



NEW FAMILY

WELCOME PACKET



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SHAW'S MISSION STATEMENT

Our mission is to create an inclusive youth hockey community built on our SHAW principles:

Sportsmanship, **H**aving fun, **A**ttitude, and **W**orking together, where every player belongs and grows because **Hockey Builds Better People.**



WE FOLLOW THE S.H.A.W. WAY

Our S.H.A.W Core Values:

S - Sportsmanship

We value respect and fairness in every situation. Everyone is encouraged to uphold the spirit of competition, treat others with dignity, and appreciate the experience, regardless of outcome.

H - Having Fun

Hockey is fun! We prioritize joy, enthusiasm, and a lifelong love of the sport as the foundation for learning and development.

A - Attitude

We face challenges with a positive outlook and an open mind. Supporting one another, learning from mistakes, and striving to improve are central to our journey.

W - Working Together

Success is built on teamwork and unity. We celebrate collaboration, friendship, and reaching our goals together, knowing our greatest achievements come when we support each other.

SOUTHEASTERN HOCKEY ASSOCIATION OF WISCONSIN

Since 1970, the Southeastern Hockey Association of Wisconsin (SHAW) has been the foundation of youth hockey in Milwaukee, Racine, and eastern Waukesha Counties. Through hockey, SHAW has instilled the values of competition, fitness, teamwork, and community.

SHAW has grown from having a couple of teams, composed mostly of 8- to 14-year-olds, to now having **27 teams** with athletes aged 3- to 18-years old. SHAW's teams have also expanded beyond coed-only teams, as approximately **25% of our athletes are females** between the ages of 5 and 14. SHAW girls can play on girls'-only teams from the 8U level through 14U and on co-ed teams up to 18U. SHAW is also one of only three associations in Wisconsin with a program dedicated to players with special needs through our **Pirates program**. SHAW Pirates hockey provides special-needs athletes with the opportunity to play and compete in a fast-paced, highly physical sport, the same as their peers.

SHAW is deeply committed to helping young people reach their full potential and prepare them with habits and experiences for a productive and healthy adulthood. SHAW players ***reside in the following school districts:***

- Bay View
- Cudahy
- Franklin
- Greendale
- Greenfield
- Hales Corners
- Milwaukee (South of I94)
- Muskego
- New Berlin Eisenhower High School Boundary
- Oak Creek
- St Francis
- South Milwaukee
- West Allis
- West Milwaukee

Residents of Northern Racine County communities with no association serving their residence are also eligible (Caledonia, Wind Lake, Franksville, etc.).

New Parent, “Where Do I Start?”

So, you’ve decided to sign your kid up for hockey? Welcome to the family! Being new to hockey can feel like drinking from a firehose, even if your path is coming via Try Hockey or a family of hockey players – we all understand because we started there too! Never hesitate to lean on “seasoned” parents for questions. There is a lot to know and hopefully, this guide will help you navigate easier. These are some tips and considerations as you begin the registration process:

- Registration for the regular season (September – March) typically opens mid-summer.
- When deciding to register for the regular season, first go to usahockey.com to obtain a USA Hockey number; you will need this number for your first step to register with SHAW.
- Register at shawhockey.org – if you have questions about which level to sign up for, hopefully this document will guide you through that process, otherwise do not hesitate to ask anyone on the executive board for clarification. Registration for hockey is based off BIRTH YEAR.
- The fees listed are for ICE FEES only; this amount does not include game jerseys/socks, tournament fees, or any spring/summer/fall camps or clinics. You will have the opportunity to choose a payment schedule for your ice fees. Tournament fees are handled by team managers on a team-by-team basis.
- Registration will ask if you are interested in working Brewers games. More explanation on that can be found under *Fundraising*.
- Familiarize yourself with the required volunteer hours as many opportunities come up during the “off” season – before or right after.
- Registration will ask for a jersey number. If your child is new to the organization, your number selection will have to be vetted through the Secretary to ensure that it is not a duplicate number to any other player in the organization that your child may end up rostering with.
- GEAR! Make sure you have all gear required for your player, it fits properly and is ready for the season.
- If your player is new to hockey and skating, consider signing them up for skating skills camps/clinics before the regular season kicks off. A solid foundation of basic skating skills is great for building on. While more time is afforded to skating and basic skills at the developmental levels (Devos, Mini Mites, Mites), there are upwards of 50+ kids on a practice and each individual’s skating skills cannot always be addressed. Learn to Skate classes offered at the Pettit National Ice Center (<https://www.thepettit.com/hockey/>) or at the Wilson Park (<http://greatermilwaukeeefsc.org/grouplessons.htm>) do focus on skating and offer hockey specific classes for beginning skaters of all ages. We learn to run at an early age to play soccer, but skating is not as natural. When a player can already skate, adding the other skills needed to play hockey becomes easier!
- SHAW uses Crossbar as our main form of communication. Set up your account and download the app. As teams are established at the beginning of the season, you will be added to your player’s team Crossbar. Here you can view the team roster, see your team’s schedule, and mark your player’s attendance. Crossbar is also home to our main website, with contact information for all executive board members, coordinators/directors, the organization’s full schedule, by-laws, forms, volunteer opportunities, as well as many other resources. All organization-wide emails will come through Crossbar. As teams are formed, coaches and managers may choose to use additional apps and email for team specific communications. Be on the lookout for that info as the season kicks off.
- SHAW can also be found on social media! Follow us on Facebook and Instagram! A lot of organization news, updates, and information is put out on Facebook.

Hockey Gear Basics

ALL players are required to wear full gear for games and practices. Neck guards and a helmet with full cage/shield (“bubble”) are REQUIRED for all players under 18 and are REQUIRED to be worn at all times while on the ice. If your player is not wearing a neck guard, they will be asked to step off the ice.

Hockey gear can definitely put a pinch on the wallet, but injury prevention is of the utmost importance. Used gear can help defray costs and can be purchased through sites and stores such as *Play It Again Sports* or *Sideline Swap*. Our local hockey stores, *Hockey Locker* (2002 W. Howard Ave, Milwaukee) and *Hockey Haven* (195 N. Janacek Rd., Brookfield), sometimes carry used inventory. The staff at these stores are also very knowledgeable in helping you with fitting, recommendations, and advice when it comes to all things gear related!



Used/"new to you" gear is great to get you going, but it is recommended to buy new when it comes to your two most important pieces of gear – a helmet and skates. Helmets have expiration dates, similar to child safety seats. You also want to ensure that the helmet is properly fitted as everyone is different. Helmets are adjustable – 2-way (front to back) or 4-ways (front/back and side -to-side). This, for example, may be a consideration for a girl player needing to accommodate for thick hair, etc. A full cage or shield is required and can be selected based on the player's preference.

Similarly to helmets, skates should be fitted to the player, who has some choice in preference. Skate sizes and shoe sizes are not one in the same! Poorly fitting skates can hamper a player's ability to learn to skate, improve their skating, and harm their endurance on the ice if their feet hurt when they skate. For a beginning skater, skates do not need to be the best money can buy – and truly, top-of-the-line skates would be too stiff for a beginning skater. Get professionally fitted and be clear on the player's level and experience.

Pro Tip: new skates DO NOT come sharpened. Our local stores will sharpen the skates before you leave with them. If buying online, be sure to have them sharpened before hitting the ice.

Currently for the Mini Mite and Mite levels, SHAW offers a gear rental program. Base layers and neck guards are required to be purchased by the individual, but the main set of gear can be borrowed with a deposit. Contact the SHAW Hockey Director for more information.

What to Expect by Level

Hockey "age" is based off birth year and not specific birth date or grade level. Refer to the included USA Hockey chart for 2026-2027 levels.

Devos (ages 3-4)

- FUN, FUN, FUN!
- One ice touch/practice per week, usually Saturday mornings
- Season kicks off in October **Check SHAW calendar on website and Crossbar app for dates and schedule changes*
- **Main focus:** Getting comfortable on the ice
- Games such as torpedo, dodge ball, sharks & minnows, and more...
- Basic drills for the child to become independent skaters
- Develop enjoyment and love of the game

Mini Mites/U6 (ages 5-6)

- 2 ice touches/practices per week, typically Saturday and Sunday mornings
- Season begins in October **Check SHAW calendar on website and Crossbar app for dates and schedule changes*
- **Main focus:** basic skill development
- In-house and games with local organizations are scheduled
- Game format: cross-ice
- USA Hockey and ADM skills-based practice models are used
- Optional tournaments determined by coordinators
- Players per team determined by coordinators

- Minimal travel expectation
- Lenient attendance policy
- Fair and equal playing time
- Additional tournament fees to be expected – communicated by coordinators/managers

Mites/U8 (ages 7-8)

- 3-4 ice touches (practices and games) per week, historically Friday evenings, Saturday mornings, and Sunday mornings
- Season kicks off in September **Check SHAW calendar on website and Crossbar app for dates and schedule changes*
- **Main Focus:** basic skill development
- Game format: Half ice
- Typically play in-house games through November
- Follow the USA Hockey Red, White, and Blue team classification breakdown
- Red, White, and Blue team play begins in January
- Tournaments determined by coordinators/managers
- Number of players per team determined by coordinators
- Minimal travel expectations
- Lenient attendance policy
- Fair and equal playing time
- Additional tournament fees to be expected and communicated by coordinators/managers

Squirts/U10 (ages 9-10)

- 2-5 ice touches (practices and games) per week, typically weekday evening practices and weekend games/tournaments
- Season kicks off in September with evaluations later in the month for team selections **Check SHAW calendar on website and Crossbar app for dates and schedule changes*
- Games/scrimmages begin in October
- Game format: full ice
- WAHA sanctioned games/tournaments and state tournaments
- USA Hockey and ADM skills-based practice model, focusing on small area games to help improve basic and strategic games skills
- Teams determined by enrollment and traditionally field A, B, and C levels
- Roster sizes determined by VP on Ice, Coaching Director, and Hockey Director
- Expectation to travel within the state with possibility of out-of-state tournaments
- Expectation to attend all practices and games as rosters are set
- Playing time determined by individual team rules, attendance, discipline, and coach's discretion
- Additional team and tournament fees to be expected, communicated by Head Coach and Manager

Peewees/U12 (ages 11-12)

- 2-5 ice touches (practices and games) per week, including weekday practices and weekend games/tournaments
- Season begins in September with evaluations later in the month for team selections **Check SHAW calendar on website and Crossbar app for dates and schedule changes*
- Games/scrimmages typically begin in October
- WAHA sanctioned games/tournaments and state tournaments
- USA Hockey and ADM skills-based practice model, focusing on small area games to help improve basic and strategic games skills
- Teams determined by enrollment and traditionally field A, B, and C levels
- Roster sizes determined by VP on Ice, Coaching Director, and Hockey Director
- Expectation to travel within the state with possibility of out-of-state tournaments
- Expectation to attend all practices and games as rosters are set
- Playing time determined by individual team rules, attendance, discipline, and coach's discretion
- Additional team and tournament fees to be expected, communicated by Head Coach and Manager

Bantams/U14 (ages 13-14)

- 2-5 ice touches (practices and games) per week, including weekday practices and weekend games/tournaments
- Season begins in September with evaluations later in the month for team selections **Check SHAW calendar on website and Crossbar app for dates and schedule changes*
- Games/scrimmages typically begin in October
- WAHA sanctioned games/tournaments and state tournaments
- USA Hockey and ADM skills-based practice model, focusing on small area games to help improve basic and strategic games skills
- Teams determined by enrollment and traditionally field A, B, and C levels
- Roster sizes determined by VP on Ice, Coaching Director, and Hockey Director
- Expectation to travel within the state with possibility of out-of-state tournaments
- Expectation to attend all practices and games as rosters are set
- Playing time determined by individual team rules, attendance, discipline, and coach's discretion
- Additional team and tournament fees to be expected, communicated by Head Coach and Manager

High School (ages 14-18)

- 2-5 ice touches (practices and games) per week, including weekday practices and weekend games/tournaments
- Practices begin in July with evaluations later in the month **Check SHAW calendar on website and Crossbar app for dates and schedule changes*

- Games begin based on league rules
- WAHA sanctioned games/tournaments and state tournaments
- USA Hockey and ADM skills-based practice model, focusing on small area games to help improve basic and strategic games skills
- Teams determined by enrollment and traditionally field A, B, and C levels
- Roster sizes determined by VP on Ice, Coaching Director, and Hockey Director, who may decide to field a JV/U16 and Varsity/U18 teams
- Expectation to travel in and out-of-state for games and tournaments
- Expectation to attend all practices and games as rosters are set
- Playing time determined by individual team rules, attendance, discipline, and coach's discretion
- Additional team and tournament fees to be expected, communicated by Head Coach and Manager
- One SHAW paid bus trip per season
- Team receives SHAW gear bags (1 bag per player for HS career)

Girls Program

- SHAW fields all-girls teams at each age level based upon registrations and girls choosing to skate all girls – If there are not enough girls for a team at a specific age level, co-ops and waivers will be considered.
- **Girls levels follow the same criteria as the co-ed levels listed previously**
- Girls have the option of skating on co-ed or all girls teams; preference is indicated at registration
- The USA Hockey girls team breakdown follows the Gold, Silver, Bronze model based upon the number of girls teams at each level
- Girls are not required to participate in the evaluation process unless there are enough to field more than one all-girls team at that level

Ice Chips

- Ice Chips refer to players age 9 and up who have never played organized hockey before
- Players receive small group instruction on basic hockey skills with the goal of placing them on their age level team by January 1
- Refer to the Developmental Hub chart

NEW DEVELOPMENTAL HUB



WELCOME TO THE SHAW FAMILY! WE BELIEVE EACH PLAYER DESERVES A STRONG FOUNDATION. TO ENSURE EXCELLENCE AND SAFETY, OUR DEVELOPMENTAL HUB IS THE MANDATORY ENTRY POINT FOR ALL NEW SKATERS. WHETHER YOUR CHILD IS 4 OR 14, OUR TIERED THREE-ZONE MODEL PROVIDES A STRUCTURED PATH TO MASTERING THE ICE BEFORE JOINING A TEAM ROSTER.

OUR THREE-ZONE DEVELOPMENTAL MODEL

PROGRAM	TARGET AGE	GOAL
DEVOS	3-5	FALLING IN LOVE WITH THE GAME
LEARN TO PLAY	5-8	MASTERING STARTS, STOPS, AND TURNS
ICE CHIPS	9-14	ACCELERATED PATH TO TEAM READINESS

HOW YOUR PATH BEGINS

DEVOS (FOUNDATION PHASE)

- **WHO:** TRUE BEGINNERS WITH LITTLE TO NO EXPERIENCE
- **THE VIBE:** PLAY-BASED LEARNING! WE FOCUS ON THE BASICS: HOW TO STAND UP, HOW TO FALL SAFELY, AND HOW TO GET MOVING.
- **RESULT:** A CONFIDENT SKATER READY FOR MINI MITES/U6 OR MITES/U8.

LEARN TO PLAY (MECHANICS PHASE)

- **WHO:** MOBILE SKATERS WHO NEED TECHNICAL REFINEMENT.
- **THE VIBE:** SKILL-SPECIFIC TRAINING. WE DIVE INTO EFFICIENT SKATING MECHANICS TO ENSURE PLAYERS CAN KEEP UP IN A TEAM ENVIRONMENT.
- **RESULT:** PREPARATION FOR MITES/U8 OR OUR ICE CHIPS PROGRAM.

ICE CHIPS (INTEGRATION PHASE)

- **WHO:** LATE-STARTERS (SQUIRT/U10-BANTAM/U14) LOOKING TO JOIN THE GAME.
- **THE VIBE:** HIGH-ENERGY DRILLS AND "HOUSE LEAGUE" STYLE SMALL-AREA GAMES (3V3 OR 4V4) TO BUILD HOCKEY SENSE QUICKLY.
- **RESULT:** GRADUATION TO AGE-APPROPRIATE COMPETITIVE TEAMS (U10 THROUGH U14).

GRADUATION & EVALUATION

WE DON'T BELIEVE IN "ONE SIZE FITS ALL." OUR COACHES CONSTANTLY MONITOR PLAYER PROGRESS. ONCE A SKATER HITS THEIR MILESTONES, THEY ARE EVALUATED FOR PROMOTION TO THE NEXT LEVEL OR A FULL TEAM ROSTER TO ENSURE THEY ARE PLACED IN THE ENVIRONMENT BEST SUITED FOR THEIR DEVELOPMENT.

THE SHAW STANDARD: EVERY PLAYER, REGARDLESS OF AGE, IS EVALUATED AND EQUIPPED WITH FOUNDATIONAL SKILLS BEFORE ENTERING A COMPETITIVE TEAM ENVIRONMENT.

READY TO HIT THE ICE?

JOIN THE TRADITION. BUILD THE SKILL. PLAY FOR SHAW.



2026-27 SEASON AGE CLASSIFICATIONS

NEXT SEASON
USA Hockey Playing Season: September 1, 2026 through August 31, 2027

YOUTH TEAMS

DATE OF BIRTH	AGE CATEGORY	AGE DIVISION
2008	18 Years	18 & Under
2009	17 Years	18 & Under
2010	16 Years	16 & Under
2011	15 Years	16 & Under
2012	14 Years	14 & Under
2013	13 Years	14 & Under
2014	12 Years	12 & Under
2015	11 Years	12 & Under
2016	10 Years	10 & Under
2017	9 Years	10 & Under
2018	8 Years	8 & Under
2019	7 Years	8 & Under
2020	6 Years	6 & Under

GIRLS TEAMS

DATE OF BIRTH	AGE CATEGORY	AGE DIVISION
2007	19 Years	19 & Under
2008	18 Years	19 & Under
2009	17 Years	19 & Under
2010	16 Years	16 & Under
2011	15 Years	16 & Under
2012	14 Years	14 & Under
2013	13 Years	14 & Under
2014	12 Years	12 & Under
2015	11 Years	12 & Under
2016	10 Years	10 & Under
2017	9 Years	10 & Under
2018	8 Years	8 & Under
2019	7 Years	8 & Under
2020	6 Years	6 & Under

SHAW HOCKEY NEW PLAYER REGISTRATION GUIDE

*HOCKEY AGE IS BASED UPON BIRTH YEAR



LEVEL	DEVOS	MINI MITES/U6	LEARN TO PLAY	MITES/U8	ICE CHIPS	SQUIRTS/10U-HIGH SCHOOL
AGE	3-4 YRS	5-6 YRS	5-8 YRS	7-8 YRS	9-14 YRS	9-18 YRS
SKATING EXPERIENCE REQUIREMENT	NONE	ABILITY TO SKATE INDEPENDENTLY	ABILITY TO SKATE INDEPENDENTLY	ADVANCING	ABILITY TO SKATE INDEPENDENTLY	ADVANCED
HOCKEY EXPERIENCE	NONE	DEVOS/LEARN TO PLAY	DEVOS/NONE	LEARN TO PLAY	LEARN TO PLAY	MITES/ICE CHIPS
HOCKEY SKILLS	BEGINNER	BEGINNER	BEGINNER	BEGINNER	BEGINNER	EXPERIENCED
FREQUENCY	1 DAY/WEEK	2-3 DAYS/WEEK	1 DAY/WEEK	3-4 DAYS/WEEK	1 DAY/WEEK	4-5 DAYS/WEEK
PRIMARY FOCUS	GETTING COMFORTABLE ON THE ICE	BEGINNING HOCKEY DEVELOPMENT	BASIC SKATING & HOCKEY SKILLS	SKILL DEVELOPMENT & BEGINNING GAME PLAY	ACCELERATED BASIC HOCKEY SKILLS & TEAM READINESS	CONTINUED ADVANCED DEVELOPMENT

• GIRLS PROGRAM FOLLOWS THE SAME CRITERIA

• PIRATES/SPECIAL NEEDS PROGRAM - CONTACT COORDINATOR

Still not sure which level to register for? Email the VP On-Ice at vponice@shawhockey.org.

Pirates Special Hockey (all ages)



History and Mission

The SHAW Pirates were established in 2016. The idea behind the Pirates was inspired by a simple question by Andy asking his dad, "Why can't I play?" At that moment, SHAW Special Needs Hockey was born! The Pirates started with 6 players and have grown to over 40 rostered players today!

The SHAW Pirates' mission is to enrich the lives of individuals with Developmental Disabilities through increasing their personal development and confidence on and off the ice by Having Fun, Learning Teamwork, Gaining Friendships and Increased Physical Activity.

The Pirates are supported by SHAW Youth Hockey, WAHA, and USA Hockey.

Who Can Join?

Athletes with disabilities of all ages from children to adults are encouraged to sign up to play as part of this fun and exciting program. Whether you are a beginner or an experienced skater, this program is for you!

When and Where

Practices are held on Saturdays from November to late March at Wilson Park Ice Rink, located on the southside of Milwaukee, 4001 S. 20th St. Milwaukee, WI.

SHAW is CLTS Approved

SHAW Hockey is proud to be CLTS (Children's Long Term Support) approved in the State of Wisconsin. At SHAW, we have a strong commitment to inclusivity and providing opportunities for all athletes to participate in the game of hockey. SHAW ensures that players of varying abilities have access to supportive on-ice coaches and a welcoming team environment where they can develop skills, build confidence, and experience the benefits of teamwork.

Kindly note, that while SHAW is CLTS approved, funding approval may vary. SHAW CANNOT guarantee coverage by CLTS for SHAW hockey programs.

It is recommended that any questions or concerns regarding CLTS eligibility be directed to your service coordinator.

How to Register

Please go to our website by scanning this QR code:



Registration open!

Questions?

Please email Coach Juan Rios and Team Manager Wade Van Westen at shaw.specialhockey@gmail.com

Cost

Please go to our website by scanning this QR code for the latest ice fee:



Can my child dual roster?

Yes! We have a number of players in the SHAW Pirates who also participate on traditional hockey teams, including the SHAW Timberwolves. This dual participation gives athletes a well-rounded hockey experience by allowing them to benefit from both adaptive and traditional team environments.

At the same time, competing with teams like the Timberwolves provides opportunities to apply those skills in a more traditional, fast paced game environment, helping players further refine their abilities and game awareness.

How YOU can help

Donations:

Ice time (Financial or in-kind)
Scholarships - fees vary. Please scan QR code above.

Volunteer:

On ice coaches and helpers
(Please ask how you can help!)

Goalies, Goalies, Goalies!

Beginning at the Mite level, each player will have the opportunity to have a chance in net using quick-change gear provided by SHAW. Players are not expected to fully commit to the position.....and ALL THAT GEAR.....until around the Pee wee/Bantam level. We encourage younger players to remain balanced between their time in goal and their time skating out as they are still learning the game. Goalie gear for Squirts and up is the responsibility of the player. Used gear can be purchased or many times older goalies or goalie parents will donate their used gear to budding goaltenders.

SHAW runs in-house goalie clinics regularly throughout the season for all levels. These clinics are posted on the SHAW calendar.

When registering, there is an option to be a full-time goalie or part-time goalie.

Jerseys

Mites through High School players, Ice Chips, and Pirates are required to purchase home and away jerseys with the coordinating socks for games. Reversible practice jerseys are issued to each player to save wear and tear on game jerseys. CLEAN practice jerseys can be traded in for a different size as needed (see a board member). When ordering jerseys, the jersey number must be approved by the Secretary if you are new or returning to the organization to prevent duplicate numbers on rosters.

Devos and Mini Mites are not required to purchase game jerseys and are issued reversible jerseys and socks.

Jerseys can also be purchased using Brewers credits. Contact the Secretary to apply credits.

Parent Volunteer Hours

Like most youth sports, SHAW is an all-volunteer run organization. We rely on our volunteers to do everything from the day-to-day operations to coaching to helping at special events. Everyone is a volunteer – from our executive board members to the parent handing you skates at a Try Hockey for Free.

Volunteer hours are required of each family registered at SHAW. The number of hours is based off the level of the OLDEST registered player. Hours do not increase by number of registered players. Your team manager will collect pre-dated checks at the beginning of each season, dated for June following the completion of the season. If all volunteer hours are completed before June, the check will not be cashed and will be destroyed. If no hours are completed, the check will be cashed.

- ❖ Devos/Mini Mites/Mites – 10 hours required per season (\$250.00)
- ❖ Squirts/Peewees/Bantams – 20 hours per season (\$500.00)
- ❖ High School – 25 hours per season, 5 of which are to be completed by the player

Opportunities for volunteer hours come up year-round and include:

- executive board positions,
- director/coordinator positions,
- committee positions,
- team managers,
- team schedulers,
- on-ice and off-ice coaches,
- assisting at Try Hockey for Free,
- running time clock/scoreboard,
- equipment set up/take down for Mini/Mite practices,
- penalty box monitor,
- Playdowns or tournament coordination,
- annual banquet planning,
-and more!

Signing up to volunteer for short term spots is done through Crossbar, our main scheduling app/site. Go to your Account under the menu, under Participants select Volunteer, and search for the event you want to volunteer for to claim a spot.

There are many ways to get involved at SHAW and help to positively contribute to the organization!

Fundraising

SHAW offers several opportunities to defray ice fees during the season.

Brewers Concessions – Working at our stand at Am Fam Field can be a great way to earn credits towards your SHAW ice fees and jerseys. While going through the registration process, you will be asked if you are interested in this option so you are included when the training and opportunities come up. Signing up for the games is done through Crossbar under the Volunteer options. Runs for the entirety of the Brewers season. For more information, email the Brewers Coordinator.

Raise Right (formerly known as Scrip) – Pay what you already spend on the things you already buy! Through Raise Right, purchase gift cards at face value for everything from groceries to gas, to gifts and earn a rebate percentage that is applied to your ice fees. Runs year-round. To get started, contact the Scrip Coordinator.

O&H Kringles – SHAW offers an optional annual Kringle sale, and a percentage of your sales are credited to your ice fees.

Spring/Summer Hockey

Anytime a non-hockey parent asks a hockey parent when the hockey season ends, you'll notice they laugh. Hockey NEVER ends...unless you want it to! The regular season runs generally from September through March. The next question you'll hear is, "What are you doing for spring hockey?" There are many options in our area for spring and summer skills camps, clinics, and tournament teams. It can be hard to decide, especially if you're newer to the hockey community. Your options are endless because spring and summer hockey is not restricted by region or school district. There is also special state teams made for short-term tournaments or leagues that run before and after the regular season. A quick internet search will give you more info on the Kohlman Cup, Wisconsin Elite Hockey League (WEHL), Team Wisconsin, and more.

While time spent on the ice can improve a player's game, balance is just as important. USA Hockey encourages hockey players to be multi-sport athletes. The regular season is long, so check in with your player. Are they feeling burned out after the season? Do they still want the opportunity to try other sports? What do they feel they would like to work on? Would they rather do a power skating clinic than be on a spring tournament team? Or do they want to stick with their friends and keep playing through the spring/summer? Independent off-ice training can also be beneficial. The internet has a multitude of free training videos, drills, and workouts.

Do not feel pressured to keep playing in the off season – it's completely optional! But if you are looking for camps, clinics, and opportunities, many are shared on our Facebook page and the SHAW website. Always ask other parents for recommendations to help find which one is right for your player.

SHAW Terms to Know

- ✓ **Alumni** – previous SHAW players. SHAW alumni maintain a Facebook page for alumni specific communication.
- ✓ **Banquet** – SHAW's end of the season celebration! The banquet serves as our final board meeting for the season and is the capstone event for everyone to eat and be together to recognize another great season. Player awards and Luminary awards are announced at the banquet. The banquet also marks the end of Showcase, typically in April.
- ✓ **By-laws** – our organization's governing rules, which can be found on our website.
- ✓ **DIBS** – old term for “volunteer hours.” May be used interchangeably.
- ✓ **Divas Game** – an exhibition scrimmage/game for SHAW moms during Showcase weekend.
- ✓ **Dryland** – off-ice training.
- ✓ **Evals/Evaluations** – for Squirts and up, players try out at the beginning of the season to organize them by skill into balanced teams (A, B, C).
- ✓ **Ice Chip** – a skater over age 9 that has never played organized hockey.
- ✓ **Luminary Awards** – awards given by nomination to outstanding volunteers in the organization. A description of each of these awards can be found in the by-laws. Nominations are requested by the board shortly before the banquet and Showcase weekend.
- ✓ **Major** – another term for a second-year player.
- ✓ **Minor** – another term for a first-year player.
- ✓ **Playdowns** – hockey “playoffs” to determine seeding for the State tournament.
- ✓ **Player Plaque** – each player at SHAW receives a plaque with their name at the end of their first season. They will be given a plate indicating the level they played for each subsequent season that can be affixed to their plaque.
- ✓ **Showcase** – We hear a lot, “What the heck is Showcase?” It's a long-standing fun SHAW tradition! Showcase weekend is in conjunction with the end of the season banquet and includes several fun activities to celebrate all things SHAW. Typically held in April, Showcase includes several exhibition games, as well as sometimes raffles and giveaways. Showcase games are an opportunity for players that are aging up a level to play a scrimmage at that level. For example, a second-year Mite would play as a Squirt during Showcase. Participation is voluntary. Depending on interest, Alumni, Coaches, and Divas games are included.
- ✓ **Try Hockey for Free** – endorsed by USA Hockey, these events are hosted throughout the year for kids to “test drive” hockey at no cost. SHAW maintains a collection in gear of various sizes for Try Hockey attendees to borrow for the event.
- ✓ **WAHA** – Wisconsin Amateur Hockey Association, SHAW's Wisconsin governing body.
- ✓ **USA Hockey** – the national governing body for hockey in the US.

