



# Fresno Junior Hockey Club

[www.FresnoYouthHockey.com](http://www.FresnoYouthHockey.com)  
[Sponsorships@FresnoYouthHockey.com](mailto:Sponsorships@FresnoYouthHockey.com)

## SPONSORSHIP PACKAGES 2026-2027 SEASON



# GET IN THE GAME WITH THE FRESNO JUNIOR HOCKEY CLUB

*Fresno Junior Hockey Club has been part of the Central Valley hockey community for nearly 50 years, helping young athletes learn, develop, and compete in the sport of ice hockey. As a nonprofit youth hockey organization, our club offers programs for players at all levels, from Try Hockey for Free and Learn to Play to in-house and travel hockey.*

*We are committed to growing the game and making hockey more accessible for local families. This season, we expanded that mission by launching girls-only Try Hockey for Free programs, creating more opportunities for girls to step onto the ice and experience hockey in a welcoming environment.*

***Sponsorship support is essential to our club. Approximately 25% of our players rely on sponsorships or financial assistance in order to participate. Your support helps remove financial barriers, keeps kids on the ice, and strengthens youth hockey in the Central Valley.***

*At the heart of our mission is a commitment to advance and encourage recreational, amateur sports within our community. We strive to develop, promote, and regulate the sport of ice hockey while emphasizing its role in nurturing sportsmanship, character, and leadership among children and young adults. Through our dedication to these values, the Fresno Junior Hockey Club continues to inspire the next generation of athletes and foster a lifelong passion for hockey. Our ambition is building a solid foundation for skill development on the ice in addition to teaching core values that can be utilized throughout their life journey.*



Image from 2025-2026 Banquet

# 2026-2027 SPONSORSHIPS

Fresno Junior Hockey Club



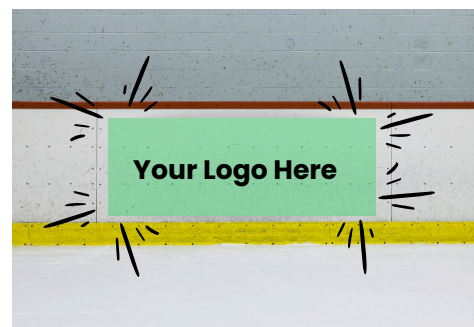
## Club Sponsorship Levels

**Due No Later than September 15**



### \$5000 - The Hat Trick

- name/business logo on dasher board
- name/logo/message in season program (2 full pages)
- logo/name on game day banner
- commemorative plaque at end of season
- name/logo on website
- logo/ad placed weekly in newsletter
- logo/ad posted monthly on social media
- ability to pass out info at 1 event during year
- 4 tickets to end of year banquet



**Dasher Board Advertisement**  
92"-144" L x 34" H



### \$2500 - Power Play Partner

- name/logo/message in season program (1 full page)
- name/business logo on game day banner
- commemorative plaque at end of season
- name/logo on website
- logo/ad placed monthly in newsletter
- logo/ad posted 4x year on social media
- 2 tickets to end of year banquet



### Senior Night Sponsor - \$3000

- Name/Logo Displayed on all Senior Banners that are displayed inside Gateway Ice Center all season long
- Name/Logo in season program (1 full page)
- commemorative plaque and recognition at 1 home game
- name/logo on website
- logo/ad placed in newsletter monthly
- logo/ad posted 4x on social media
- 2 tickets to end of year banquet



### \$1000 - Blue Line Booster

- name/logo/message in season program (1/2 page)
- name/business logo on game day banner,
- commemorative plaque at end of season
- name/logo on website
- logo/ad placed in newsletter every other month
- logo/ad posted 2x year on social media
- 1 ticket to end of year banquet



### \$500 - The Breakaway

- name/logo/message in season program (1/2 page)
- name/logo on game day banner
- commemorative plaque at end of season
- name/logo on website
- logo/ad placed in newsletter 2x year
- logo/ad posted 2x year on social media



**Senior Banner Example**  
2' L x 3' H

Sponsors at any of the levels above will support the Fresno Junior Hockey Club at a Club level, offsetting costs to all players in the Fresno Junior Hockey Club's different programs and tournaments. In appreciation of your efforts, all sponsorship levels above include a "finder's fee" that will be credited to the individual player's account once the sponsorship is successfully processed. For all levels—except "The Hat Trick"—this fee is 50% of the sponsorship amount. "The Hat Trick" level includes a 25% finder's fee. We also offer Team Sponsorships and Individual Player Sponsorships.

# OTHER SPONSORSHIPS

Fresno Junior Hockey Club



- **\$250 – Slapshot Supporter**
  - name/logo/message in season program (1/4 page)
  - name/logo on entrance banner
  - logo/ad posted 1x year on social media

- **\$100 – Zamboni Club**
  - name/logo/message in season program (1/4 page)
  - logo/ad posted 1x on social media



## Sponsor a Team – Any Value, Any Time!

All team sponsorships (less "finder's fee credit" and any fees/charges associated with online payments) will be credited directly to the team for their use for additional tournaments, equipment, apparel, games and/or practices.

- 8U
- 10U
- 10U Girls
- 12U
- 14U
- 16U
- High School

## Sponsor a Player – Any Value, Any Time!

All player sponsorships will be credited directly to an individual player's account for their use for their season costs. Please note that this sponsorship will include transaction fees in order to give the sponsored player the most value from your generous sponsorship! \*Note: Payments to individual players are not tax-deductible donations.

## Girls Hockey – Any Value, Any Time!

All girls sponsorships (less "finder's fee credit" and any fees/charges associated with online payments) will be credited directly to the girls program for their use for additional equipment, apparel, games, clinics and/or practices.

## Scholarship Fund – Any Value, Any Time!

Donated funds will go directly toward supporting travel players in their pursuit of playing hockey. Specifically, the funds may be used for player travel dues scholarships.

# PLEASE COMPLETE AND RETURN

Fresno Junior Hockey Club

Player Name: \_\_\_\_\_



**PLEASE RETURN THIS FORM TO SPONSORSHIPS@FRESNOYOUTHOCKEY.COM**

Name : \_\_\_\_\_

Business Name : \_\_\_\_\_

Address : \_\_\_\_\_

State : \_\_\_\_\_ Zipcode : \_\_\_\_\_ Phone Number : \_\_\_\_\_

E-Mail : \_\_\_\_\_ Social Media: \_\_\_\_\_

Select your Sponsorship Level and Payment Method Below. All checks should be written to: Fresno Junior Hockey Club.

**LOGO REQUESTED:** Send Logo file (high rez PDF, .png, or jpeg format) via email to Sponsorships@FresnoYouthHockey.com

**Club Sponsorship Levels** Due No Later than September 15

- \$5,000 -The Hat Trick
- \$1,000- Blue Line Booster
- \$250- Slapshot Supporter
- \$2,500 -Power Play Partner
- \$500- The Breakaway
- \$100- Zamboni Club
- \$3,000 Senior Night Sponsor

**Other Sponsorships** Any Value, Any Time!

- \$\_\_\_\_\_ Sponsor a Team      Circle Team 8U / 10U / 10U girls /12U / 14U / 16U / High School
- \$\_\_\_\_\_ Sponsor a Player      Player Name: \_\_\_\_\_
- \$\_\_\_\_\_ Sponsor - Girls Hockey
- \$\_\_\_\_\_ Donate to the Scholarship Fund

**Payment** Zelle or Venmo (2.5% charge) available upon request

- Credit Card**       **Check, Written to Fresno Junior Hockey Club**

Card Type:       Visa       Mastercard       Other: \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code/CVV: \_\_\_\_\_ Expiration mm/yy: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_