

MEETING MINUTES

01.13.2025



DATE:

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CALLED TO ORDER:

07.12.2025

SECRETARY:

Cassie Sedlacek

IN ATTENDANCE

Jason Woodford, Todd Barnhardt, Cassie Sedlacek, Teri McFadden, Katie Williams, Martelle Mikkelsen, Jason Bowe, Nicole Owen, Christa Ball, Erica Sisco, Travis Moss, Lindsey Sipple, Stephanie Lundquist, Cassi Koepp, Jorge Huerta

APPROVAL OF MINUTES

The minutes were reviewed from December meeting and approved.

MEETING MINUTES

1. Registration Update: 12 baseball; 23 softball; 6 t-ball so far. Discussed encouraging travel ball players to play league, especially if local. Soft close for registration is March 2nd. Of note, full email list emails are being sent to players from other programs, which has caused some concern for coordinators of other programs. Continue to share social media posts about registration to promote the league.
2. Hoofbeat/Rockfest Survey Overview: 42 responses. 25 would volunteer, 5 would not, 12 responded maybe. 26 responded they would like open shifts information set out earlier. Results do not indicate that incentives for volunteering would make a difference in decisions (i.e., free ticket is motivation). With results, we will

plan to move to working larger bar. Jason W. has the schedule and can get out. Last year, profits from the festivals was approximately \$27,000. Todd Barnhardt shared concern that this type of fundraising may not be in line with the ballclub's goal to promote children playing baseball and softball and thought additional tournaments may be a better use of resources. This will be discussion for next year. Motion for working bigger bar made by Nicole Owen and seconded by Katie Williams. Motion carries.

3. Review of financials. All board members were sent financials for the past three years. Todd B. will create a document for board members to include questions, and Jason W. will filter the questions to Mike (previous treasurer). Net profit for previous year (October to October) is approximately \$70,000. Discussed moving forward with improved financial reporting.
4. Todd B. suggested moving toward wording in marketing, documents, etc. to include baseball and softball rather than boys and girls. Katie Williams makes motion, Todd seconds. Motion carries.
5. Baseball Budget: Budget includes baseball league costs and Stars. Todd B. created new budget that is in line with currently financial statements. Additions to proposed budget include additional \$4500 in concession volunteer costs (for Fall Bal) and \$8200 for concession costs. Katie W. motions to approve budget, Seconded by Martelle M. Motion carries. Motion by Todd B. for softball and league to have budgets set up by April 1st. Katie W. seconds. Motion carries.
6. Discussion around Stars program including free registration for children of coaches. Flames policies do not currently align. Jason W. makes motion for Flames policies to be set the same as Stars. Cassi K. Seconds. Motion Carries.
7. League Marketing and Social Media: Discussed using this platform to create a community. This role will also include updating the graphics side on the Crossbar/Registration website. Christa B. and Cassi K. will take on this role. Christa B. will meet with Todd B. to learn about navigating Crossbar. Jason W. will share Canva account information. Motion made by Jason W. and seconded by Nicole W. for Christa and Cassi to manage marketing. Motion carries.
8. Bylaws: Board will receive bylaws to review. Please include questions or comments in track changes and send to Todd B. by January 31st. Todd will combine information and meet with smaller committee (voting board members) by end of February. Bylaws will be presented to full board for approval in March meeting.
9. Schedule Update: CVBL and CVGBL meeting are moving to Feb. 23rd (softball: 5:30; baseball: 7:00). High school will be combined with ponies. Rules updates being made for high school. These will be brought to board for approval. Boyceville is joining CVBL.
10. Raffle Ticket Update: Off the Rail is in; Steph L. to contact Scheels; Craig B. to contact Play it Again; Micon has not yet returned call.

11. Fever Fest Update: Friday night events are sent. An offer is out for a headliner. There is a seven-person Fever Fest Committee. The plan is still to run small-town tournament. Older ages can be added with new field. Work on sponsorships can proceed once headliner is set. Precision Pipeline has shown interest in being a Presenting Sponsor. Some questions were brought to the board regarding the work that goes into this for amount of profit and whether we might just be able to get sponsor donations and run the tournament/local event. Sponsors do appear to like being tied to the event, but definitely a discussion/consideration for next year.
12. Jason B. shared there are 27 teams signed up for Softball Slam. He is not getting notification emails from Tourney Machine. Will look into settings. Todd B. discussed moving to Crossbar for future tournaments. Note: Tournament is now the same weekend as State Softball.

MEETING ADJOURNED

Meeting was adjourned at 9:38 p.m.

UPCOMING BUSINESS

- Review Bylaws and send questions to Todd-present at March meeting
- Softball and League Budgets-by Apr. 1
- Google Doc for questions on financials
- Ongoing Updates: Raffle, Fever Fest, Registration
- Christa B. and Cassi K. to get Crossbar overview and Canva access

NEXT MEETING

01.27.2025 | 6:30 p.m. Fairfield Inn Eau Claire