

SOCIAL MEDIA POLICY

SOCIAL MEDIA CODE OF CONDUCT AND DISCIPLINARY POLICY

The **Francis Howell Hockey Club (FHHC)** acknowledges the widespread use of social media networking as it relates to the personal and professional lives of its **members**. While social media provides an immediate and public forum of opportunities for networking and promotion, it also provides an unsupervised medium for inappropriate conduct to occur. Given that this conduct has the risk of being detrimental to the welfare of the Francis Howell Hockey Club and its membership and not in the best interests of the game, FHHC requires the following standards to be upheld when its members use social media.

Members of the Francis Howell Hockey Club should always assume that they are representing FHHC while participating at any practice, game or off-ice activity involving FHHC. Members are expected to demonstrate discretion and respect when using these media sites. Members are forbidden from posting anything that could be considered disparaging to the association or its programs and teams, competing programs or teams, players, teammates, referees, coaches, managers or staff.

Further, members are forbidden from any posts that are vulgar, sexual in nature, contain reference to alcohol or drugs, contain nudity or could reasonably be considered harassment, bullying, stalking or any other inappropriate contact or behavior, however they are intended.

The Francis Howell Hockey Club holds its entire membership who participate in online social media to the same standards as it would with all forms of communication including television, radio and print.

The following are some examples of unacceptable behavior on online social networking mediums (e.g. Facebook, Instagram, Twitter, Snapchat) that will result in appropriate disciplinary action at the discretion of the club's Board of Directors.

- Posting or divulging confidential information that includes but is not limited to member's personal information, contact information, medical conditions, injuries and/or other sensitive matters pertinent to FHHC and its membership.
- Posting negative or derogatory comments about any of FHHC's or competing program's staff, programs, members, stakeholders or program participants.
- Posting photographs, video or comments promoting negative influences or criminal behavior
- including but not limited to drug use, alcohol abuse, public intoxication, sexual exploitation, etc. Participating in any online activity that contradicts the current policies of FHHC.
- Posting any inappropriate, derogatory, racist, or sexist comments contradictory to FHHC and USA Hockey's policies on these matters. Any material, comments or actions through these mediums deemed inappropriate will be reviewed by the FHHC Board of Directors for possible sanctions up to and including suspension and/or expulsion from the program.

The Francis Howell Hockey Club fully supports and will implement USA Hockey's Social Media, Mobile and Electronic Communications policy as outlined in the SafeSport handbook.

A **member** is defined as people directly involved with the Francis Howell Hockey Club, including players, coaches, team managers, team support staff, parents and administrative staff.