



	AGENDA	X	MINUTES		
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MEETING NAME: Kimberly Area Lacrosse Association (KALA) board meeting

DATE: February 6, 2025, Woodland LMC

TIME: 7:00 p.m.

RECORDER: Gayle Lindenberg

NEXT MEETING: March 6, 2025, at 7:00 p.m. Woodland LMC

ATTENDANCE: Present: Heather, Kelly, Lindsey, Sara, Courtney, Keri, Jason, Tyler, Bryan, Samantha, Josh, Jeremy, Dani, Gayle, HS players: Sean & Jax, Roger
Absent: Alyssa

TOPIC	Time	SPEAKER	DISCUSSION ITEMS
Call to Order	7:00	Jeremy	<ul style="list-style-type: none">Call meeting to order
Last Meeting Minutes Approval		All	<ul style="list-style-type: none">Approve minutes from January 9, 2025<ul style="list-style-type: none">Motion by Josh, 2nd Bryan, m/cMinutes found here
New Items/ Leftover Items from Last Month	7:02	All Jason/Gayle	<ul style="list-style-type: none">FYI: Board member/coordinator responsibilities<ul style="list-style-type: none">Dani sent email reminder last monthGoogle document of responsibilitiesLacrosse grant opportunities<ul style="list-style-type: none">Registration opens 6/1/2025 - 7/31/25
Reports/ Updates	7:03	Treasurer (Dani)	<ul style="list-style-type: none">Treasurer's Reports (Monthly Tabs)Budget vs Actual<ul style="list-style-type: none">Have met our expected registration numbersCrossbar has a lag between registration sign up and deposit the money to KALADonation request to the Senior Graduation Party<ul style="list-style-type: none">Donated \$100 last yearWill donate same amount this yearAction Item: Reimburse Treasurer for Ramage Tournament Expense<ul style="list-style-type: none">Collecting \$30/player for this tournament & this cost went directly onto Dani's personal credit cardMotion to reimburse Dani for \$1,000 made by Josh, 2nd Bryan, m/cDiscussion: Future reimbursements for Treasurer Credit Card<ul style="list-style-type: none">Consensus to open up a second checking account for debit card for future online expensesCrossbar is requesting that we create an account with Stripe<ul style="list-style-type: none">This is a different entity to make the transaction between the bank and CrossbarAction Item: Make Dani Santry, Treasurer the Authorized Signee<ul style="list-style-type: none">Motion Josh, 2nd Sara, m/c

TOPIC	TIME	SPEAKER	DISCUSSION ITEMS
	7:21	Youth Boys (Jason D/ Courtney H)	<ul style="list-style-type: none"> • All documents can be found in the shared treasurer folder • Youth Host date change <ul style="list-style-type: none"> • Going to Wausau on Mother's Day for tournament • Home tournament is May 18th (two teams) • Equipment <ul style="list-style-type: none"> • Registration is great! We are 65. May need two U8 & U10 teams. • U14 girls is going well, but younger ages are low numbers • Rental: Will need more equipment. 7-8 more sets. Will always take donations. • Balls: Switching to grip type balls and will be purchased before first indoor practices. • Try Lacrosse Date/Time <ul style="list-style-type: none"> • Roger was to meet & discuss with Ryan McGinnis • Stress the girls at this events to help our registration numbers • Indoor & Outdoor Practices <ul style="list-style-type: none"> • Availability is set • Will upload to Crossbar for coaches to choose days and times • Players Choice on Saturdays from 11-3 • Lacrosse University <ul style="list-style-type: none"> • Going well (4 weeks in), most coaches attending • Coaching Requirements <ul style="list-style-type: none"> • Some changes this year. • USA Lacrosse now requires birth certificates to be uploaded.
	7:36	Youth Girls (Truett/Kelly)	<ul style="list-style-type: none"> • Putting together pamphlets to recruit coaches, specifically for girls lacrosse
	7:37	HS Boys (Samantha W/ Roger H)	<ul style="list-style-type: none"> • HS Varsity boys appeal for jerseys & how they plan to fund them <ul style="list-style-type: none"> • Sean & Jax from HS team here • They have designed their own mesh jerseys. Would like these for senior night & for postseason • Working with PLL player (Colin Kurst) Lax.com • 30 jerseys would cost \$1670 & 30 HS Varsity players will selling extra tickets would cover this cost • Propose having the players sell an extra 6 tickets, paying upfront (180 extra tickets) • Motion Josh, 2nd Bryan, m/c • Spring break trip update: \$250/athlete plus some meals • Spring Sports Meeting is 2/10: what information does the board want shared about KALA? Fundraising efforts? Contributions to the HS team? Would like a report for the parents. Apparel store? • Summer lacrosse activities including <ul style="list-style-type: none"> • YMCA • Contact days/other FVA • Paperfest Event <ul style="list-style-type: none"> • Speed Lacrosse 4v4 Tournament on Thursday, July 17 • After 4 p.m. until 8:30/9:00, also can utilize the lighted field later • Run/Operated/Insured by PaperFest • "Sponsored" by KALA (see other sports on PF website) • 3 age groups and maybe a girls division • Winning teams gets something like a T-shirt (add FV Mosquito and Tick?) Ask Matt B. • Action items: <ul style="list-style-type: none"> • Will need a few small goals • Bracketology & rough team number
	8:05		

TOPIC	TIME	SPEAKER	DISCUSSION ITEMS
	7:59	HS Girls (Heather/ Karla) BVLA (Jeremy G)	<ul style="list-style-type: none"> • Agree on cost per team for pre-registration, game day • Use \$15/per person and \$60 a team • Publicize throughout HS & Youth seasons • Work jointly on a logo • Handing out uniforms on March 10 <ul style="list-style-type: none"> • Will need some to help hand out tickets at 3:45/4:00 p.m.? • Keri, Dani & Jeremy • Two new coaches added: Jeremy (board member) & Tracy <ul style="list-style-type: none"> • HS would be paying these coaches • Review the ByLaws for conflict of interest (Josh) •
Coordinator Reports	8:13	Fundraising (Keri B)	<ul style="list-style-type: none"> • Donor Sheet • 501(c)(3) organization donation form • 2023 Sponsors • Donor List <ul style="list-style-type: none"> • GL Upload these forms to our the KALA Board Folder
	8:25	Marketing/ Communications (Sara C)	<ul style="list-style-type: none"> • Freedom foods donuts: have them at our home tournament? <ul style="list-style-type: none"> • They don't charge to be there & donate a % back • Fox Valley Mosquito and Tick wants to partner/donate \$ <ul style="list-style-type: none"> • Promote their company and if they mention us we would get \$s • \$100 Scheels gift card • Another restaurant night end of the month • Option to purchase Uncle Mike's Kringle (Uniform hand out?) • Email was sent notifying attendees of summer camp, try lacrosse and YMCA camps that KALA registration is open • Working on flyer for the parent meeting/uniform try on date
	8:26	Field Ops/Logistics (Bryan H)	<ul style="list-style-type: none"> • Nothing to report
		Events (Lindsey W)	<ul style="list-style-type: none"> • Youth Parent Meeting is Sunday, March 2 at KHS Commons <ul style="list-style-type: none"> ◦ 2:30-3:30 Uniform try on ◦ 3:30-4:30 Parent meeting • Alyssa & Lindsey will head up concessions for youth <ul style="list-style-type: none"> • Stuff that doesn't spoil, the booster club supplies and covers • We can provide additional items to make \$s and maximize i by asking for donations (Walmart: water) • Hot dogs & pizza (Bryan will get some information) • Look at temperatures prior (hot versus cold foods) • Jersey Mikes will do sandwiches • Ideas on where to ask for donations for tournament concessions • Tyler & Josh to head up volunteer hours for parents
		Apparel (Alyssa/Tyler)	<ul style="list-style-type: none"> • Spring apparel store to open • Sell KALA logo lacrosse balls
Adjournment	8:34	President (Jeremy)	<ul style="list-style-type: none"> • Motion to adjourn meeting <ul style="list-style-type: none"> • Motion by Josh, 2nd Bryan, m/c

TOPIC	Time	SPEAKER	DISCUSSION ITEMS
Next Meeting			<ul style="list-style-type: none"> • Next board meeting is March 6, 2025, 7 p.m. at Woodland LMC

Action Items

What	Who	When	Status	Comments
Item Listed Here	Name	Date	In progress/Not completed/Rough Draft/Etc....	Any miscellaneous comments that are helpful to get task completed
Gayle upload the forms for everyone to use				

Tabled Items

What	Who	When	Status	Comments