



Chippewa Youth Hockey Association

2026-2027 SPONSORSHIP PACKET

"A KID ON ICE IS SELDOM IN HOT WATER"

Our Mission

The mission is to provide the youth of Chippewa County with quality programs for ice skating related activities. We support teamwork and cooperation through mutual respect, sharing of skills, knowledge and responsibilities.

Event Location

Chippewa Ice Arena

839 1st Ave, Chippewa Falls, WI 54729

 715-723-1612

 www.chippewahockey.org

Overview

Building Confidence. Creating Community. Inspiring Growth.

At Chippewa Youth Hockey Association, we provide a safe, supportive environment where every skater has the opportunity to learn, grow, and thrive. Whether developing as a hockey player or figure skater, our athletes are encouraged to build confidence, strengthen individual skills, and discover the value of teamwork, dedication, and sportsmanship.

None of this would be possible without the incredible support of our community. As Wisconsin's largest two-sheet, 100% volunteer-operated ice arena, our success is powered by volunteers, local businesses, sponsors, and families who believe in investing in our youth.

Together, we are doing more than teaching skating we are helping young people become confident, capable, and caring individuals who will make a positive impact both on and off the ice.

Executive Board of Directors

CYHA Fundraising/ Advertising Board of Directors

Rachelle Flater- 715-415-7436
cyhasocial@gmail.com

Steve Gibbs- 715-828-2272
steven.h.gibbs@gmail.com

CYHA Rink Manager
Bob Normand – 715-456-1316
rjnormand55@gmail.com

CYHA President
Mike Patten – 715-379-8733
president.cyha@gmail.com



Types of financial Support

No two partnerships look the same, and that's what makes our community so strong. We offer a variety of giving opportunities that allow individuals, families, businesses, and organizations to invest in the future of our youth.

Your support helps us fulfill our mission of providing a safe, supportive place where athletes develop not only as hockey players and figure skaters, but as confident, capable, and caring individuals. Together, we are building character, fostering teamwork, and creating lifelong opportunities both on and off the ice.

Grants

Are one of the most impactful ways for individuals, foundations, and organizations to invest in the future of our youth. Grant funding creates opportunities with lasting, meaningful outcomes by supporting programs, equipment, facility improvements, and initiatives that expand access to hockey and figure skating.

We are grateful for community partners who connect us with grant opportunities and invest in our mission. Their support allows us to provide high-quality skating experiences in a safe, welcoming environment where young athletes can develop their skills, build confidence, and grow as leaders both on and off the ice.

Together, these investments ensure that every child has the opportunity to learn, compete, and thrive for years to come.

Sponsorships

Invest in Our Youth. Grow Your Business.

Sponsorships are more than advertising they are partnerships that strengthen our community. By partnering with CYHA, businesses receive year-round brand exposure while demonstrating their commitment to local youth and families.

Your investment helps provide a safe, welcoming environment where hockey players and figure skaters can learn, compete, and grow. Together, we are creating opportunities, building character, and ensuring our rink remains a place where the next generation can thrive.

General Support Gifts provide flexible funding that allows the Chippewa Youth Hockey Association to direct resources where they are needed most, ensuring we can respond to our greatest priorities and opportunities. Deeply valued and play a vital role in helping us fulfill our mission, strengthen our programs, and create lasting opportunities for the youth and families we serve.



Champions Start Here

ROUND THE RINK ADVERTISEMENTS

This investment creates a meaningful impact throughout our rink and directly supports the youth and families we serve.

North Rink Advertisement Opportunities- (Home of all tournaments)

Dasher Boards- Along the rink

- \$700 per season
- \$1575 3 Year Commitment (automatic billed annually)

Hanging Signage/ Banners

- \$500 per season
- \$1125 3 Year Commitment (automatic billed annually)

South Rink Advertisement Opportunities- (Home of the Chi High Games as well as CYHA tournaments)

Dasher Boards- Along the rink

- \$950 per season
- \$2100 3 Year Commitment (automatically billed annually)

Hanging Signage/ Banners

- \$750 per season
- \$1700 3 Year Commitment (automatically billed annually)

Both Rink Opportunities-

- Dasher Boards
 - 1 Year- \$1550
 - 3 Year Commitment (automatically billed annually) \$3500
 - With a 3-year commitment, receive a bonus banner in the Outdoor Hockey Rink for the cost of the banner — just \$300!



Hometown Hockey Partners

ROUND THE RINK ADVERTISEMENTS

"A KID ON ICE IS SELDOM IN HOT WATER"

Hat Trick Sponsor- \$10,000 and up Per Year

Annual total contribution of \$10,000+

- Name listed on donor recognition signage as a rink banner on both locations of North, South & Outdoor Hockey rink for 3 seasons.
- Recognition in all tournament programs
- Recognition and promotion at both major fundraisers (Northwest Beerfest & CYHA Golf outing)
- Recognition on CYHA website
- Recognition Digital screens (located in concessions)

Penalty Kill Sponsor - \$5,000- \$9,999 Per Year

- Name listed on donor recognition signage as a rink banner on both locations of North and South Rink for 3 seasons.
- Recognition in all tournament programs
- Recognition on CYHA website
- Recognition on Digital screens (located in concessions)

Play Maker Sponsor - \$2500-\$5000 Per Year

- Name listed on donor recognition signage as a rink banner on the South Rink for one season.
- Recognition on CYHA website
- Recognition on Digital screens (located in concessions)

Power Play Sponsor - \$1000-\$2499 Per Year

- Name listed on donor recognition signage as a rink banner on the North Rink for one season.
- Recognition on CYHA website
- Recognition on Digital screens (located in concessions)