

TIM MCCARTHY

CERTIFICATIONS

Level 4 USA Hockey Coach
Graduate of USA Hockey Silver
Goalie Program
Recipient of Mitch Korn
Mentorship Award

EDUCATION

Executive Leadership Program
University of Notre Dame

Master of Business Administration
(MBA)
Lindenwood University

Bachelor of Arts
St. Louis University

CONTACT

314.650.3294
Tim.McCarthy@ChesterfieldHockey.com



HOCKEY & PROFESSIONAL EXPERIENCE

Chesterfield Hockey Association

Youth Hockey Organization

- Board Member – '23 – '26
- 10U & 12U Hockey Operations Director – '25 – '26
- Goalie Program Coordinator – '22 – '26
- 6U & 8U Program Coordinator – '21 – '23
- Head Coach – 6U, 8U, 10U & 12U
- Former AAA Blues Player

Strategic Sports Marketing LLC / "Goalie Gear Nerd"

Goalie Marketing Consultant/Influencer

- Marketing consultant to major hockey equipment brands providing, competitor analysis, product testing & marketing support.
- Instagram and X (fka Twitter) followers 80K+ and 15K+ respectively

Writer / Contributor

- *The Hockey News*
- NHL.com
- From the Crease (app)

ManAdvantage

Non-Profit providing hockey-related financial support to children who have lost a parent.

- Board Member

Passau Hockey

- Director of Business Development

Bank of America

- Vice President