

Elmbrook Youth Hockey Organization Board Meeting

Agenda/Minutes



Meeting Date: July 17, 2025	Time: 6:30 PM
Location: Meeting Room at the Ponds of Brookfield	

Use the dropdown menu to indicate attendance.

Board Members & Attendees				
Use the dropdown menu to indicate attendance.				
Present ▾	Matt Buckley - President	Present ▾	TBD- 6U Level Director	Other Attendees/Members Present:
Present ▾	Charlie Larson - Vice President (Off Ice)	Present ▾	Mike Mejac - 8u Level Director	
Present ▾	Jeff Tomchek - Vice President (On Ice)	Present ▾	Mike Trotta - 10u Level Director	
Present ▾	Jeana Pennings - Treasurer	Present ▾	Ashlie Schaffner -12U Level Director	
Present ▾	Bri Hitchcock - Secretary	Present ▾	Tara Gross - 14U Level Director	
Present ▾	Nate Kehoe - Girls Director			

EYHA Board Meeting (Virtual Link) If needed	
Motion to Start Meeting/ Call to Order (Note the Time)	Motion to Start Meeting: Made by Buckley Second: Kehoe Time: 6:44
Motion to Approve Minutes from Last Meeting	Approval of Minutes from: EYHA Board Agenda 6/12/25 Motion to Approve: T Gross Seconded by: J. Tomchek

Public Comment	<ul style="list-style-type: none"> • None
President's Update/Items	<ul style="list-style-type: none"> • WAHA Event - August 1&2 • Hockey Director update • Waivers
VP-On_Ice Update/Items	<ul style="list-style-type: none"> • Tournament schedule 10U-14U <ul style="list-style-type: none"> ◦ Some teams have 2 tournaments and some 1 ◦ Cost has gone up 10%-20% ◦ Discussion regarding budgeting for tournaments <ul style="list-style-type: none"> ■ Discussion of dropping 1 or 2 of home games to make up for adding tournaments or starting at a smaller number and scale up if we are able to (start at deficit and add) ■ Girls book 3 tournaments ■ Discussion regarding increasing tournament budget for next year • Coach Mary - discussion regarding 6U in powerskating (not this year) - 100 hours • Discussion regarding goalie development and getting more touches with a goalie coach • Sports Advantagedge update • Goalie Coach: Larry & Erik • Updates on Coaching registration - deadline is August 15 • Ice schedule update <ul style="list-style-type: none"> ◦ Fall Camp ◦ Evaluation • WAHA Event - August 1&2: will be attending
VP- Off-Ice Update/Items	<ul style="list-style-type: none"> • What else are we doing to grow the organization? • 4th of July Parades - excitement in the families • Need to set Dates for Eagle Days - August 7 and 13 at Hockey Haven will be requested - also request skills room. • Need liaisons for schools/community <ul style="list-style-type: none"> ◦ • Request Ice from Greg for TRY HOCKEY in Sept/Oct. • Let's bring Fundraising ideas forward. • Proposed we move forward with Fundraising coordinator for EYHA - to explore options and opportunities.

Treasurer Update/Items	<ul style="list-style-type: none"> • Any Update on last season's fees for volunteering & fundraising? Have non-payers been sent notice? • Fee Increase percentage @ the Ponds - FYI • Contact Bryce Maphis about securing ref coordinator. <ul style="list-style-type: none"> ◦ N Kehoe and C Larson will contact to verify he's "in". • Ice fees last season - approx \$370,000. <ul style="list-style-type: none"> ◦ Ice fees will go up 2% this season, beginning Sept 1. • Will be bringing in a successor.
Secretary Update / Items	<ul style="list-style-type: none"> • Parades were a success <ul style="list-style-type: none"> ◦ Great participation and kids had fun • Confirmed Positions: <ul style="list-style-type: none"> ◦ Parade Coordinator: Marcie Liebert ◦ Scheduler: Tiffany Zamzow ◦ Safety Director: Dr. Sabrina Hofmeister ◦ Head Manager: Tara Gross ◦ Jersey and Sock Coordinator: Colleen Puffpaff/Amanda Heins ◦ IT/Email Coordinator Jeff Peterson • Need 6U Level Director and Cultural Liaison (Jordan Dufek) & Try Hockey (Eric Schoonmaker)-emailed and no response • Learn to Play <ul style="list-style-type: none"> ◦ Kids signed up but cannot skate ◦ Revamp of the program/direction tracking (End of session where kid should go) ◦ Kehoe daughter/friend awesome in engaging with kids
Level Director Updates/ Items	<ul style="list-style-type: none"> • Nate Kehoe - Girls Director <ul style="list-style-type: none"> ◦ Girls Try Hockey held last weekend. Registration going well ◦ Coaching decisions working with J.Tomchek ◦ Arrowhead and Waukesha at 14UG will give Ice to EYHA for those percentages ◦ Some EYHA Skaters will compete in Wisc. Selects tourney August 1-2 • TBD - 6U Level Director <ul style="list-style-type: none"> ◦ 22 skaters (8 2020, 14 2019) - (4 girls, 18 boys) • Mike Mejac - 8u Level Director <ul style="list-style-type: none"> ◦ 35 skaters (7 Girls, 28 Boys) ◦ By Aug 1 last year, we had 182 registered. We are close! • Mike Trotta - 10u Level Director <ul style="list-style-type: none"> ◦ 44 skaters (9 Girls, 35 Boys) <ul style="list-style-type: none"> ■ Losing 5 players to Jr. Ads

	<ul style="list-style-type: none"> ■ 1 other player known to be not returning ■ 62% registered vs expected total - boys ■ 35% registered vs expected total - girls ○ 10 players registered as Goalie <ul style="list-style-type: none"> ■ 7 boys total <ul style="list-style-type: none"> ● 2 @ 100% ● 5 @ 50% ■ 3 girls total <ul style="list-style-type: none"> ● 1 @ 100% ● 2 @ 50%max ● Ashlie Schaffner -12U Level Director <ul style="list-style-type: none"> ○ 26 skaters (9 Girls, 17 Boys): ○ Numbers not looking great. Boys: 34 confirmed, 3 have not replied: Doud, Sanderson, Schmidt, Simon and 2 are trying out for the Vipers: Wolter and Schubert, 2 full time goalies registered, talked to third full time goalie who will be signing up ○ Girls confirmed 16, 5 have not responded: Koch, Smith, Urrea (twins), Woboril: no goalies signed up ○ Spirit wear contact update examples can be seen under partnerships : https://h5gbrands.com/collections/attitude-dance ● Tara Gross - 14U Level Director <ul style="list-style-type: none"> ○ 41 skaters (22 Girls, 19 Boys) 1 player not returning, 1 goalie not returning. ○ Rummage sale details-times, drop offs
Feedback and Questions	<ul style="list-style-type: none"> ● What volunteers are still <ul style="list-style-type: none"> ○ Finance Committee ○ Need 6U Level Director ○ Cultural Liaison ○ Try Hockey ○
Prior to next meeting checklist	<ul style="list-style-type: none"> ● Volunteer Hour(s) to clean/organize/prep practice jerseys for evals in Sept. (Should be done in August?) ● Eagle Days dates and structure - Communication to EYHA members ● Future Discussion - Skating Coach work at 6U level - how to work powerskating into the practices. ● Email to members about registration and cut off date with emailing last year's lists/members. ● Message to the club regarding eval dates and fall skate dates.
Motion to Adjourn	<ul style="list-style-type: none"> ● Motion Made By M Trotto ● Seconded by N Kehoe

	<ul style="list-style-type: none">• Adjourned at 9:03
Next Meeting:	<ul style="list-style-type: none">• <i>August 14, 2025 at the Ponds of Brookfield, XXX</i>

