

# FARM TOUGH ROLLER CLUB



**DEVELOP YOUR SKILLS. BUILD YOUR CONFIDENCE. HAVE FUN!**

## WHAT DO YOU DO IN THE OFF-SEASON?

Do you play spring and summer ice hockey?  
Do you see your skills and confidence improving?  
Are you seeing the development you expected?

## WHAT IF THERE WAS A BETTER WAY?

What if you could take a mental break, train off the ice AND still develop your skills and confidence, returning to your ice season stronger?  
Would you take a chance on a different approach to hockey training?

## FARM TOUGH ROLLER CLUB

Our goal of Roller CLUB is to help players develop and improve their hockey skills and advance their understanding of the game, all while having a blast! Our roller club players return to the ice in the fall with a drastically stronger skill set, improved vision on the rink, and more confidence with the puck! **Are you ready to change your hockey game?**

### PROGRAM SUMMARY

- Season runs Mid-April through July. Ages U6-U18
- Small Space SKILLS Training at the Farm
- Team Skills and Game Play at Ozaukee Ice Center
- Draft, Regional and National Tournaments

**TO REGISTER & FOR MORE INFO:** [FarmToughHockey.com](http://FarmToughHockey.com)



## WHY WE SUCCEEDED!



### Deep Practice Formula

**Try, Fail, Improve, Master:** For genuine improvement your player must push past his or her comfort zone.



### Motivation through Positive Reinforcement

**Igniting the desire to improve:** Growth and change are possible in an encouraging environment.



### Coaching through Effort Based Language

**Direct and constructive communication through repetition** to gain confidence in small continuous steps.



### Structure and Discipline

**Personal accountability with clear rules and expectations.**

**THE BETTER YOU GET, THE MORE FUN YOU HAVE™**

### CUSTOMER FEEDBACK

"I wanted to share how impressed I am with your program. Everything from your positive energy and coaching to the game/tournament organization is just top notch. James had an awesome time and learned a ton. We're really happy that he has had the opportunity to be a part of it." ~Tom Stokes