



Amy Hertzog

**Position Nominated For:  
President**

**Professional Experience:**

For the past 25 years, I have been dedicated to serving the community through my work with Wright County Court Services. Throughout my career, I have played an active role in advancing organizational effectiveness and supporting staff development within the department. I have arranged and facilitated a variety of impactful training opportunities, including public speaking sessions and community networking forums, to strengthen team skills and community engagement. I currently serve as Chair of the Safety Committee at both the state and county levels, where I focus on improving processes, promoting best practices, and ensuring a safe and productive work environment. I am committed to continuous learning and consistently seek out new, innovative ideas that enhance efficiency and effectiveness across our organization. I also enjoy using creative approaches and resources to spark new ideas, encourage collaboration, and support ongoing growth within my department. These values—continuous improvement, innovation, and teamwork—are essential to the continued growth and success of STMAYHA, and I am committed to bringing that same mindset to the association.

**Volunteer Experience:**

I have been an active and dedicated member of STMAYHA for several years, bringing hands-on experience and a strong commitment to supporting players, families, and coaches. For three seasons, I managed my son's Squirt and Peewee teams, ensuring smooth communication, organization, and team support. My leadership and attention to detail led members of the Board of Directors to recruit me to assist with the association's registration process. I began the 2024–25 season as Coaches Registration coordinator, working as part of a team responsible for managing registration across the association. Reliability and proven ability to navigate complex processes resulted in the board once again approaching me at the start of the 2025–26 season—this time to fill the role of Registration Director. In this position, I oversaw the entire registration team and managed all aspects of the process, including skater, coach, parent/volunteer registration, and team assignments. Throughout these roles, I supported families through every step of registration, updated rosters, addressed questions, and collaborated closely with HOC Directors and HOC level leads for both the RiverHawks, Knights and Junior Gold programs. My experience has provided me with a deep understanding of STMAYHA operations, challenges, and opportunities for improvement. I am committed to fostering clear communication, maintaining strong partnerships within the association, and supporting a positive experience for all players and families.

### **Why are you the best candidate?**

I am a dedicated leader in the STMAYHA organization with a strong commitment to creating positive, inclusive, and development focused hockey experiences for all players. With my past involvement in this hockey community as a parent and volunteer, I bring thoughtful leadership, strong communication skills, and a collaborative approach to every role. Through my service to STMAYHA in both a non voting role as Coaches Registration Coordinator and a voting role as Registration Director, I have gained a deep understanding of the organization from every level. This experience, combined with my extensive background chairing and running nonprofit organizations in my full time work, has shaped my collaborative approach to leadership, communication, and operational excellence. Known for my ability to build trust and connect with families, coaches, and community partners, I focus on transparency, fairness, and continuous improvement within the association. I believe strongly in long term player development, sportsmanship, and ensuring every athlete has the opportunity to succeed. I am also committed to elevating the RiverHawks program, highlighting the accomplishments of its teams and players and ensuring they receive the recognition they deserve for their impact and success. My vision is to support a strong hockey culture grounded in teamwork, respect, and opportunity, while ensuring the organization remains well-run, future-focused, and welcoming to all.

### **Family & Player(s):**

I have lived in the area with my two boys for the past 18 years. Blake is a sophomore at STMA High School and plays basketball for the Knights and Brandon is a seventh grader at STMA Middle School East and will be a Bantam skater. We stay actively involved in the STMA community and can often be found in the stands supporting a wide range of STMA programs. And when summer hits, we're either at the lake or on the golf course soaking up the sunshine.

