# JANUARY MINUTES BOARD OF DIRECTORS MEETING SAINT PAUL CAPITALS HOCKEY ASSOCIATION

**Date**: January 28, 2025

**Time**: 7:00pm

Location: Charles M. Schulz Highland Arena, 800 Snelling Ave, Saint Paul, MN

Chair: Julie Bustos, President

Secretary: Justin Uran

Present: Kyle Medcraft, Kevin Dolan, Chris Morrissette, Katie Roedler, Katie Morrell, Jim

Runyon, Mike Venelli, Taylor Chorney

Absent: Scott McMahon, Casey Welch

1. **Call to Order:** The board meeting was called to order at 7:06pm

2. **Quorum**: Quorum was achieved at 7:07pm

## 3. Approval of agenda

[Motion] to approve the January agenda was made by Katie Morrell, seconded by Kyle Medcraft. The agenda was approved on a voice vote.

#### 4. Approval of the Minutes

One proposed change (in bold) from last month's minutes:

• Update December meeting adjournment time 9:45 pm

[Motion] to approve the meeting notes with the proposed amendment was made by Katie Morrell, seconded by Kyle Medcraft. Meeting minutes were approved on a voice vote.

## 5. Cormick Cup Update

- Overall success in honoring Cormick and in creating a positive experience for the players and their families
- · Better ifs -
  - Bracket Adjustments: Avoid combining B1 and B2; ensure brackets align by age or organize a championship within the same brackets.
  - Budget and Sponsorship: Establish a clear budget and guidance moving forward; expand temporary sponsorship options (e.g., banners, swag) to boost revenue.
  - Event Enhancements: Incorporate a food truck (weather permitting) and reintroduce fundraising activities like "Chuck-a-Puck" or raffles.

- o **Inventory and Costs**: Track inventory for future use; review the program's high costs for potential adjustments.
- Trophy and Recognition: Invest in a large, engravable trophy for display; explore display options to showcase it year-round.
- o **Team Coordination**: Assign a manager point of contact to gather rosters and distribute association links (e.g., via Google Forms).
- **[ACTION]:** Determine next year's Cormick's Cup brackets during May Board meetings prior to registration opening in June

## 6. Charitable Gambling Report (Kelly Rand)

Gambling financials were submitted as a part of the board packet.

[Motion] to approve actual operating expenses of \$14,041.29 (it exceeded our previous approved by \$1150.85) for December 2024; motion made by Julie Bustos, seconded by Kyle Medcraft; motion was approved by a voice vote.

**[Motion]** to approve expected operating expenses of \$10,000 (it exceeded our previous approved by \$1150.85) for February 2025; motion made by Julie Bustos, seconded by Kyle Medcraft; motion was approved by a voice vote.

- Revenue audit is going well, and all the documents have been submitted and waiting for results
- Continue to work with our sites on oversight and process to ensure we are compliant, and our standards are being met
- Raffle was a success! In total we raised over \$45,000 with over 4,500 tickets sold. This was an increase over the prior year's 2,800 tickets sold.
- **[ACTION]** Recommend taking a donation from gambling on May 1<sup>st</sup> to cover tournament costs
- **[ACTION]:** Katie M. and Kyle will look into the Gambling Report templates to help simplify the content to provide clarity to the reports / numbers
- **[ACTION]:** Look into selling raffle tickets at the arena during high school games / tournaments

## 7. Financial Report (Kyle Medcraft)

Financial report was submitted and included in the board packet.

• [ACTION] Kyle and Justin to meet to finalize ice time proposal

#### 8. Officers Reports

## A. President (Julie Bustos)

The President's report was included as a part of the board packet.

Ramsey County Ice Contracts: Final contract changes expected in February, including:

- Additional Shooting Room hours
- Cormick Cup trophy case
- Cornerstone Room access
- Skate sharpening in concession stands
- University of St. Thomas Ice: Exploring 500 weekday hours; negotiating further price reductions. There is a new Arena Manager: Addressing open issues; pushing for more weekend and summer ice availability. Options include:
  - Summer Camps & AAA Teams: Planning in progress.
- Team Staff & Certifications: We need to clarify roles between coaches and helpers for Mites & 8U, including:
  - Simplify certification for first-time and younger coaches,
  - Ensuring an easy entry into coaching to encourage long-term involvement.
- **[ACTION]** Establish an association standard on when player substitution vs roster changes throughout the year. Another option is to push D2 to build a policy

## B. Boys VP (Mike Vannelli)

Report submitted and included in the board packet.

• **[MOTION]** Motion to offer to cover 50% off of goalie camp costs for up to Mites / Squirts / 8U / 10U up to \$5,000 total. Motion made by Justin Uran, seconded by Kyle Medcraft; motion was approved by a voice vote. – Katie will follow-up on details.

## C. Girls VP (Kevin Dolan)

Report submitted and included as a part of the board packet.

- **Co-op Update:** Teams are performing well, and player feedback sessions have been very positive.
- **Mid-Year Financial True-Up:** Scheduled for February 2, including a meeting with West St. Paul to reconcile financials.
- La Grolla Donation: La Grolla is generously donating a \$20 gift card per player with no restrictions
- [ACTION] Develop a consistent and standardized Formal player feedback form for the end of the year meeting for player / coach / parents meeting. Possible connection between the boys and girls

## 9. Directors Reports

## A. Planning Director (Justin Uran)

Report submitted and included in the board packet.

**[ACTION]** Justin to pull together board structure scenarios to be discussed at February Board meeting.

## **B. Hockey Development** (Taylor Chorney)

C. Ice Director (Katie Murphy)

Report submitted and included in the board packet.

## **D. D2 Representative** (Chris Morrissette)

Report submitted and included in the board packet.

## **E. Concessions** (Katie Murphy)

Report submitted and included in the board packet.

## **F. Brand Experience** (Katie Roedler)

Report submitted and included in the board packet.

**[ACTION]** Katie R. will help pull together options on how to divide out revenue from the Saints Spirit sales with West St. Paul for the upcoming Co-op meeting

[ACTION] Explore looking into opening a summer merch window

## **G. Communications** (Julie Bustos)

Report submitted and included in the board packet.

## **H. Fundraising and Sponsorships** (Jim Runyon)

Report submitted and included in the board packet.

## I. Community Engagement (Katie Morrell)

Report submitted and included in the board packet.

## J. Tournaments/Safe Sport/Managers (Scott McMahon)

Report submitted and included in the board packet.

## K. Mini-Mites/Mites/8U (Casey Welch)

Report submitted and included in the board packet.

## 10. Committee Reports

## A. Goalie Committee (Mike Vannelli)

Report submitted and included in the board packet.

## **B.** Executive Director Report (Katie Murphy)

Report submitted and included in the board packet.

#### 11. New Business

A. N/A

## 12. Old Business

A. N/A

**Adjournment**: Motion to adjourn was made by Chris M. and seconded by Taylor C. The board meeting adjourned at 10:35pm