

JEFFERSON TOWNSHIP RECREATIONAL CHEER ASSOCIATION



NEEDS YOUR SUPPORT!



Dear Potential Sponsor/Local Business Owner,

As the Jefferson Township Recreational Cheer Association, we believe in developing community involvement that strengthens the relationship between our organization and local businesses. This valuable relationship is a benefit to all, as both sides provide support to each other.

We, as a local non-profit organization, are asking for your support for the Jefferson Township Recreational Cheer Association 2026 Season. The JTRCA welcomes families who live in Jefferson Township, which is composed of families from Lake Hopatcong, Milton/ Oak Ridge, Stockholm, and Wharton.

The Jefferson Township Recreational Cheer Association operates solely from fundraising dollars that go directly into our program to purchase uniforms, and to provide activities and an exceptional program for cheerleaders in grades K-8. Additionally, we provide scholarships to qualifying local seniors who have remained active in the program as volunteer coaches. Unfortunately, the cost to maintain our organization continues to grow as does the number of families we serve. Since we are a non-profit 501C3 organization, the partnership with our community is critical to our success. With your help as a corporate sponsor, the athletes in our programs dreams can become a reality.

We are looking to partner with local business sponsors to enhance the programming provided by the JTRCA. We would love to add your company to the list of our supporters. All sponsors will be added to our sponsor list on our website: www.jtrca.org. In addition, the attached page describes several ways that we can participate together this upcoming season. If there are other ways you believe we can work together, please let us know.

Thank you in advance for your generosity and participation in our corporate sponsorship program. If you have any questions, please reach out via email to jtrcacheer@gmail.com.

Let's Go Falcons,

The 2026 Jefferson Falcon Recreational Cheer Association

JEFFERSON TOWNSHIP RECREATIONAL CHEER ASSOCIATION

2026 CORPORATE SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/>	Platinum Level Sponsorship:	\$500+
	<ul style="list-style-type: none"> ● Banner Displayed at Lakeside Field Complex ● Ad Display/sponsor link on the JTRCA Website - www.jtrca.org ● ½ Page Ad in the 2025 JTRCA Booster book ● Social Media Shout-Out (September) ● Thank You Sponsor Plaque 	
<input type="checkbox"/>	Gold Level Sponsorship:	\$250
	<ul style="list-style-type: none"> ● Ad Display/sponsor link on the JTRCA Website - www.jtrca.org ● ½ Page Ad in the 2025 JTRCA Booster book ● Social Media Shout-Out (September) ● Thank You Sponsor Plaque 	
<input type="checkbox"/>	Blue Level Sponsorship:	\$150
	<ul style="list-style-type: none"> ● Ad Display/sponsor link on the JTRCA Website - www.jtrca.org ● ⅛ Page Ad in the 2025 JTRCA Booster Book ● Social Media Shout-out - (September) 	
<input type="checkbox"/>	White Level Sponsorship:	\$100
	<ul style="list-style-type: none"> ● Ad Display/sponsor link on the JTRCA Website - www.jtrca.org 	

Business Name: _____

Mailing Address: _____

Primary Contact Name: _____

Primary Contact Email: _____

Primary Contact Phone: _____

Any questions can be emailed to JTRCACheer@gmail.com
 Please mail completed form, business card/ ad to be displayed and check (pay to: JTRCA) to:

JTRCA % Tonia Falcone
 7 Dacotah Trail
 Oak Ridge, NJ 07438

Note- If you already have your graphic digitally, please email to JTRCACheer@gmail.com