



SPONSORSHIP

Packet

Maryland Area Roller Sports

Junior Roller Derby

2026-2027 Season

WELCOME

Welcome, and thank you for your interest in partnering with us! Maryland Area Roller Sports (MARS) is excited to offer a variety of sponsorship opportunities for local businesses, individuals, and organizations that are passionate about supporting youth sports. Whether you're looking to provide financial support or in-kind donations, your contribution will make a lasting impact on our team and community.

By partnering with us, you'll be helping this Washington County youth roller derby team develop their skills, support a 501c3 non-profit youth organization, and gain valuable exposure.

We are so excited to work with you and appreciate your support. Please don't hesitate to reach out with any questions!

Karen Hemenway
MARS Jr. Roller Derby
301-992-1898 (cell)
hemenway32@hotmail.com (interim email)



ABOUT MARS



Maryland Area Roller Sports Junior Roller Derby (MARS Jr. Derby) was founded in 2015 to give young athletes ages 7–17 the opportunity to learn and compete in the fast-paced, empowering sport of roller derby. Our mission is to provide a fun, safe, and supportive environment where skaters can develop athletic skill, confidence, leadership, and a lifelong love of teamwork and community.

MARS Jr. Derby offers year-round practices and gameplay, with brief breaks during the summer and holiday seasons. Our Level III team competes in sanctioned, highly competitive games from January through July, while our Level I and Level II skaters participate in inter-league scrimmages and developmental play throughout the year. In addition to regular gameplay, we host clinics, mixers, and training events that help skaters grow both on and off the track. MARS attracts junior league skaters from PA, MD, and VA to come to Washington County to represent MARS. Tournaments attract teams from all over the country.

Our athletes are coached by a dedicated staff of current and former roller derby players — including members of Team USA, Team Maryland, Beast Side Roller Derby, and other respected leagues. This diverse and passionate coaching community helps us nurture strong athletes while also preparing young people for success beyond sports. Skaters gain valuable life skills such as leadership, sportsmanship, resilience, and teamwork, along with the confidence and sense of accomplishment that come from mastering a challenging sport.

As a community-driven organization, we believe youth sports play a vital role in developing discipline, responsibility, and character. We are committed to creating an inclusive, positive environment where every skater can thrive and reach their full potential.

By becoming a sponsor of MARS Jr. Derby, you are directly supporting the development of young athletes in our region. This year, your contribution helps fund local tournaments and the continued growth of a program that empowers youth through sport.

Thank you for considering a partnership with us — together, we can help our skaters discover their inner champions.

TURKEY BRAWL SPONSORSHIP OPPORTUNITIES



About Turkey Brawl - November 2026

It's time to gobble up the fun and hit the track! This Thanksgiving-themed mixer brings junior skaters together for derby action, team spirit, and festive fun.

Turkey Brawl is open to all skill levels. Burn off holiday energy, make new derby friends, and celebrate the season with competition. Come ready to skate, cheer, and give thanks for the sport we love!

Skaters of all skill levels register individually and are placed on mixed teams with players from various locations. These new teams compete in a supportive environment that fosters camaraderie and sportsmanship.

Levels I, II, and III participate, with bracket matches pairing both top and underdog teams in each level. MVP awards are given after every game, making it an action-packed, skill-driven event that draws visitors from afar.

Interested in supporting these young athletes?

We are thrilled to offer a variety of sponsorship levels for local businesses and individuals who wish to support MARS this season. By becoming a sponsor, you're not only helping us provide opportunities for both our athletes and visiting athletes, but also gaining valuable exposure for your business to visiting families from all over the country.

The next page provides an overview of available sponsorship levels, each offering benefits designed to give your company visibility. All sponsorships go directly to our team to cover costs of this event.

TURKEY BRAWL SPONSORSHIP LEVELS



TOP TURKEY SPONSOR (1) - \$2,500

You're the MAIN MEAL!

Naming rights: "MARS Turkey Brawl presented by [Sponsor]"

Premier logo placement on all event signage (entry banner, rink boards, athlete shirts), Featured "Top Turkey Spotlight" post across social media, Logo on livestream graphics (if applicable), PA shoutouts throughout the mixer, Vendor or promo table in prime location, Option to present awards.

SUPER SIDES SPONSORS (multiple) - \$1,000

Always a CROWD FAVORITE!

Large logo on event signage, Social media spotlight post, Logo on event website & promotional graphics, PA recognition during featured matchups
Vendor table space.

DECADENT DESSERTS SPONSORS (multiple) - \$700

What a SWEET TREAT!

Medium logo on event signage, Social media thank-you post, Logo on event website, PA recognition during the mixer.

NOMMY NIBBLER SPONSORS (multiple) - \$250

Snack-sized but MIGHTY!

Small logo on event signage, Social media thank-you graphic, Logo on event website.

FRIENDS & FAMILY SPONSORS (multiple) - Any Amount

Aunt Betty is "stirring the pot"!

Name listed on event website, Social media group thank-you post, Optional: "In honor of..." or "In support of..." dedication.

*2025 game photos on following page



CREDIT: FATHERRR_BISCUITS





SPONSOR COMMITMENT FORM

TURKEY BRAWL

Thank you for your interest in supporting MARS Junior Roller Derby! Please complete the form below to commit to your sponsorship. Your sponsorship helps us provide the best experience for our athletes, allowing us to cover important event expenses!

Sponsor Information

Sponsor Business Name: _____

Contact Person Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Website: _____

Sponsorship Level Selection

Please select your preferred sponsorship level below:

Top Turkey Sponsorship - \$2,500

☐ Yes, I would like to commit to the Top Turkey Sponsorship.

Super Sides Sponsorship - \$1,000

☐ Yes, I would like to commit to the Super Sides Sponsorship.

Decadent Desserts Sponsorship - \$700

☐ Yes, I would like to commit to the Decadent Desserts Sponsorship.

Nommy Nibbler Sponsorship - \$250

☐ Yes, I would like to commit to the Nommy Nibbler Sponsorship.

Friends & Family Sponsorship - Enter Amount \$_____

☐ Yes, I would like to commit to the Friends & Family Sponsorship.

Optional Dedication Name: _____

Custom Sponsorship

☐ Yes, I would like to discuss a custom sponsorship package.

Please contact _____, Ph# _____.

BEAST COAST BRAWL SPONSORSHIP OPPORTUNITIES



About Beast Coast Brawl - January/February 2027

Get ready for an electrifying, action-packed junior roller derby tournament! The MARS 3rd Annual Beast Coast Brawl is back, and it's bigger, bolder, and better than ever. This thrilling event showcases the immense talent of young roller derby athletes from the East Coast and beyond, uniting them in a fierce battle on the track.

Tournament Highlights:

- 1. Five All-Star Teams:** This year's Beast Coast Brawl brings together five talented Level III All-Star junior roller derby teams from across the nation. Each team is composed of phenomenal young athletes, ready to prove themselves as the top contenders.
- 2. Round Robin Format:** The tournament features a round-robin format, where each team faces off against every other team in intense head-to-head battles. With no shortage of skill and strategy, spectators can expect non-stop excitement and surprises as the teams compete for supremacy.
- 4. Two Days of Thrilling Action:** The Beast Coast Brawl spans over two exhilarating days, allowing spectators to immerse themselves in the world of roller derby. With ten games in total, there's plenty of opportunity to witness incredible plays, strategic teamwork, and fierce determination.
- 5. Family-Friendly Fun:** The tournament is designed to be family-friendly, making it the perfect event for roller derby fans of all ages. Witness the future of roller derby while sharing the excitement with your loved ones.

Don't miss out on the MARS Annual Beast Coast Brawl, two days of heart-pounding action, camaraderie, and unforgettable moments that will leave you on the edge of your seat!

Interested in supporting these young athletes?

We are thrilled to offer a variety of sponsorship levels for local businesses and individuals who wish to support MARS this season. By becoming a sponsor, you're not only helping us provide opportunities for both our athletes and visiting athletes, but also gaining valuable exposure for your business to visiting families from all over the country.

The next page provides an overview of available sponsorship levels, each offering benefits designed to give your company visibility. All sponsorships go directly to our team to cover costs of this event.

BEAST COAST BRAWL SPONSORSHIP LEVELS



Snallygaster Sovereign (1) - \$2,500

You're the APEX predator!

Premier logo placement on all event signage, "Presented by" naming rights, Featured Snallygaster Spotlight social media post, PA shoutouts throughout the tournament, Prime vendor/promo table, Option to present awards.

Dwayyo Howler (multiple) - \$1,000

The wolf-man challenger of the Snallygaster!

Large logo on event signage, Social media spotlight post, Logo on event website & promotional graphics, PA recognition during featured matchups
Vendor table space.

Jersey Devil Enforcer (multiple) - \$700

Winged menace of the Pine Barrens!

Medium logo on event signage, Social media thank-you post, Logo on event website, PA recognition during the mixer.

Pukwudgie Ambusher (multiple) - \$250

Small but savage forest trickster.

Small logo on event signage, Social media thank-you graphic, Logo on event website.

FRIENDS & FAMILY SPONSORS (multiple) - Any Amount

Every Beast Helps the Brawl!

Name listed on event website, Social media group thank-you post, Optional: "In honor of..." or "In support of..." dedication.



SPONSOR COMMITMENT FORM

BEAST COAST BRAWL

Thank you for your interest in supporting MARS Junior Roller Derby! Please complete the form below to commit to your sponsorship. Your sponsorship helps us provide the best experience for our athletes, allowing us to cover important event expenses!

Sponsor Information

Sponsor Business Name: _____

Contact Person Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Website: _____

Sponsorship Level Selection

Please select your preferred sponsorship level below:

Snallygaster Soverign Sponsorship - \$2,500

☐ Yes, I would like to commit to the Snallygaster Soverign Sponsorship.

Dwayyo Howler Sponsorship - \$1,000

☐ Yes, I would like to commit to the Dwayyo Howler Sponsorship.

Jersey Devil Enforcer Sponsorship - \$700

☐ Yes, I would like to commit to the Jersey Devil Enforcer Sponsorship.

Pukwudgie Ambusher Sponsorship - \$250

☐ Yes, I would like to commit to the Pukwudgie Ambusher Sponsorship.

Friends & Family Sponsorship - Enter Amount \$_____

☐ Yes, I would like to commit to the Friends & Family Sponsorship.

Optional Dedication Name: _____

Custom Sponsorship

☐ Yes, I would like to discuss a custom sponsorship package.

Please contact _____, Ph# _____.

CUSTOM SPONSORSHIPS

Custom Sponsorship Packages

We understand that every business has different needs. If none of the listed sponsorship levels are the perfect fit, we are happy to work with you to create a Custom Sponsorship Package that suits your goals.

Whether you're looking for additional exposure or a specific type of recognition, we can tailor a sponsorship that's right for you.

Please contact [Team Contact Name] at [Phone Number] or [Email Address] to discuss custom sponsorship opportunities.

How to Become a Sponsor

To secure your sponsorship package, simply complete the Sponsorship Agreement form (included in this packet) and return it to [Team Contact Name] at [Email Address]. If you have any questions or need additional information, feel free to reach out to us!

Thank you for your generous support of MARS Junior Roller Derby!
Together, we can make this season one to remember for our athletes.

SPONSOR COMMITMENT FORM

Payment Information

Total Sponsorship Amount:

\$_____

Payment Method:

- Check (Please make checks payable to MARS Junior Roller Derby)
- Credit Card (Please contact [Team Contact Name] at [Phone Number] to arrange)

Sponsorship Agreement

By signing below, I agree to the following terms:

1. Commitment: I agree to sponsor MARS Junior Roller Derby at the level indicated above for the (please circle one) Turkey Brawl | Beast Coast Brawl.
2. Recognition: I understand that my business will be recognized in accordance with the sponsorship level selected, as outlined in the sponsorship packet.
3. Payment: I agree to provide the full sponsorship amount by 10 business days prior to the event date.
4. Use of Logo/Name: I grant permission for MARS Junior Roller Derby to use my company's logo and/or name in promotional materials and social media outlets related to the sponsorship.
5. Tax Deductibility: MARS Junior Roller Derby is a 501(c)(3), and the sponsorship may be tax-deductible. Please consult your tax advisor for further details.

Sponsor Signature:

(Signature)

(Date)

Return Form to:

MARS Contact Person: [Insert Contact Name]

Phone Number: [Insert Phone Number]

Email Address: [Insert Email Address]