

AAYHA

BLEACHER PROJECT



Antigo Area Youth Hockey Association
P.O. Box 462
Antigo, WI 54409

Dear Friend of Antigo Hockey,

We're reaching out on behalf of the **Antigo Area Youth Hockey Association (AAYHA)** with an exciting opportunity to enhance the experience for our athletes, families, and fans at the **Langlade County Multipurpose Building**.

As many of you know, this facility has been the home of youth hockey for decades—bringing together players, parents, volunteers, and community members in support of a sport that builds character, teamwork, and lifelong memories. As our program continues to grow, it's clear that one vital part of the rink needs attention: **the bleachers**.

Our current seating is outdated, uncomfortable, and no longer adequate for the number of families and fans who come out to support our teams. That's why we've launched a fundraising campaign to **purchase and install new bleachers**—and we're asking for your help.

Why This Matters

- **Safety & Comfort:** New bleachers will provide safer and more comfortable seating for families, especially during long game days and tournaments.
- **Accessibility:** Updated bleachers will include accessible seating areas for elderly supporters and individuals with disabilities.
- **Community Growth:** Better facilities help us host larger events and draw in more families to youth hockey, strengthening our local program and economy.

These bleachers won't just benefit hockey—they'll serve the entire community. The Langlade County Multipurpose Building is used year-round for events like the **Langlade County Fair, concerts, expos, livestock shows, and other community gatherings**. By upgrading the seating, we're also investing in the broader future of this space, making it more functional and welcoming for every event it hosts.

Our Goal: \$500,000 by June 1, 2026

We invite you to join us in supporting this important effort. **Every dollar donated helps us take a step toward a more welcoming and supportive environment for our youth and their biggest fans—you!**

How You Can Help

- **Make a tax-deductible donation** at <https://www.antigohockey.com/donate> or mail a check to the address above.
- **Sponsor a section or seat** and be recognized with a commemorative plaque in the rink.
- **Share our mission** with friends, neighbors, and businesses who value youth development and community events.

Let's give our youth and our community a space that reflects the pride we have in Antigo. Your support—no matter the amount—makes a difference.

Thank you for helping us build something better, together.

Level	Donation Amount	Recognition
Rink Supporter	\$0 – \$1,000	Name listed on the AAYHA donor wall and website
Maroon & White Club	\$1,000 – \$10,000	Recognition on donor wall and in event programs
Hat Trick Sponsor	\$10,001 – \$20,000	Commemorative plaque in the rink + previous benefits
Power Play Partner	\$20,001 – \$30,000	Section signage acknowledging your support + previous benefits
Champion Level	\$30,001 – \$50,000	Large plaque near bleachers and special recognition at AAYHA events
Legacy Level	\$50,001 – \$75,000	Option to sponsor a bleacher section with custom signage
Arena Builder	\$75,001 – \$100,000	Featured recognition in press releases and at dedication ceremony
Community Cornerstone	\$100,001+	Prominent naming opportunity and lifetime recognition within the facility
Ice Rink Naming Rights	\$200,000+	Exclusive rink naming rights with customized signage and permanent recognition as the lead project sponsor

With gratitude,
Eric Schroeder
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