

Elmbrook Youth Hockey Organization Board Meeting

Agenda/Minutes



Meeting Date: June 12, 2025	Time: 6:00 PM
Location: Meeting Room at the Ponds of Brookfield	

Use the dropdown menu to indicate attendance.

Board Members & Attendees				
Use the dropdown menu to indicate attendance.				
Present ▾	Matt Buckley - President	Present ▾	TBD- 6U Level Director	Other Attendees/Members Present:
Present ▾	Charlie Larson - Vice President (Off Ice)	Present ▾	Mike Mejac - 8u Level Director	Riley Hughson (Ponds/Windigo))
Present ▾	Jeff Tomchek - Vice President (On Ice)	Present ▾	Mike Trotta - 10u Level Director	Greg Copeland (Ponds/Windigo)
Present ▾	Jeana Pennings - Treasurer	Present ▾	Ashlie Schaffner -12U Level Director	
Present ▾	Bri Hitchcock - Secretary	Present ▾	Tara Gross - 14U Level Director	
Absent ▾	Nate Kehoe - Girls Director			

EYHA Board Meeting (Virtual Link) If needed	
Motion to Start Meeting/ Call to Order (Note the Time)	Motion to Start Meeting: Matt Buckley Second: Bri Hitchcock Time: 6:09
Motion to Approve Minutes from Last Meeting	Approval of Minutes from Motion to Approve: Mike Trotta Seconded by: Jeff Tomchek

Public Comment	<ul style="list-style-type: none"> • Greg and Riley - Windigo+Ponds • Jeff working with Greg Riley and Tiffany regarding schedule <ul style="list-style-type: none"> ◦ Schedule is equal to last year ice times with some flexing D5 Mequon for u6/u8 - (mostly jamborees) ◦ Windigo practice during the day and games on weekends not occupied by Elmbrook ◦ Opportunity for full ice even though it's ¾ - each team will go out there about once a month ◦ Will be some renovations starting in 2025/2026 for a full-face update/refresh at the ponds, Will aim for approval on July 15 2025 with ideal renovations beginning Sept 2026 ◦ Phase 1 does not include a second sheet of ice. Phase 2 is open for a potential second sheet of ice ◦ Mequon opens July 15, 2025 & Steny's restaurant opens in fall ◦ Opportunities for Windigo players to mentor EYHA youth skaters ◦ Opening weekend is Sept against Janesville
President's Update/Items	<ul style="list-style-type: none"> • Resignation of Hockey Director <ul style="list-style-type: none"> ◦ Reshaping of position ◦ Impact on Contract update - Shapiro, Coach Mary, Goalie Director, etc. ◦ Operations for 25-26 season ◦ This position needs to be reshaped and is an important position in the organization • WAHA changes/region meeting Update <ul style="list-style-type: none"> ◦ Aug 1+2 Stevens point holiday inn workshop for WAHA - encouraged to attend <ul style="list-style-type: none"> ■ Jeff will be in attendance, ideally have additional board members in attendance ◦ Deadline July 1 for application for grant for mite equipment (10 full sets of equipment). Has to be in attendance at annual meeting to receive equipment <ul style="list-style-type: none"> ■ Charlie to write grant ◦ Push the need to solicit referees - shortage for referees (min age is 12) ◦ Start CE and registration as soon as possible • Nail down Dates of Fall Skates/Evals + understanding rational rotation of teams practicing in Mequon • The Windigo Impact (Information and discussion) <ul style="list-style-type: none"> ◦ Wants to be involved and wants to help the org. • Registration <ul style="list-style-type: none"> ◦ Early registration - adjust fees another time ◦ Early bird special one month prior to normal registration (not younger groups) • Discussion regarding a (growing) girls hockey director and boys hockey director

VP-On_Ice Update/Items	<ul style="list-style-type: none"> ● Learn to Play Hockey <ul style="list-style-type: none"> ○ Ryan Hitchcock leading program ● Schedule update ● Hockey Director plan/search/update <ul style="list-style-type: none"> ○ Jeff talking to Greg using the Stars for a progression from the ground up ○ What does a progression plan look like from player to player so there is unity ○ Action: put together an outline for job roles/responsibilities for Hockey Director(s) ○ Who is the point of contact for complaints/Evaluations? Board has agreed we definitely need a Hockey Director <ul style="list-style-type: none"> ■ Finding requirements for each coach so there is a unity coach to coach in an "elmbrook way". ■ Establish the Elmbrook Way ● Skill coaches ● Fall Camp <ul style="list-style-type: none"> ○ Same time slots - date may be different ● Evaluation Dates Sept 22-25 <ul style="list-style-type: none"> ○ non parent candidate to do evals ● First Team Practice - target date Sept 29 ● Non Parent Coaches <ul style="list-style-type: none"> ○ Coaches need to register by Aug 15 ○ 3 coaches on the bench max, no limit on the roster amount of coaches ○ Coaches are not picked until after evals ○ Safesport encouraged for all ○ 12A 14B outside coach discussion
VP- Off-Ice Update/Items	<ul style="list-style-type: none"> ● Community Engagement - Summer Activities ● Win-a-trip not ideal ● Beer tasting, golf outing, bags tournament, etc. ● Volunteer hours for game-day ops at Windigo Games + game day ops (paid positions money go to EYHA)
Treasurer Update/Items	<ul style="list-style-type: none"> ● Review costs for upcoming season including baseline from previous season ● Identify any additional costs (Referee increases, coaching expenses / vendors, ice cost increases, projection of numbers, expenses, break even amounts, tournament costs)

Secretary Update / Items	<ul style="list-style-type: none"> ● Confirmed Positions: <ul style="list-style-type: none"> ○ Parade Coordinator: Marcie Liebert done ○ Scheduler: Tiffany Zamzow done ○ Safety Director: Dr. Sabrina Hofmeister done ○ Try Hockey: Eric Schoonmaker done ○ Head Manager (Boys): Tara Gross done ○ Fundraising Coordinator: Jill Hackney - Needs more info (Charlie) ● Unconfirmed Positions: Jersey and Sock Coordinator (Puffpaff) done, IT/Email Coordinator Jeff Peterson done, Girls Hockey Coordinator (Kehoe input/decision) ● Need 6U Level Director and Cultural Liaison (Jordan Dufek) done ● Parade Financials/Proposal on behalf of Parade Coordinator <ul style="list-style-type: none"> ○ From parade coordinator Marcie Liebert (Brookfield) <ul style="list-style-type: none"> ■ https://www.canva.com/design/DAGomf3eqV4/2m76eUH4aX7K819A43pu5A/edit?utm_content=DAGomf3eqV4&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton ■ Candy no (attendees attend get 1 volunteer credit, bring 2 bags of parade candy get 1 volunteer credit), banner yes + 20 ■ Organization will look into pucks ■ Credit card from Buckley + Larson ■ Put together ○ From Tosa Liason Matt Sochor (Wauwatosa) <ul style="list-style-type: none"> ■ https://docs.google.com/presentation/d/1Xp5EMdfu42lO41CCi7Y1giymKQfcKzOLhA6sphMg1w/edit?usp=sharing ■ Pick-up for flyers done by Charlie Larson ● In conversations with Lululemon for a discount shop day for players and families ● G. Copeland would like to have a Wisconsin Windigo representative at most board meetings for unity between programs ● EBYH Dine-out night at FreshFin Poke (Culvers) - percentage of sales go back to EBYH
Level Director Updates/ Items	<ul style="list-style-type: none"> ● Nate Kehoe - Girls Director <ul style="list-style-type: none"> ○ ● TBD - 6U Level Director ● Mike Mejac - 8u Level Director <ul style="list-style-type: none"> ○ Mites in Mequon changes, discussed jamborees every weekend however added cost is not ideal for every weekend. Orgs are interested in jamborees once or twice a season ○ Mequon is not the home for any org, it's for everyone. ○ One full weekend Jamboree a month offset to aid with siblings - making this experience fun for players

	<ul style="list-style-type: none"> • Mike Trotta - 10u Level Director <ul style="list-style-type: none"> ◦ • Ashlie Schaffner -12U Level Director <ul style="list-style-type: none"> ◦ Spirit wear, Ashlie to reach out to her contact regarding a local spot ◦ All concerns need to be in writing - directed to Jeff and Hockey Director • Tara Gross - 14U Level Director <ul style="list-style-type: none"> ◦ Review u14 numbers - 2nd yrs 20 yes, 4 not respond, 1 no (maybe waiver), 2012s 19 coming back, 1 not coming back, 1 goalie potentially leaving due to playing time (low 30s) ◦ Manager guidebook ◦ Swap meet/rummage sale. Dates? August 16
Feedback and Questions	Tom+Paula Molosky- son Jude+Abraham Molosky (approval)
Motion to Adjourn	<ul style="list-style-type: none"> • Motion Made By Ashlie Schaffner • Seconded by Jeff Tomchek • Adjourned at - 943
Next Meeting:	<ul style="list-style-type: none"> • <i>July 16 2025 at the Ponds of Brookfield, 630pm</i>

