

SYHA Executive Board Meeting Minutes

Monday, June 7, 2021 at 6:00 PM

Nelson Center - Franklin Room

1. Roll Call
 - a. Members present: Brandon Cullen, Cindy Huddleston, Salam Kelleher, Jared McCarty, Jacki Patterson & Mendy Romack
 - b. Members absent: Steve Bridge, Tiffany Galloway & Grant Hammer
2. Call to Order
 - a. Romack called the meeting to order at 6:02PM.
3. Opportunity for visitors to address the Board
 - a. Visitors present: Brian Davis
 - b. Brian had nothing to address.
4. Approve April meeting minutes
 - a. Motion made by Patterson with second by McCarty to approve. All in favor.
5. Old Business
6. Reports
 - a. President's Report: Tiffany provided a written update Romack shared with the board.
 - i. Goalie camp update
 1. Registration is now open and an email blast has been sent out. The link has been posted to the SYHA website.
 2. We do not have access to numbers as the registration is on 3E's website.
 3. Romack to send out a reminder blast.
 - ii. Summer 3-on-3 update
 1. Jerseys have been ordered.
 2. Mini-mites and Mites will play half ice on Tuesdays 6:00 - 7:00 PM.
 3. Squirts will play half ice on Thursdays from 6:00 - 7:00 PM.
 4. PeeWees will play full ice on Thursdays from 7:15 - 8:15 PM.
 5. Bantams will play full ice on Wednesdays. Weeks 1, 3 & 5 will be 6:30 - 7:30 pm and weeks 2, 4 & 6 will be 7:45 - 8:45 PM.
 6. Midgets will play full ice on Wednesdays. Weeks 1, 3 & 5 will be 7:45 - 8:45 PM and weeks 2, 4 & 6 will be 6:30 - 7:30 PM.
 7. Mendy will send out a blast with days and times.
 - b. Capital City Freeze Tournament
 - i. The tournament will be held again this year November 12 - 14, 2021.
 - ii. We will still need to line up a tournament coordinator for this year.
 - iii. Brian Davis has offered to submit the USA & Missouri Hockey registrations to allow us to obtain the tournament sanction numbers. Brian will submit receipts to Salam for reimbursement.
 - c. Missouri Hockey Report - Brandon Cullen

- i. Based on feedback, Missouri Hockey is looking at separating Blue Note Cup and ADM festival weekends. This will allow for an expanded ADM festival. Brandon will need to take our vote back to the next Missouri Hockey board meeting. All board members in favor so Brandon will vote accordingly.
 - ii. Crossbar system
 - 1. Missouri Hockey is looking to move away from SportsEngine and move to Crossbar which is based in St. Louis. This will provide more local customer service. He noted some additional benefits include minimal credit card fees, multiple administrators so each person can have specific access, and the possible ability to snap a photo of scoresheets to import.
 - 2. Brandon arranged a demo meeting Wednesday at 10am. He will forward the online meeting link to all board members so anyone interested in learning more can attend.
 - 3. Romack noted her largest concern is rebuilding the website and the time associated with that. If she is unable to attend, she wants to make sure that is addressed on how that process works.
 - iii. Brandon confirmed the pod system will remain in place for the upcoming season. Missouri Hockey will revisit this again next year.
- d. Administration - Steve Bridge
 - i. Steve not in attendance
- e. Financial Report/Registrar - Salam Kelleher
 - i. Tiffany verified the taxes have been filed.
 - ii. Salam & Tiffany are meeting next week to get Salam online access to all of the bank accounts.
 - iii. Financial review status - Jessy McCabe of Pehlman & Dold
 - 1. Awaiting proposal for the financial review.
- f. Marketing Report - Grant Hammer
 - i. Grant not in attendance
- g. Developmental Programs - Jacki Patterson
 - i. The next Learn to Play session will begin in August.
 - ii. Cindy, Aaron & Jacki met with Bruce at the Park District regarding more ice time.
 - 1. Learn to Play will be moved up to start at 8:00 AM to allow for additional coaching availability. They feel more ADM coaches will be willing to assist since it will be just before ADM. The ADM time slot will be extended from 10:00 AM - 12:00 PM to hopefully allow more teams to travel in from out of town to play our teams.
 - 2. On Wednesdays, they have eliminated power skating and are renaming it as Skills & Drills and these sessions will be run by the existing coaches. These sessions will remain optional.

- iii. Jacki was advised by Marty that SYHA will be responsible for purchasing sticks for Learn to Play players and they will be allowed to keep the sticks. She is not sure if we have done this before and is looking for guidance. Jared suggested we consider making a bulk purchase of simple wooden sticks and have them available at cost for purchase on the nice of equipment fitting. It was agreed we will make a final decision on this at the next board meeting ahead of the next session.
 - iv. Jacki advised she has concerns about fitting equipment, especially helmets, for some of the very young players. She is unsure if even the smallest size helmet we have is the proper fit for some of the 3-4 year olds that register. She feels we should consider an equipment waiver as we are not fit experts and wants to make sure we are protected if there was to be an injury.
- h. House Programs - Cindy Huddleston
- i. Cindy was present at the meeting with Bruce & Marty regarding a Rec Select program for the upcoming season. They would like to host two teams at the 10U and 12U levels. These players would participate in the house program and would play additional games and tournaments throughout the season. In addition to house, these teams would require ten Saturday game ice hours and one additional hour of practice per week. She advised the Park District seemed receptive but feel at this point the only option for the practice ice availability is on Friday nights which Cindy does not feel is acceptable as all of their ice would be on Friday, Saturday and Sundays. She feels there should be one hour of ice available during the week for their practice.
 - ii. Romack noted that Park District likely cannot confirm any availability until the number of travel teams is determined and ice times locked in. She suggested also speaking with Steve Bridge to inquire about his conversations with rink regarding practice schedules.
 - iii. Cindy feels the Park District wants it to be business as usual and not have an additional program to work in.
 - iv. Brandon advised that based on what is being described that this group moving to a travel team would be the best option. Cindy and Jacki verified the concern is the overhead fees etc. that are associated with a travel team. Brandon explained the benefits of the association and team fundraising to help offset tournament fees. By declaring as a travel team, they would be a part of Missouri Hockey and locked in with a set of division teams. This would also help with game scheduling as this is set by Missouri Hockey and teams are also required to travel to us. This would be so much more structured than being a rec select team. They will play just as many games as they are proposing and each team makes their own decisions on how many tournaments they will participate

- in. Also by moving into travel, they will get preference on practice ice as this would now be worked into the season ice scheduling with the rink.
- v. If any groups move forward as a Rec Select team, they will be required to sign a waiver just as teams have done in the past.
- i. Competitive Teams - Jared McCarty
 - i. Jared would like to get conditioning camp and tryout dates set early and get these communicated out.
 - ii. Brandon suggested we consider moving up the Midget tryouts as ours is one of the latest and if we are unable to field a team at a certain level then our players have the opportunity to try out for another team.
 - iii. Jared would like coaching applications to be turned in by July 31st. He will review the current form available on the website and advise Mendy of any changes so she can update the website accordingly and blast out.
 - iv. Jared is still trying to find a better way for tryout numbers for the upcoming season. He has been unable to find what he is looking for using pennies or pin-on numbers. He feels the best option is a jersey with a number on both the front and the back. Salam suggested if these are purchased, we cut out and apply the numbers ourselves to save on the cost.
 - v. Jared feels we need a better storage solution than the storage room in Locker Room A. Brandon suggested we move everything to the newer lockers and eliminate the storage room altogether. This will allow easier access and the key code lock can be changed every year to allow for extra security since it is unknown who all has keys to the existing storage room.
 - vi. Jared advised there are training needs previously submitted to the board that have not been purchased. He advised there will need to be some consideration before the beginning of the season. It was discussed the possibility of splitting the cost of some of these items with ADM or pulling money from the trust account as this is to be used only for development needs.

7. New Business

- a. Team analysis proposal from Elite Hockey
 - i. Elite Hockey will offer teams the ability for game video review and feedback. This will be at the team level and each team will have the option to subscribe to this service.
- 8. Next regular meeting is scheduled for Monday, July 5, 2021 at 6:00 PM.
 - a. Due to the 4th of July holiday, the board agreed to reschedule the next meeting for Tuesday, July 6, 2021.
- 9. Adjournment
 - a. Romack adjourned the meeting at 7:19PM.