepage of our website

Sponsorship Activation and Payment

- **Individual and Corporate Sponsorship:** Sponsorships are activated upon receipt of full payment. Sponsors will receive a confirmation email upon processing.
- **Payment Deadline:** Full payment for sponsorship must be completed by Monday, October 27th. If payment is not received by this time, the company won't be in the event program (platinum, diamond, & crown tiers).
- **Accepted Payment Methods:** We accept payment via bank transfer, credit card, and check. All payments are non-refundable and tax-deductible, to the extent allowed by law.
- **Right to Terminate:** Team Herro reserves the right to terminate any membership at its discretion, should the member's conduct contradict the values and mission of the organization. If terminated, no refunds will be provided.



Additional Ways to Support

- **Raffle or Silent Auction Donations** – Gift cards, experiences, or products for event giveaways.
 - **Feature Sponsorships** – Sponsor a photo booth, casino table, or cocktail hour.
 - **Volunteer or Sell Ball-Drop Tickets** – Engage your staff or customers in a fun, hands-on way.
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Visibility & Promotion

Sponsors receive recognition through:

- Event signage, programs, and step-and-repeat banners
 - Social-media features encouraging guests to tag and share your business
 - Website and newsletter mentions reaching Team Herro and Let It Rain families statewide
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How to Get Involved

1. **Choose your level of support** or donation type.
2. **Contact:** Erin McWilliams | 608-286-8468 | letitrainfoundation@gmail.com

“Every assist counts.”

Other Resources:

- Visit our website: www.letitrainfoundation.org
- Visit the event site: <https://givebutter.com/HERinHERRONight>

