

Kimberly Area Lacrosse Association (KALA)

Parent Informational Meeting

2025 Season

SCAN ME



UPON ARRIVAL, SCAN THIS CODE WITH
YOUR CAMERA APP AND FILL OUT THE FORM!



March 2, 2025

Courtney Huss, KALA Assistant Youth Boys Director

Alyssa Jeffers, KALA Middie Member

Jason Diem, KALA Youth Boys Director



Welcome

- Introductions
- Let's Connect
 - Scan the QR Code!
 - Like us on Facebook!
- Objectives
- FAQ
- Breakout Groups with Coaches



Do I need to have experience to join the team? What if I don't know anything about lacrosse?

- No. We will teach you the skills you need to play lacrosse at all grade levels.
- The best way to learn is by doing!
 - Watch YouTube videos
 - Attend special camps or one day events
 - Watch the Premier Lacrosse League games on TV
 - Read books about lacrosse
 - Listen to podcasts about the sport (recent podcast episode by our own High School coach, Roger Hornberger, link is on our FB page)
 - www.kimberlylacrosse.com —> resources
 - Simply ask questions



How do I register to play? How much does it cost?

- Registration is OPEN!
- In addition to joining Kimberly Lacrosse, it is required to join USA Lacrosse for insurance purposes; this is a separate cost of \$35. USA Lacrosse offers insurance for injuries and is available to players for the season – it is required that every player be a member of USA Lacrosse. You will need to get your players membership prior to registering.
- Then head to www.kimberlylacrosse.com > Select Youth Boys or Youth Girls Under Programs



How do I register to play? How much does it cost?

(continued)

- Boys: U8 - \$90, U10, U12, U14 - \$265
- Girls: U8, U10, U12 - \$90, U14 - \$220
- Many factors are taken into account when deciding on registration costs, as this is a self-funded, volunteer-run organization.
- Compared to other lacrosse organizations in the area and in Wisconsin, as well as other local sports (swim, cheer, soccer, etc.), our cost is very competitive, and usually lower.
- Our registration fee includes a uniform.
- We try to keep it affordable; if you have any specific questions about cost and affordability, please reach out via our email.



What team will my player be on? Are there tryouts?

- Check out the chart below:
 - [AGE GROUPING QUICK REFERENCE TABLE](#)
- We do not hold tryouts and we do not cut any players
 - For younger teams (U8, U10, U12) we do our best to give each player equal play time and we rotate around all positions
 - At U14, we do start to focus on players wanting to specialize at a certain position. This includes goalie, faceoff, defense and long-stick midfielder.



What equipment do I need in order to play? (Boys)

- You will need a stick, helmet (white color preferred), pads (elbow, shoulder/chest), gloves, rubber cleats, mouthguard and groin protection (mainly for goalies).
- There is a difference between a boys and girls stick. Make sure you buy a boys cross (stick) with a deeper pocket.
- The uniform is part of the registration fee - you get a uniform at the beginning of the season, and turn it in at the end of the season. There is a fee if uniforms are not returned.
- A shooter shirt is optional - this is a shirt that is worn under the uniform, you can personalize it with your players name. Some players wear this to school or other events as a normal shirt; it is not required. We will have shooter shirts available for purchase in about a week.



What equipment do I need in order to play? (Girls)

- You will need goggles, a mouthguard, rubber cleats, and a stick.
- Girls do NOT have to wear helmets, they are optional.
- There is a difference between a boys and girls stick. Make sure you buy a girls cross (stick).
- Stick size ranges from 35.5"-43.25"
- The uniform is part of the registration fee - you get a uniform at the beginning of the season, and turn it in at the end of the season. There is a fee if uniforms are not returned.



Do you offer equipment rentals?

- Yes! We are offer an equipment rental option.
- Full set rentals are \$100, if items are not returned there will be a \$450 fee incurred. We have individual equipment pieces available for \$35 each and two bundle options; helmet/stick or helmet/pads for \$50 each.
- For boys, a full set would include a helmet, shoulder pads, elbow pads, gloves and a stick.
- For girls, a full set would include goggles and a stick
- It would NOT include groin protection (boys), cleats and mouthguard.
- Renting would allow your player to rent all equipment items needed for the season, and he/she would return it at the end of the season. (This is separate from the uniform fee that is required of all players, and included with registration).



Do I need a certain stick?

- There are many types of sticks to buy.
- If your child plays goalie, the organization provides the goalie stick - you do not need to buy one of these.
- Starting at U12, a “D-pole” can be used (boys); this is a longer stick but discuss this with the youth directors before making this purchase. We recommend your player trial one of these sticks prior to purchasing.
- Please speak with your coach regarding which sticks to buy if you are unsure as there are different types of sticks available. It's advised to purchase adult size stick right away and not a “youth” size.



Do I need a certain helmet or chest pad?

- Girls are not required to wear helmets or chest pad.
- Each (boy) player needs a NOCSAE certified helmet & chest protector.
 - As your player gets older (5th-8th grade), you will want to buy them a helmet used by the high school team if it fits.
 - Depending on the age of your player, at most you will have to buy two helmets from grade school through high school.
(Please consider buying a white helmet - as players transition to high school, white helmets are required.)
 - All chest protectors need to be NOCSAE certified as well. This is a requirement in order to play.



Where can I buy equipment?

- **Online:**
 - Facebook Marketplace
 - sidelineswap.com
 - burghardtsportinggoods.com (stores in New Berlin and Fox Point)
- **Brick & Mortar:**
 - Scheels
 - Dick's Sporting Goods
 - Play It Again Sports

*Please keep in mind KALA is not associated with any of these places, we don't get a kickback for purchases. Ordering from outside sources is done on your own.

- Please reach out to the youth director or coach for specific questions, and they can ensure you are buying the correct equipment.



When is the season? When are the games?

- Practices start **NEXT WEEKEND** at Player's Choice
 - Please refer to Crossbar for practice schedule - this will be the most up to date schedule. Times and location are all listed on our website.
- Regular season games are played on Sundays starting in mid-April and they end May 25th.
- There is a two-day conference tournament May 31st - June 1st.
 - Neenah hosting again this year.
 - We ask that everyone is available to play this entire weekend, we are flexible with practices and other play dates but this is a big weekend in the lacrosse community.



When and where are practices?

- Practices are determined by the coaches before the season begins, and are often dependent on gym/field space.
- In the beginning of the season, practices are held indoors. Once the weather gets nicer, practices move to outdoor fields.
- 2 practices per week for U8 - U12 & 3 practices per week for U14
- The organization tries to reserve gym/field space well in advance, but we share space with all sports in the district, so changes will happen. Please be open and flexible to a changing practice schedule; coaches and team parents will update parents as soon as changes occur.



When and where are practices? (continued)

- We may have to combine practices based on coaching and available space. We don't always have enough coaches for each age group; they are volunteers, and we are always looking for more coaches (no experience needed). Please be prepared for this.
- We are flexible with other sports your child may be interested in and actively playing.
- All practices are not mandatory but remember you are playing a team sport and your team relies on you to be there, work together, and learn with them.
- Practice attendance *may* impact play time in the older groups; coaches determine this.
- The end of the season tournament **IS MANDATORY !**



What does a gameday look like?

- Each team usually plays 2-3 games each Sunday.
- Games start mid-morning and are complete by early evening.
- There is usually a break between games, sometimes for extended periods. The host team decides the schedule, so the time between games will vary.
- We play in Northeast Wisconsin including Wausau, Oneida, Pulaski, Green Bay, Neenah



What does a gameday look like? (continued)

- The host team determines if they will have concessions or not. Most families pack coolers and bring their own food, as options vary between host sites.
- If team parents hear ahead of time about food trucks, concessions or other items available for purchase we will do our best to have them share that information to families so you can plan accordingly.
- Many families bring pop-up tents/shelters, and teams/families/fans congregate together between games in the area we refer to as “tent city”.



Who coaches the teams? What do we expect of our coaches?

- Our goal is to play fun, team lacrosse.
- All coaches are volunteers and devote countless hours to the organization. If you are interested in helping coach, please email the club and our youth director will contact you with more information.
- In addition to teaching lacrosse skills, we are also teaching discipline, honesty, kindness, and teamwork, to name a few.
- All of our coaches are volunteers. Similar to other sports/activities, many are parents of players, but that is not a requirement.



Who coaches the teams? Introductions!

- Boys:
 - U8 Coach: TBD...any interest?
 - U10 Coach: Tyler Huss **if interested in helping, please reach out
 - U12 Coach: Craig Steif, Sean Witalison, Matt Titel
 - U14 : Jason Diem, Mike Jeffers, Nate Cluckey, Justin Anthony, Chad Evans
- Girls:
 - Wendy Diem!!!!

After the meeting we will have coach introductions and they can answer any questions you have about the specific age group they are coaching.



What do we expect from our players?

- In addition to learning the game of lacrosse and growing as a player, we expect honesty and kindness toward your teammates, other teams, coaches and fans.
- Lacrosse is a team sport, and we promote teamwork.
- We will be implementing a 24-hour rule and chain of command for any problem areas or concerns (this applies to players and parents).



24-hour Rule and Chain of Command

- **24-hour rule:**
 - Before bringing your problem or concern forward, “cool off” for 24 hours and then determine if it still warrants a conversation.
 - Ideally, if it concerns the player, he/she should initiate the conversation using the chain of command.
 - If it does not concern the player, or it is beyond their maturity level, then the parent should initiate the conversation using the chain of command.
 - Any injury and/or player safety concerns should be reported immediately.
- **Chain of Command:**
 1. Player or parent talks directly to the person(s) involved; if not resolved or involves coach/coaching, move to 2.
 2. Player or parent talks to Assistant Youth Director - will try and help mitigate the issue or get the appropriate coach/director involved to resolve.



What do we expect from our parents and fans?

- Similar to our expectations of coaches and players, we expect honesty and kindness toward the players, other teams, coaches and fans.
- We expect respect toward the referees; rude behavior will not be tolerated.
- We expect volunteer time and support with fundraising from parents (see upcoming slide).
- Please refer to previous slide for 24-hour rule and chain of command for any problem areas or concerns (this applies to players and parents).



Do I need to do any fundraising or volunteering?

- Our entire organization runs on volunteers; our coaches are volunteers, all of our board members, coordinators and directors are volunteers.
- We are growing, and we continue to NEED more volunteers to help this program grow and succeed.
- We will have 1-2 mandatory fundraisers during the season.
- We may add more optional fundraisers.



Do I need to do any fundraising or volunteering?

(continued)

- Our first two fundraisers will be a cash raffle ticket sale (already paid for) and Uncle Mike's Kringle voucher sales.
- Payment for the raffle tickets is combined with registration this season to make things easier for parents and the board. You have the option to sell the 15 tickets to others, or keep them for yourself. This is similar to other sports/fundraisers.
- Uncle Mike's will run from 3/8 to 3/22, players sell vouchers for \$23, good for future reimbursement of a kringle. KALA profits about \$4 per voucher sold. Forms will be handed out at the first practice. This is optional but prizes will go to the top sales in each age group.
- Car decals and small stickers will be available at the first practice. Decals are \$5 each, small stickers are 2/\$5. Profits go right back to KALA.



Do I need to do any fundraising or volunteering?

(continued)

- We are still figuring out how many hours of volunteer time will be required. It will likely be 1-3 hours for the season per player you have in the program.
- Hours are recorded in Crossbar, when you arrive for a shift you will be asked to scan a QR code or use a sign in sheet. You can see your own hours when you log in to Crossbar. More instructions will follow.
- Some opportunities include:
 - Coaching
 - Team parent - we need one volunteer from each age level
 - Pop up tent keeper/transporter
 - Concession stand workers
 - Assisting board members with various tasks
 - Helping with end-of-year picnic
 - Scorekeeping/timekeeping, ball chaser for home tournament(s)
 - Set up/clean up for home tournament(s)



How do I keep up with all the information and updates?

- **Crossbar**

- You will be asked to download this app prior to the season and will receive instructions. Once the season starts, most of the information is found in this app. This app and communication is managed by the team parent, coaches and youth director. Please get familiar with the website and the app as the two look different and you may prefer one over the other. TURN NOTIFICATIONS ON!

- **Email**

- Once your player is registered, the parent's email will be part of the large group, and we send updates through email.
- If you are not getting emails, please reach out.

- **Facebook**

- Please follow our Facebook page (Kimberly Lacrosse); many updates and events are posted here. There will be a new Facebook page soon, please watch for that announcement.



How do I keep up with all the information and updates?

(continued)

- Please note that all attempts are made to communicate in a timely manner.
- Sometimes last minute changes happen (practice times/locations, game times, etc.), and we always attempt to get communication out quickly and correctly.
- Mark your calendars now! Our end of season picnic is set for 6/16 at 4:30pm at Darboy Community Park!



What are some opportunities for lacrosse outside of the regular KALA season? How do I find out about these?

- Lessons
- *Try Lacrosse* Events
- Pickup Lacrosse, Box Lacrosse
- Summer School - we will run separate boys & girls sessions
- Summer Club Teams
 - Construct Lacrosse, Alpha, Black LAX
- Clinics through local colleges & universities
- State tourney/alumni games (for exposure)
- As opportunities become available, we will communicate these using one (or more) of the communication channels listed on previous slides. Many opportunities are off-season.



Can I get involved?

- YES!!!
- Please email kimberlylacrosseclub@gmail.com with your interests and we will get you connected to the correct people/committee.
- We are always looking for volunteers, big or small, to help run our program!
- We are looking for corporate sponsors, please see the handout regarding our three levels of sponsorship.

Your help is integral to our success!

20% YEAR 1
10% YEAR 2

Use Code: LAX to support Kimberly Lacrosse



20% of
Sale
Donation

PEST CONTROL SERVICES

- ✓ Mosquitoes/Ticks
- ✓ Spider/Wasp/ Exterior Bugs
- ✓ Ants - Wasp Nest Removal
- ✓ Mouse Control



What's Next? Let's kickoff the season!

- Saturday, March 8th is the first practice for all age levels
- Boys U8, U10, U12 at Player's Choice 11:00-12:00
- Girls U8, U10, U12, U14 and boys U14 at Player's Choice 12:00-1:00
- BEFORE each practice time you will have a chance to pick up the following:
 - Rented equipment, arrive 30 minutes early to be fitted for this
 - Uniforms
 - Cash raffle tickets, you will fill out a form with your players name and ticket numbers
 - Uncle Mike's Kringle vouchers
 - Car decals and small stickers (bring correct change) \$5 per decal or 2/\$5 for small stickers
 - Some apparel items will be for sale, cash and check will be accepted
- **Meeting details**
 - Everyone is welcome to join
 - Woodland LMC
 - 7:00pm
 - 3/6, 4/10, 5/8, 6/5



Questions/Contacts/Wrap Up:

- Any questions we haven't answered?
- Email: kimberlylacrosseclub@gmail.com
- Website: www.kimberlylacrosse.com
- Facebook Page: "Kimberly Lacrosse"
- Youth Director: Jason Diem
- Girls Youth Director: Truett Wilson
- Boys Assistant Youth Director: Courtney Huss
- Girls Assistant Youth Director: Kelly Anthony
- Go meet your coaches!

