



**Board of Directors Meeting Agenda
Wednesday, April 22, 2026
5:30pm – 7:00pm
GWS Rec Center**

<https://coloradomtn-edu.zoom.us/j/87321154532>

Meeting called to order at 5:35 PM

Attending were Amy Roberts, Adam Smith, Jus Smith, Matt Verheul, Jimmy Peterson, Mary Boyd, and Evie Olson.

- 1) Welcome
- 2) Approve March Minutes 5 minutes

Evie motion to approve March minutes; Adam second. All in favor.

- 3) Director's Update 20 minutes

260422 Jimmy's BOD Meeting Outline

What have I been up to?

- Released Intent to Play
- Took some days off and am planning more vacation
- Mountain Select tryouts (great showing from Grizzlies)
- Coaching 12A Mountain Select *with Zach Mencimer*
- PT

Discussion on doing Jerseys with names or not; discussed option of Team jersey and if you wanted individual you would be able to pay for it if you wanted it.

All stores do the Jerseys.

Team Store - Evie?

We don't need to have all the answers as I am just getting back from vacation but maybe by the May board meeting we can make a decision.

XJerseys:

I like the potential for rebranding with XJerseys as it seems like the guy I know is not going to get it done. I don't know that I want to re-engage. XJerseys when does XJerseys team store close? ***Evie said it's open as long as we want it.*** Fees.

Pure Hockey - reputable, coaching gift cards, I like working with Malcolm

Squad Locker - reputable, but I don't know much about them

I guess my current opinion is to talk with XJerseys guys and/or go with pure hockey for simplicity. Evie?

Intent to Play

Closes **May 25, 2026** I don't think a lot of 10U is going to commit until we get Coaching questions answered, same for 12s

I'm thinking I will send out a short reminder that were here and Intent to Play is Open "Newsletter"

I am thinking I will post something to social media

Deadlines and Incentives

- Intent to Play (first 25 get free Grizzly Tee-shirt) April 1 to May 25th
- Full Season Registration June 5 to **Sep 1, 2026** *Pay in Full by September 15 for \$100 off
- Volunteer hours Requirement with \$400 buyout - Volunteer Hour Deposit
- Jersey Deposit
- Need to include warm ups and practice jersey in cost for travel teams and just practice jerseys for C/Rec/House

Events:

Strawberry Days

Need Advice and Team Effort to think About Newspaper Article

Newspaper Article to go out this summer - When? "Grizzlies are Back"

-attraction rather than promotion

-what's the context and timing and message

Discussed adding in discussion about players moving on to higher levels

Coaching Recruitment and Coaching "Compensation"

What's the best way to get the word out?

Director Compensation Talks

Mary and I are working on what would make sense and were still learning what the program can afford and what's required.

What would be better for the organization? (getting rid of overtime?) and what's good for Jimmy?

How do you account for being on call all the time? Am I billing for coaching?

What benefits? I'm at my hourly rate because I had to give up my benefits at SGM, so I asked for that. Would it be cheaper for the Grizzlies to bake in Health Insurance, a gym pass, hockey league fee, 7 day ski pass, 401k etc. (Examples)

We will discuss after the review next month to start working on a plan to work in a new package; Jimmy and Mary will be discussing to work on this.

4) Strawberry Days June 19-June 21 10 minutes

Evie, Matt and Adam all OOT. We will need to put out a note to the membership for volunteers.

5) End of Season Survey 10 minutes

Adam will put together a summary for us to discuss and review at next meeting.

Overall for Jimmy's first year people were very happy. We are definitely thankful for his hard work and effort this first season. Nice job! Other main discussion is figuring out 10U Team dynamics, etc.

6) Summer Programming 10 minutes

Probably local dryland primarily. Jimmy would like to do some sessions on real ice as well.

7) Fall Registration 10 minutes

Discussion about next year - possibly trying to get to a point of having a competitive team and a rec team. We want to be known as a competitive program that helps kids develop.

Timeline for Fall Reg Jimmy will think about June 1 VS Jul 1, 2026 . Leaning for June. 18U fall reg within the next month.

8) Budget/Financials 10 minutes
a. Monthly budget update

Need to dig into the reports to look closely at the product budget as it looks like we spent a lot on product to make sure things balance. Collections look good. Need to continue to improve on our fundraising.

Adam was wondering how we could find out our true revenue budget from donations, etc.

9) Other

15 minutes

Amy Roberts is going to retire from the board at the end of the season - likely done after the May meeting. Thank you for all of your service!!!

May Meeting: Director Performance Evaluation

Date set for May 11, 2026 Virtual meeting 5:30-7PM

Annual meeting date set for June 10 2026

Meeting adjourned at 7:35 PM