



**Board of Directors Meeting Agenda**  
**Wednesday, August 14, 2024**  
**5:30pm – 7:30pm**  
**Glenwood Springs Rec Center**

- 1) Welcome/Approve July Minutes 5 minutes

*Mary called meeting to order at 5:40 PM. Attending were Adam Smith, Jus Smith, Amy Roberts, Mary Boyd, and Matt Verheul. No guests attended. Mary made a motion to approve amended minutes from previous meeting. Adam seconded. Passed unanimously.*

- 2) Directors Update 10 minutes

*Jus informed we will be in at least one school tomorrow. Goal is to have repeat presence in multiple schools for promoting hockey. Also follow up after soccer season to try to get kids transitioning after soccer season. Put flyers in community spaces and locations. Repeat visibility is key. Mary asked about materials, etc. Jus has created some already, Jesse Krause has translated into Spanish to help with outreach. We will get Jus a debit card for expenses, etc. Discussed a QR code to get to website and help with registration. Amy said she can get 6, 7, and 8<sup>th</sup> grade blurb on trying to get kids to stick n puck, etc. Jus contacted AP on possibly helping with 18U, etc. Jus and Adam will be at GSES and will bring flyers, etc to have a presence for Grizzly Hockey.*

*WCHL has given prelim OK with one 12U player to play down an age group as a developing player so that he can keep skating, etc.*

*CE met with Jackson, Chris Miller, and Brian Smith. Jus is going to speak with the new director of CE to introduce herself, etc. Discussion of the possibility of some shared ice with CE to give the kids more ice time. Crossbar is up and running for registration.*

*AVS learn to play will share our ice time.*

*Mary asked about if the city is going to do learn to skate or how it will work. Jus will follow up on this.*

*Jus will ask some high school kids to help out with Learn to Skate 6U/8U. Dates during the week TBD*

*Tim Cota will be the Grizzly coach for 18U this year.*

*Discussion of new Jerseys for the 10U matching the 18U possibly.*

- 3) Board Member Recruitment 10 minutes

*Adam has spoken to two possible board members that are very interested in joining with good volunteer experience.*

- 4) External Director Applications 10 minutes

*Jus spoke with a possible candidate that may be interested in the director position from Finland. He may help out for the tournament in Denver over Labor Day. Jus will get to know him soon and we will keep discussions open.*

- 5) Summer BBQ/Meeting in August 5 minutes

*BBQ is at Two Rivers Park at 5PM. Invite will get sent out ASAP by Jus. We will then each send out personal invites to friends, etc. Mary will get burgers and hot dogs and buns as long as she doesn't have to grill 😊. Board members will be available to discuss ideas, feedback, etc. We will discuss the possibility of a parent meeting.*

- 6) Registration/Crossbar Update 10 minutes
- a. 18U Registration is Live
  - b. Open 6/8/10U Registration

*Crossbar is live and the registration for all ages is available. We are up to 18 registered skaters. Mary and Jus will try to fix the registration for the drop in rate/registration, as the Venmo is proving difficult.*

- 7) Monthly Budget Update 10 minutes

*Mary will provide a statement*

- 8) Fundraising – Keeping our sponsors and dashers 10 minutes

*Hot Springs reached out and wants to support us. Mary is sending a packet to them. Sept goal of reaching out to all known sponsors, dasher ads, etc. We will make it known that dasher ads, etc will reach more people with more programming this year with the adult leagues, etc. Also that the Live Barn feed shows the other side of the ice. Sept 21<sup>st</sup> is our Grizzly caverns fundraiser date.*

- 9) Coach Outreach 10 minutes

*Jus has spoken with about 5 coaches to help with Twisted Wrist event. Waiting to hear back. We are looking for coaches for the 6U/8U ages. Amy gave Jus a possible name for a potential coach.*

- 10) Tabled from prior meeting: 10 minutes
- Brainstorm how we can make youngest hockey free

*Need to have a plan on possible scholarship opportunities. Adam will take the lead for the scholarships. Matt will help with any reviews, etc.*

Next meeting set for Sept 11 18 at Glenwood Rec Center at 5:30 PM

Meeting adjourned at 7:40 PM

Respectfully submitted by Matt Verheul