



Minutes - Board of Directors

June 28, 2026, 6 PM @ STMA Arena Community Room

Board Members Present: Amy Hertzog, Adam "Woody" Schoh, Kristin VanHeel, Tim Steier, Rachel Johnson, Brandon Schmitt, Chad Olson, Kevin Hillman

Additional Members Present: John Swanson, Executive Hockey Director

- I. **Call to Order-** 6:03 PM
- II. **Introduce John Swanson-**
 - John Swanson, Executive Hockey Director, introduced himself to the Board and provided several hockey updates.
 - **Jerseys-** He shared that the jersey designs have been finalized, including the new Mite/8U jerseys, which closely mirror the travel jersey design to create a consistent look across the association.
 - **Tryouts-** John also outlined several changes to the tryout process for the upcoming season. HOC and Board members will not participate in tryouts at their own child's age level. Instead, tryouts will be led by an independent Tryout Director and non-association evaluators to promote fairness and consistency. In addition, AA roster cuts will occur later in the process to provide players with additional opportunities to be evaluated.
 - **Hockey Advisory Committee-** John also shared the formation of a Hockey Advisory Committee consisting of Topher Scott, Nathan Griebel, and Stashi Tokoyono. The committee will serve as a resource to provide feedback on hockey-related decisions and help remove bias from the decision-making process.
 - John also discussed that all coaches will receive a Google Spreadsheet to document practice plans, drills, and player development throughout the season. Coaches will log practice content as well as individual player progress, creating a development profile for both the coach and each player that can be used to track growth and ensure consistency across the association.
 - **Tournament Updates-** Amy Hertzog will connect with Megan McChesney for Pee wee B1 and Squirt B1 Gold tournaments. Rachel Johnson can help with registering for tournaments.
- III. **Squirt B1 Team Addition-** The Board discussed adding a second Squirt B1 team for the upcoming season, increasing the total number of Squirt teams from five to six. A motion was made by Chad Olson and seconded by Brandon Schmitt to add a second



Squirt B1 team. Motion approved.

IV. **Approval of Minutes-** A motion was made by Adam “Woody Schoh” and seconded by Brandon Schmitt to approve the May 21, 2026, May 31, 2026 (change of Jarod Ward to Jardon Worth) and June 8, 2026. Motion approved.

V. **Volunteer Charges-**

- 11 players charged for a total of \$10,900 (-\$1,200 for 1 parent requested refund and complete volunteer hours for hardship)
- 8 players were sent invoices for removal of card/unknown card for a total of \$7,850.

VI. **Paid Coaches-** A motion was made by Kristin VanHeel and seconded by Chad Olson to approve the non-parent paid coaches up to \$8,000 for Head Coaches and up to \$4,000 for Assistant Coaches and hotels paid for at tournaments. Motion approved.

VII. **Jerseys-**

- **Junior Gold Jerseys-** 50 Junior Gold jerseys will need to be ordered to ensure there are enough for all three teams. Due to the short turnaround between registration and the start of the season, the same jersey numbering selection process used for other levels will not be feasible for Junior Gold.
- **Mite Jersey Sponsors-** A sponsor requested that their logo not be placed on the back of the hockey pants to improve visibility. John will work with Hat Trick Hockey to relocate the logo to the jersey chest or sleeve. The jersey designs have been finalized, including the new Mite/8U jerseys, which closely mirror the travel jersey design to create a consistent look across the association.
- **Travel Jersey-** Jersey numbers will be selected during registration. Players who register earliest will have the first opportunity to select their preferred number; birthdate priority. Numbers will be assigned weekly on Fridays. August 15 will serve as the registration cutoff for priority selection. Players registering after that date will choose from the remaining available numbers. John and the HOC will oversee the jersey numbering process. To support this effort, the Registration Director and registration team will provide John with a weekly registration report by level every Friday. John will coordinate with the Registration team to determine the information needed in each report.
- **Tryout Jersey-** The association will replace any worn or damaged tryout jerseys with jerseys matching the current design. In addition, all goalie tryout jerseys will be replaced with a new set for the upcoming season.

VIII. **Cost of Hockey-** This item will be discussed at the next meeting, as Tim Steier will revisit the Cost of Hockey before bringing it back to the Board for further discussion.

IX. **Handbook/Bylaws-**

- The Board reviewed each section of the Member Handbook and recorded



feedback. The updated handbook will be distributed to the Board for final review and approval prior to the July Board Meeting. Following completion of the handbook, the bylaws will be updated and provided to the Board for review at the July Board Meeting.

X. Social Media-

- Current List (Graphics are Completed or Underway)
 - Board Meeting – 2nd Monday of the Month
 - Coaches (Non-Parent Coach Recruitment and Parent Coach Applications)
 - Sponsorships
 - Registration (Travel Hockey and Mite/8U)
 - Parent Checklist
 - Volunteer Hours – 10 Per Player
 - Uniform Preview
 - Waggle Apparel Preview
 - Golf Tournament (Registration and Sponsors)
 - Kickoff Committee Recruitment
 - July Volunteer/Member Feature
 - Jersey Numbers (Travel & Mite/8U)
 - Finance Committee

XI. Sports Psychology App- The Board will review at the next meeting.

XII. Golf Budget Approval- A motion was made by Chad Olson and seconded by Adam “Woody” Schoh to spend up to \$18,000 on the golf tournament expenses. Motion approved.

- Expenses: \$15,259.70
- Revenue: \$35,934.00
- Net: \$20,674.30

XIII. Adjourn- 9:18 pm