



	AGENDA
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X	MINUTES
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MEETING NAME: Kimberly Area Lacrosse Association (KALA) board meeting  
 DATE: February 6, 2025, Woodland LMC  
 TIME: 7:00 p.m.  
 RECORDER: Gayle Lindenberg  
 NEXT MEETING: March 6, 2025, at 7:00 p.m. Woodland LMC

ATTENDANCE: Present: Heather, Kelly, Lindsey, Sara, Courtney, Keri, Jason, Tyler, Bryan, Samantha, Josh, Jeremy, Dani, Gayle, HS players: Sean & Jax, Roger  
 Absent: Alyssa

TOPIC	Time	SPEAKER	DISCUSSION ITEMS
Call to Order	7:00	Jeremy	<ul style="list-style-type: none"> <li>Call meeting to order</li> </ul>
Last Meeting Minutes Approval		All	<ul style="list-style-type: none"> <li>Approve minutes from January 9, 2025               <ul style="list-style-type: none"> <li>Motion by Josh, 2nd Bryan, m/c</li> </ul> </li> <li><a href="#">Minutes found here</a></li> </ul>
New Items/ Leftover Items from Last Month	7:02	All  Jason/Gayle	<ul style="list-style-type: none"> <li>FYI: Board member/coordinator responsibilities               <ul style="list-style-type: none"> <li>Dani sent email reminder last month</li> <li><a href="#">Google document of responsibilities</a></li> </ul> </li> <li><a href="#">Lacrosse grant opportunities</a> <ul style="list-style-type: none"> <li>Registration opens 6/1/2025 - 7/31/25</li> </ul> </li> </ul>
Reports/ Updates	7:03	Treasurer (Dani)	<ul style="list-style-type: none"> <li><a href="#">Treasurer's Reports (Monthly Tabs)</a></li> <li><a href="#">Budget vs Actual</a> <ul style="list-style-type: none"> <li>Have met our expected registration numbers</li> <li>Crossbar has a lag between registration sign up and deposit the money to KALA</li> </ul> </li> <li>Donation request to the Senior Graduation Party               <ul style="list-style-type: none"> <li>Donated \$100 last year</li> <li>Will donate same amount this year</li> </ul> </li> <li>Action Item: Reimburse Treasurer for <a href="#">Ramage Tournament Expense</a> <ul style="list-style-type: none"> <li>Collecting \$30/player for this tournament &amp; this cost went directly onto Dani's personal credit card</li> <li>Motion to reimburse Dani for \$1,000 made by Josh, 2nd Bryan, m/c</li> </ul> </li> <li>Discussion: Future reimbursements for Treasurer Credit Card               <ul style="list-style-type: none"> <li>Consensus to open up a second checking account for debit card for future online expenses</li> </ul> </li> <li>Crossbar is requesting that we create an account with <a href="#">Stripe</a> <ul style="list-style-type: none"> <li>This is a different entity to make the transaction between the bank and Crossbar</li> <li>Action Item: Make Dani Santry, Treasurer the Authorized Signee                   <ul style="list-style-type: none"> <li>Motion Josh, 2nd Sara, m/c</li> </ul> </li> </ul> </li> </ul>

TOPIC	Time	SPEAKER	DISCUSSION ITEMS
	7:21	Youth Boys (Jason D/ Courtney H)	<ul style="list-style-type: none"> <li>All documents can be found in the <a href="#">shared treasurer folder</a></li> <li>Youth Host date change <ul style="list-style-type: none"> <li>Going to Wausau on Mother's Day for tournament</li> <li>Home tournament is May 18th (two teams)</li> </ul> </li> <li>Equipment <ul style="list-style-type: none"> <li>Registration is great! We are 65. May need two U8 &amp; U10 teams.</li> <li>U14 girls is going well, but younger ages are low numbers</li> <li>Rental: Will need more equipment. 7-8 more sets. Will always take donations.</li> <li>Balls: Switching to grip type balls and will be purchased before first indoor practices.</li> </ul> </li> <li>Try Lacrosse Date/Time <ul style="list-style-type: none"> <li>Roger was to meet &amp; discuss with Ryan McGinnis</li> <li>Stress the girls at this events to help our registration numbers</li> </ul> </li> <li>Indoor &amp; Outdoor Practices <ul style="list-style-type: none"> <li>Availability is set</li> <li>Will upload to Crossbar for coaches to choose days and times</li> <li>Players Choice on Saturdays from 11-3</li> </ul> </li> <li>Lacrosse University <ul style="list-style-type: none"> <li>Going well (4 weeks in), most coaches attending</li> </ul> </li> <li>Coaching Requirements <ul style="list-style-type: none"> <li>Some changes this year.</li> </ul> </li> <li>USA Lacrosse now requires birth certificates to be uploaded.</li> </ul>
	7:36	Youth Girls (Truett/Kelly)	<ul style="list-style-type: none"> <li>Putting together pamphlets to recruit coaches, specifically for girls lacrosse</li> </ul>
	7:37	HS Boys (Samantha W/ Roger H)	<ul style="list-style-type: none"> <li>HS Varsity boys appeal for jerseys &amp; how they plan to fund them <ul style="list-style-type: none"> <li>Sean &amp; Jax from HS team here</li> <li>They have designed their own mesh jerseys. Would like these for senior night &amp; for postseason</li> <li>Working with PLL player (Colin Kurst) Lax.com</li> <li>30 jerseys would cost \$1670 &amp; 30 HS Varsity players will selling extra tickets would cover this cost</li> <li>Propose having the players sell an extra 6 tickets, paying upfront (180 extra tickets)</li> <li>Motion Josh, 2nd Bryan, m/c</li> </ul> </li> <li>Spring break trip update: \$250/athlete plus some meals</li> <li>Spring Sports Meeting is 2/10: what information does the board want shared about KALA? Fundraising efforts? Contributions to the HS team? Would like a report for the parents. Apparel store?</li> <li>Summer lacrosse activities including <ul style="list-style-type: none"> <li>YMCA</li> <li>Contact days/other FVA</li> </ul> </li> <li>Paperfest Event <ul style="list-style-type: none"> <li>Speed Lacrosse 4v4 Tournament on Thursday, July 17</li> <li>After 4 p.m. until 8:30/9:00, also can utilize the lighted field later</li> <li>Run/Operated/Insured by PaperFest</li> <li>"Sponsored" by KALA (<a href="#">see other sports on PF website</a>)</li> <li>3 age groups and maybe a girls division</li> <li>Winning teams gets something like a T-shirt (add FV Mosquito and Tick?) Ask Matt B.</li> <li>Action items: <ul style="list-style-type: none"> <li>Will need a few small goals</li> <li>Bracketology &amp; rough team number</li> </ul> </li> </ul> </li> </ul>
	8:05		

TOPIC	Time	SPEAKER	DISCUSSION ITEMS
	7:59	HS Girls (Heather/ Karla)  BVLA (Jeremy G)	<ul style="list-style-type: none"> <li>• Agree on cost per team for pre-registration, game day</li> <li>• Use \$15/per person and \$60 a team</li> <li>• Publicize throughout HS &amp; Youth seasons</li> <li>• Work jointly on a logo</li> <li>• Handing out uniforms on March 10 <ul style="list-style-type: none"> <li>• Will need some to help hand out tickets at 3:45/4:00 p.m.?</li> <li>• Keri, Dani &amp; Jeremy</li> </ul> </li> <li>• Two new coaches added: Jeremy (board member) &amp; Tracy <ul style="list-style-type: none"> <li>• HS would be paying these coaches</li> <li>• Review the ByLaws for conflict of interest (Josh)</li> </ul> </li> <li>•</li> </ul>
Coordinator Reports	8:13	Fundraising (Keri B)	<ul style="list-style-type: none"> <li>• <a href="#">Donor Sheet</a></li> <li>• <a href="#">501(c)(3) organization donation form</a></li> <li>• <a href="#">2023 Sponsors</a></li> <li>• <a href="#">Donor List</a></li> <li>GL Upload these forms to our the KALA Board Folder</li> <li>• Freedom foods donuts: have them at our home tournament? <ul style="list-style-type: none"> <li>• They don't charge to be there &amp; donate a % back</li> </ul> </li> <li>• Fox Valley Mosquito and Tick wants to partner/donate \$s <ul style="list-style-type: none"> <li>• Promote their company and if they mention us we would get \$s</li> </ul> </li> <li>• \$100 Scheels gift card</li> <li>• Another restaurant night end of the month</li> <li>• Option to purchase Uncle Mike's Kringles (Uniform hand out?)</li> </ul>
	8:25	Marketing/ Communications (Sara C)	<ul style="list-style-type: none"> <li>• Email was sent notifying attendees of summer camp, try lacrosse and YMCA camps that KALA registration is open</li> <li>• Working on flyer for the parent meeting/uniform try on date</li> </ul>
		Field Ops/Logistics (Bryan H)	<ul style="list-style-type: none"> <li>• Nothing to report</li> </ul>
	8:26	Events (Lindsey W)  Apparel (Alyssa/Tyler)	<ul style="list-style-type: none"> <li>• Youth Parent Meeting is Sunday, March 2 at KHS Commons <ul style="list-style-type: none"> <li>○ 2:30-3:30 Uniform try on</li> <li>○ 3:30-4:30 Parent meeting</li> </ul> </li> <li>• Alyssa &amp; Lindsey will head up concessions for youth <ul style="list-style-type: none"> <li>• Stuff that doesn't spoil, the booster club supplies and covers</li> <li>• We can provide additional items to make \$s and maximize i by asking for donations (Walmart: water)</li> <li>• Hot dogs &amp; pizza (Bryan will get some information)</li> <li>• Look at temperatures prior (hot versus cold foods)</li> <li>• Jersey Mikes will do sandwiches</li> </ul> </li> <li>• Ideas on where to ask for donations for tournament concessions</li> <li>• Tyler &amp; Josh to head up volunteer hours for parents</li> <li>• Spring apparel store to open</li> <li>• Sell KALA logo lacrosse balls</li> </ul>
Adjournment	8:34	President (Jeremy)	<ul style="list-style-type: none"> <li>• Motion to adjourn meeting <ul style="list-style-type: none"> <li>• Motion by Josh, 2nd Bryan, m/c</li> </ul> </li> </ul>

TOPIC	Time	SPEAKER	DISCUSSION ITEMS
Next Meeting			<ul style="list-style-type: none"> <li>Next board meeting is March 6, 2025, 7 p.m. at Woodland LMC</li> </ul>

Action Items				
What	Who	When	Status	Comments
Item Listed Here	Name	Date	In progress/Not completed/Rough Draft/Etc....	Any miscellaneous comments that are helpful to get task completed
Gayle upload the forms for everyone to use				

Tabled Items				
What	Who	When	Status	Comments