

Marshfield Youth Hockey Association (MYHA)

Board Meeting Minutes

Date: January 21, 2026

Time: 6:00 PM

Location: Forward Bank

Attendees: Jason Betancur, Jill Hertel, Becky Whitrock, Lois Dix, Casey Bever, Brian Verwoerd, Jordan Munger, Keith Clater

Absent: Jessica Jirschele, Chase Biederman

Public: Pam Fischer, Lisa Schindler, Brittany Graves

1. Public Comment (6:00–6:10 PM)
 - a. Pam Fischer
 - i. Moving Bantam tournament
 1. Too challenging for refs / not enough ice time for the skaters
 2. Replace or swap with 8U jamboree or squirt
 3. Start games in November for more ice time / ref time (look at practice to game ratio if we move game up to an earlier start time)
 - ii. Snacks for Ref Room
 1. Reimbursement – Pam has paid for these snacks thus far, could she get a budget -- \$50.00 / month
 - a. Other associations offer concessions credit (Medford, Antigo)
 - iii. High School offers senior citizen athletic pass
 1. Works for all but MYHA since we are not affiliated with HS
 - a. Motioned to approve expecting senior citizen passes for MUHA by Brian Verwoerd, seconded by Lois Dix - *Approved by the board.*
 - b. Lisa Schindler
 - i. Andrew Peters Scholarship event free admission and popcorn on 2/12 for Veterans
 - ii. Help spread the word to team reps, email to all families
 1. Motioned to approve free admission and popcorn for veterans by Brian Verwoerd, seconded by Lois Dix - *Approved by the board.*
2. Review of December Meeting Minutes (6:10–6:15 PM)
 - a. Motion to approve December meeting minutes by Brian Verwoerd, seconded by Becky Whitrock – *Approved by the board.*
3. Men's League Discussion - (6:15–6:45 PM)
 - i. Brittany Graves
 1. Complaints in the Facebook group
 - a. Keep the numbers/scrimmage, goalies, tracking of payments
 2. No advertising – Point and Rapids very active Facebook groups / Wausau not as active

3. Google doc showing who is coming
 - a. Links how to pay on the google doc
 4. Is Crossbar an option?
 5. Friday nights and Wednesday mornings are popular. Sunday mornings are not popular. Less competitive skates like the morning sessions. How do we get more skaters on Friday nights? Sign up for Friday night competitive, first dibs sign up to those who have paid and then open to others. Payment, everyone does it electronically, crossbar or a volunteer to be there to take payment.
 6. Starting point, Increase communication through Facebook. Brittany will run it.
 7. Get registration up on the webpage.
4. Hockey Unlimited Review / Building Discussion (6:45–7:00 PM)
- a. Hockey Unlimited Review
 - i. Went well. \$11,000 each Blueline and MYHA.
 - ii. Food, different menu next year
 - iii. Very well attended. 157 tickets collected at the door.
 - iv. More communication to 6U / Intro to state adult only event
 - v. Bakerville donated the space and beer was cheaper. Do it next year? Date?
 - vi. Discuss having a nonalcoholic beer
 - b. Building Discussion
 - i. Jason meeting with Visit Marshfield next week to discuss plans.
 - ii. 1/28 Fundraising committee meeting
 1. Members: Scotty Berg, Mary Jo B, Cystal Bowman, Cari Morrow, Lois Dix, and Lisa Schidler showing interest.
 - iii. Building Committee: Jason Betancur, Chase Biederman, Jessica Jirschele, Jordan Munger, Mike Hake, Jeff Jorgenson
 - iv. 1.4 million, 5 million – Tiered proposal working toward a 2nd sheet of ice to increase donors is it feasible in the community
 - v. Lisa requested we accept more proposals. The board was receptive to more proposals
 - vi. Motion to start fundraising by Jordan Munger, seconded by Brian Verwoerd – *Approved by the board.*
 - c. Email correspondence with the board and the decision was made to keep moving forward with plans
5. Volunteer Hour Review (7:00–7:15 PM)
- a. Concession discussion on filling time slots. Jordan will lead and Becky with the families that still need to work hours.
 - b. We need to figure out what adjustments need to be made with hours moving forward. More kids, more hours, too many expectations.
6. End of the Year Party / Board Member Recruitment (7:15–7:30 PM)
- a. Start thinking about baskets, awards

7. Closed Session (7:30–7:50 PM)
 - a. Disciplinary conversation

8. Round Robin (7:50–8:00 PM)