

My name is Luke Shelley, and I'm honored to accept a nomination to run for the SPYHA Board of Directors.

My family and I are proud members of the Sauk Prairie Youth Hockey Association, and hockey has become an important part of our lives. I currently coach within the program and have seen firsthand the positive impact SPYHA has on our kids, not just in developing hockey skills but in building confidence, teamwork, and character. My wife and I have three kids spread across the program, with next year them ranging from 6U through 10U, so we experience SPYHA from just about every angle a hockey family can.

Growing up, I didn't have the opportunity to play hockey myself. Because of that, I deeply value what SPYHA provides today, a chance for kids in our community to discover the sport, build friendships, and grow in a positive team environment. One of my biggest motivations in serving on the board would be helping ensure these opportunities remain accessible and welcoming for all families.

Professionally, I work as a Cloud Application Security Engineer at Ascendium Education Group, a nonprofit organization focused on expanding opportunity through education and community investment. That mission aligns closely with how I view youth sports; they are a powerful way to support growth, belonging, and long-term success for our youth. I also bring experience leading complex projects, improving processes, managing risk, and collaborating across teams, skills I hope to contribute to SPYHA.

As a board member, I'd focus on supporting coaches, volunteers, and families through clear communication, strengthening program operations, and ensuring every player has a positive, development-focused experience, while helping build a sustainable and welcoming hockey community.

I would be grateful for the chance to serve SPYHA and help continue growing a program our community can be proud of.

I appreciate your consideration.



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