



# 2026 SPONSORSHIP OPPORTUNITIES

# ABOUT GAAY SPORTS

- Not-for-profit recreational sports league
- Mission – to provide safe spaces for members of the LGBTQIA+ Community to recreate with one another in organized sports.
- Started in June 2022 with a 44-person kickball league in Lansing. In 2025, over 2,000 participants played in eight different sports across four cities in Michigan!
- We also offer organize other social activities for the LGBTQIA+ Community, including a family potluck BBQ, one day learn to play sport days, one-day tournaments, fantasy football, March Madness challenge, and an annual Holiday Extravaganza.



# SPONSORSHIP INCLUDES

- LOGO ON TEAM SHIRT FOR THE SEASON
- RECOGNITION ON GAAYSPORTS.ORG FOR 2026 CALENDAR YEAR
- IF EARLY ENOUGH, YOUR LOGO WILL BE ON ALL PRINT MATERIALS PROMOTING THE LEAGUE 10-8 WEEKS IN ADVANCE OF THE LEAGUE START DATE
- DURING THE SEASON, WEEKLY RECOGNITION ON FACEBOOK AND INSTAGRAM WHEN STANDINGS ARE POSTED
  - FACEBOOK IMPRESSIONS ARE OVER 10,000 PER MONTH!
- DURING THE LEAGUE YOU SPONSOR, WE WILL SHARE SOCIAL MEDIA POSTS FOR EVENTS YOU ARE DOING ONCE PER WEEK ON REQUEST
- THOUGH WE CANNOT GURANTEE ANY BUSINESS, WE DO EVERYTHING WE CAN TO ENCOURAGE PARTICIPANTS TO SUPPORT OUR SPONSORS WHENEVER POSSIBLE AND TRY TO ORGANIZE TEAM EVENTS AFTER GAMES
- THE CHANCE TO DISPLAY THE LEAGUE TROPHY AT YOUR BUSINESS IF THE TEAM YOU SPONSOR WINS THE LEAGUE
- THE INTRINSIC FEELING OF GOOD WILL FOR HELPING A MARGINALIZED COMMUNITY
- ALL SPONSORSHIPS ARE 100% TAX DEDUCTIBLE (TAX ID: 88-2435086)



***PLEASE NOTE: A SPONSORSHIP DOES NOT PAY FOR ANYONE'S REGISTRATION! IT DOES, HOWEVER, KEEP THE COST LOW FOR ALL PARTICIPANTS!***

# GRAND RAPIDS 2026

SPORT	SEASON	LENGTH	# OF PEOPLE	SPONSORSHIP
BOWLING 4-5 PER TEAM	JAN – APR OCT - DEC	9 WEEKS 8 WEEKS	50-70 50-70	\$100/TEAM
DODGEBALL 8/9 PER TEAM	FEB - MAR OCT - DEC	8 WEEKS 8 WEEKS	48-64 48-64	\$250/TEAM
KICKBALL 12-15 PER TEAM	APRIL – JUNE AUG-OCT	8 WEEKS 8 WEEKS	125-150	\$500/TEAM
SAND VOLLEYBALL 8/9 PER TEAM	JUNE-JULY	8 WEEKS	48-64	\$150/TEAM
<b>2026 ALL GR TEAM SPORTS SPONSOR</b>				<b>\$1,000</b>

# LANSING 2025

SPORT	SEASON	LENGTH	# OF PEOPLE	SPONSORSHIP
BOWLING 4-5 PER TEAM	JAN– APRIL SEPT – DEC	12-16 WEEKS (10 PIN) 10-12 WEEKS (9 PIN)	48-64 36-48	\$100/TEAM
DODGEBALL 8/9 PER TEAM	OCT - DEC	8 WEEKS	48-64	\$150/TEAM
KICKBALL 12-15 PER TEAM	APRIL – JUNE AUG - OCT	8 WEEKS 8 WEEKS	100+ 100+	\$500/TEAM
PICKLEBALL 4-6 PER TEAM	JAN – MAR JULY - AUG	8 WEEKS 8 WEEKS	24-36	\$100/TEAM
VOLLEYBALL (INDOOR) 8/9 PER TEAM	JAN - MAR	8 WEEKS	64+	\$150/TEAM
VOLLEYBALL (SAND) 5-9 PER TEAM	MAY – JULY (MON) AUG – OCT (MON) MAY – JULY (TUE) AUG – OCT (TUE)	10 WEEKS (SOCIAL BYOT) 6 WEEK (RANDOM TEAM) 8 WEEK (COMPETITIVE/RANOM) 8 WEEK (COMPETITIVE/BYOT)	64-90 48-64 36-50 36-50	\$400/TEAM
GOLF SCRAMBLE 4-6 PER TEAM	FEB MAY	1 DAY INDOOR OUTING 1 DAY 12 HOLE SCRAMBLE	36 48-64	\$400/HOLE
<b>2026 ALL LANSING TEAM SPORTS SPONSOR &amp; GOLF OUTING HOLE SPONSOR SPECIAL PACKAGE</b>				<b>\$1,500</b> SAVE \$300

# ANN ARBOR 2026

SPORT	SEASON	LENGTH	# OF PEOPLE	SPONSORSHIP
DODGEBALL 8/9 PER TEAM	FEB - APR OCT - DEC	8 WEEKS 8 WEEKS	48-64 48-64	\$250/TEAM
PICKLEBALL 4-6 PER TEAM	JAN – MAR JULY - AUG	8 WEEKS 8 WEEKS	24-36	\$100/TEAM
SAND VOLLEYBALL 8/9 PER TEAM	JUNE-JULY	8 WEEKS	48-64	\$150/TEAM
<b>2026 ALL ANN ARBOR TEAM SPORTS SPONSOR</b>				<b>\$500</b>



# 501(c)3 status



Department of the Treasury  
Internal Revenue Service  
Tax Exempt and Government Entities  
P.O. Box 2508  
Cincinnati, OH 45201

GAAY SPORTS INC  
2210 WOOD ST  
LANSING, MI 48912

Date:  
08/16/2023  
Employer ID number:  
88-2435086  
Person to contact:  
Name: Customer Service  
ID number: 31954  
Telephone: 877-829-5500  
Accounting period ending:  
December 31  
Public charity status:  
170(b)(1)(A)(vi)  
Form 990 / 990-EZ / 990-N required:  
Yes  
Effective date of exemption:  
June 9, 2022  
Contribution deductibility:  
Yes  
Addendum applies:  
No  
DLN:  
26053615003313

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

*If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.*

For important information about your responsibilities as a tax-exempt organization, go to [www.irs.gov/charities](http://www.irs.gov/charities). Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

A handwritten signature in cursive script that reads "Stephen A. Martin".

Stephen A. Martin  
Director, Exempt Organizations  
Rulings and Agreements

# DONATION RESPONSE FORM

BUSINESS NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

*Please email this form to [Nicholas@gaaysports.org](mailto:Nicholas@gaaysports.org) along with your business logo and we will promptly send you an invoice so you have a record for your tax deduction.*

Yes! I want to support GAAY Sports in 2026! I would like to sponsor a team(s) in the following league(s):

## LANSING

- BOWLING (\$100)
- DODGEBALL (\$150)
- KICKBALL (\$500)
- VOLLEYBALL – INDOOR (\$150)
- VOLLEYBALL - SAND (\$400)
- PICKLEBALL (\$100)
- GOLF OUTINGS (\$400)
- ALL LANSING (\$1,500)**

## GRAND RAPIDS

- BOWLING (\$100)
- DODGEBALL (\$250)
- KICKBALL (\$500)
- SAND VOLLEYBALL (\$150)
- ALL GRAND RAPIDS (\$1,000)**

## ANN ARBOR

- DODGEBALL (\$250)
- PICKLEBALL (\$100)
- SAND VOLLEYBALL (\$150)
- ALL ANN ARBOR (\$500)**

I'D LIKE TO DONATE FOUR PRIZES FOR LEAGUE AWARDS (MVP, MOST IMPROVED, BEST ROOKIE, AND CONGENIALITY)

I'D LIKE TO BE A STATE-WIDE SPONSOR IN ALL LEAGUES (\$3,000) FOR THE DISCOUNTED PRICE OF \$2,500.



*Please make checks payable to GAAY Sports*