

MEETING MINUTES. PJIF BOD 01/15/2025 @ 6PM

Ruby Tuesday, Gulf Breeze



Attendees: Jennifer Burkhart, Lisa Seifert, Tricia Bamford, Megan Waldron, Brian Hendrich, Jason Gossett, Greg McMenimen

Call to order: 1829

Scott and Lindsay out sick, Jason leads meeting.

Treasurer update: \$41,000 available now, Tricia anticipates \$25,000 in Bay Center costs. House tournament fees have been paid out but the teams have not repaid the league so the \$41,000 should increase by the end of the season. House membership revenue increased this season by about \$10,000. LTP revenue is up \$2000. Tricia states that the league's financial standing is better this season than the same time last season because we have had fewer big purchases this season. Some items purchased last season include rink supplies and AED. Previously a coaches dinner was approved by the board but that has never occurred and may not. This will reduce some of the anticipated year end deficit. Tricia needs a list of all the coaches that completed their coarse requirements by 12/31 so she can pay out the \$100 coaching credits. Lindsay will have this list. Tricia didn't receive a bill from the Bay Center for December. When she requested it, she noticed the charges were off. She realized that she had inadvertently received the figure skating club's bill. She noted that they were paying less per hour than we are. She discussed this briefly with Sharon, from GPFSC and they aren't sure why the charges are so much less. Perhaps locker room

PAGE 2



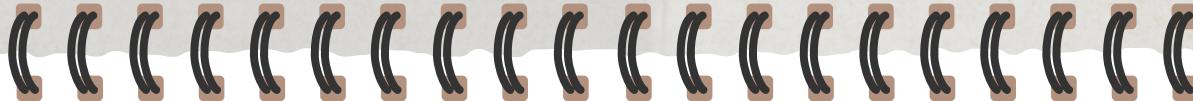
and/or Zamboni fees. It is noted that the league does not use the locker rooms on games days so the charges on those days should be less if that is the case. Greg is going to reach out to Kenzie for clarification. Fundraising update provided by Megan. PJIF worked the merchandise table for the Ice Flyers over the last weekend. The league gained \$706 from that. That will be paid via check. Fundraising has been slow since the league received the \$500 donation from The Oar House. 12 travel received a \$500 team donation. Megan is asking for fundraising ideas. The Dick's Sporting Goods sponsorship that the league applied for was denied, with Dick's stating that our needs do not align with their current goals. There have been issues with entering volunteer hours via the website. When the volunteer link is clicked, it takes the user to the vacant board positions page. Adding a link was not an option. We have a form for it in crossbar so moving forward Megan will track it via form. There have also been issues reported with families who have multiple children in the league being required to have double volunteer hours. Megan will look into the issue further so that families are only asked to complete 10 each. Board voted UNANIMOUSLY to waive the 10 volunteer hours requirement for the first season for participants leaving LTP after November 1st to join the house. Their requirement will begin when they register for their first full season in house or travel. Brian provided the equipment update. He noted that he will need to start working on sponsorship tees. He will need to have donors submit their logos.

PAGE 3:



There was a parent complaint about the use of a private goalie coach. No form was submitted by a head coach for that guest coach. Scott and Landon have drafted an email that will be sent to the coaches about using the form to request Ice Flyer assistance at practices. Lisa noted that specific dates will not need to be listed on the form when requesting the Ice Flyers presence. She will email the form to their organization. Greg provided a schedule update. He states that the Bay Center has given us a total of 3 days of ice in March. Nothing has been scheduled on those dates yet because we need to address travel evaluations and when they will be completed. An email was received from the 6/8U coach(es) asking for advice on how to handle the practices since they have a wide range of skills in that age group, with many kids coming in from LTP. Greg was present for the last practice and reported that by mixing the 6U and 8U and grouping by skill level seemed to work better. Previously the practices were running as 6U and 8U. Landon and Greg are aware that the coaches may not have been aware of the amount of autonomy they had in mixing practices this way. Andrew Graver has offered to help build the wooden shelving unit in the Bay Center storage space. He measured the area and went to Home Depot to get an estimate. He stated the materials would be \$223.70. The plan is to order online with the league credit card

PAGE 4:



This way supplies could be picked up without anyone having to be present for payment. There is the non profit, tax exempt option that can be applied or there are several military members involved who could purchase supplies with their discount. Lisa suggested reducing the amount of supplies needed by building the unit without closed sides, since the sides sit flush with the walls. The AED will also be mounted in this area at the same time. Greg can request

Bay Center access at any time so the unit can be built whenever it is convenient to the volunteers. Lisa reports that she followed up with Stadium Sports Apparel about a team store with fundraising option. They were happy to work with the league to collect donations. They said they would like to leave the uniforms at the current price but

raise the price of all other logo items to generate a donation for the league. They requested a list of items the league would like to see available in the shop. Some ideas include youth hats, custom warmups, baby apparel, logo pucks. They also offer embroidery so customization would be available too. This would also afford us the opportunity to provide promo codes at high traffic shopping times as well. Greg has requested to discuss travel evaluations at a later time because he doesn't have an updated schedule for April. He reports that currently the ice available in March is game day ice.

PAGE 5:



Scott has floated the idea of a uniform change for the next season. He notes some reports of dissatisfaction from parents and the need to update the uniforms to be more like the Ice Flyers in terms of colors and designs. Lisa has worked out 3 options we can consider, should we move forward with the change. Option 1 would be to create an alternative jersey in Ice Flyer colors. Option 2 would be a reversible jersey with a single pair of socks, purchased from Stadium. We can consider rebranding in phases. Start by changing the house uniforms and then moving on to the travel teams. Option 3 would be a complete and overall rebrand for the entire league. Scott has previously stated that he has received feedback that parents and players would like to see the jersey reflect the sport more. All agree to recommend LTP graduates refrain from purchasing a jersey at this point in the season. It will take 1 month to get the uniform once it's ordered and there is very little season left after that point. As the season starts to wind down, we need to address the end-of-the-season party. With regard to the medals, Lisa suggests ordering them with the league and year only, skipping the notation of the specific team. Brian will order 10 extra medals. Red Fish Blue Fish has been the party location for the last 2 years and the league is happy with the experience at that location. Lisa suggests inviting the Ice Flyers to join us, because the children enjoy interacting with them so much.

PAGE 6:



Board member elections will be held soon. The election is run by the registrar and secretary. All members of the board agree that they would prefer to have a non-board member take part in the election process as well. This person can have access to the election software and the results, rather than board members. This will help maintain the integrity of the election. This additional person can have password access that will keep the results private until the voting is complete. The annual meeting, elections, and end-of-the-year party will be based off a timeline that Jason will work on. Lisa will post the assistant registrar position on social media and via email tomorrow.

Next meeting will be 01/30/2025, 6pm, Bay Center

Meeting adjourned 2002