



DYHA Board Meeting Minutes

Tuesday, August 13, 2024

Decatur Civic Center

Board members present: Ross Bareksten, Mark Birch, Brian Hillman, Ryan Katt, Jim Keller, Blayne Mathis, Karen Quick, Andy Stukins

1. Call to Order

- a. Meeting was called to order at 5:52PM by Ross .

2. Approval of the July Minutes

- a. Motion by Blayne
- b. 2nd by Brian
- c. Motion passes unanimously

3. Public Forum / Member Comments

- a. No member comments

4. Reports of Officers/Committees/Special Presentations of Discussion Topics

- a. Treasurer Update
 - i. Registered Agent form needs to be submitted to have Brian recognized with the state
 - ii. Expecting Yuhas to reach out regarding taxes soon
 - iii. Blayne continuing to support Brian in the transition of this role.
 - iv. More detailed update to follow

5. Hockey Director Review

- a. Try-Out Procedures
 - i. Discussion on tryouts to ensure adherence to GOPs of head coach, hockey director and one non-parent coach present. Board meeting on Friday the 30th to finalize the teams

6. Registrars Update

- a. Coach Certification/Tracking
 - i. Keeping updates sent to Ryan. New team in crossbar to use for chat feature
 - ii. Jen, please add to update Managers notes to make sure they recruit locker room managers

7. Cage and Equipment Review

- a. New Medium Sized Goalie Nets Needed
- b. Coach's Locker Rooms
 - i. \$1100 estimate –
 - 1. Ross motion to purchase
 - 2. Jim 2nd
 - 3. Motion passes unanimously
- c. White Board – Zam Driver Coordination
 - i. Ryan measured for this 8/12 and will deliver for installation within the next week
- d. Pure Hockey Store
 - i. [New jersey store](#) (+warmups, socks, etc) (2nd round) open through September 8th.
 - 1. This allows a few days after tryouts for orders to be placed.
 - 2. Expect standard 6-8 week lead time after close.
 - ii. [Beginner equipment store](#) open (2nd round) through August 18th.
 - iii. Equipment page on website updated with new store links; posting reminders on website and via email in a few days
 - iv. New equipment cage lock and keys will be distributed by Sept 1 once things are set.

8. Summer Activities Review

- a. Springfield Ice Summer Program
- b. Splash Cove
 - i. Outing was a hit
- c. Pucks & Putts
 - i. pending sponsors could bring total raised to approx. \$6K
 - ii. Outing was a hit
- d. Movie Night
 - i. ~45 in Attendance
 - ii. 1 New Skater took flyer home
 - iii. Families in attendance were appreciative of the opportunity
 - iv. Feedback suggested holding in September when younger kids can invited friends from school
 - v. Questionable to continue at cost associated
 - vi. Wouldn't re-run this one as is but Andy believes we need to be doing these types of recruiting activities and target the community, as opposed to holding for in-house families, to continue building the program
- e. Additional Program Promotion/Social Media Update
 - i. Targeted Facebook "Beginners" ad running 7/25-8/25
 - 1. Targeting Parents with Preschoolers or School Age Children
 - 2. Budget \$150
 - 3. Reach = 12,724; Impressions = 33,595; 306 Engagements; 252 Link Clicks
 - 4. 19 new Beginners signed up since the ad started running
 - 5. Conclusion = Ad was successful

9. Fundraising Goals/Objectives

- a. Flooring Quote
- b. Additional Locker Room Opportunity
- c. Hockey Cards
 - i. Should have them next week 8/23/24

10. Webmaster –

- a. Going to do some improvement on posting announcements

11. Motion to Move to Closed Session

- a. Ryan motion to go to closed at 634 pm
- b. Mark 2nd
- c. Motion passes unanimously

12. Motion to Adjourn

- a. Motion to adjourn at 6:59PM by Karen
- b. 2nd by Andy
- c. Motion passes unanimously