

MINUTES

PJIF

Date: 01/30/25

Pensacola Bay Center Conference Room, 6pm

Attendees: Scott Gustafson, Lisa Seifert, Brian Heindrich, Lindsay Thompson, Jenn Burkhart, Jason Gossett, Tricia Bamford, Greg McMenimen, Landon McKinnon, Megan Waldron

Call to order: 1816

Tricia's treasurer report: We currently don't owe anything for ice fees, which are paid per month. We should have less fees in the coming 2 months since we have less ice time. Annual report will be submitted in the next few weeks. Landon McKinnon will be confirming coaches with Tricia so coaching credits can be distributed.

Megan Waldron sponsorship report: Reports that the organization made \$404 at the merch table on 01/19/25, per Julia. The check for chuck-a-puck is ready but needs signed by Greg Harris before it can be given to our organization. Julia will let us know when we can pick it up. Megan is unsure of the amount of that check.

Lisa Seifert has been working with Stadium Sports Apparel about the merch shop, but communication is very slow.

Brian has also been working with Stadium on end-of-the-year medal for the league. The turn over time is expected to be 3-4 weeks. Board discusses leaving the specific team off the medal, but otherwise leave the medals the same as last season. Will replace age division on the back of the medal with the year.

Lindsay Thompson reports that there have been 3 assist registrar applicants. One is a family with 2 LTP kids, both parents play hockey. Lindsay states she would like someone who can help with LTP more, in addition to helping with forms. A current LTP parent could be very helpful. Lindsay intends to interview and will update the board at the next meeting.

Greg McMenimen, scheduler, reports that he received a new schedule. Both March 12 and 13 are now gone. We were given a 2nd game day, 8am ice slot though. He requested March 23rd, and that was granted. When he inquired about what we can expect for April ice time, he was told we would have at least 2 days. Kenzie, who works for the Bay Center, has been very helpful. Greg would like to give her a thank you at the end of the season. Once Greg has the April schedule, he will be better able to address the travel tryout schedule.

Landon McKinnon, CIC, is handing out the warmups that were ordered for the coaches. He states that he would like to do something more for coaches that didn't receive a warmup jacket this season, as a way to say thank you. Lisa suggested a hoodie, as it is something no one else will have and it will be unique to the coaches. Lisa will make a form so that coaches can submit their sizes prior to Landon ordering the hoodies. Lisa reports that Tidal Sports made 10 travel's alternate jersey and that she has built a good rapport with them. She states that they offer zip-ups too. Landon requests funding from the board to purchase thank you gifts for the coaches. ALL APPROVE. Once Lisa completes the forms, Landon will email them to the coaches, and submit the sizes accordingly.

We are still waiting for the new wooden shelving unit to be built at the Bay Center. Megan has reached out to the parent volunteer who will be building them, but hasn't heard back yet. The AED that was purchased last season will also be hung in that room when the shelves are constructed. The parent volunteer submitted an estimate of \$230, which is got from the Home Depot/Lowes site. He will be able to purchase the supplies with his military discount and the league will be able to pay for them directly, rather than as a reimbursement. Greg McMenimen has offered to help build the unit.

While we are waiting for tryout dates, Lisa will have to build the forms. Last season, tryouts cost \$25 for 2 nights. Landon suggests raising the cost in accordance with the market expectation of a hockey try out. Fee will be raised to \$50 to help cover rising ice fees. Any fees collected that go

above costs will be donated to the Angel Fund Scholarship. ALL APPROVE. Landon suggests considering the option of having two 12U travel teams this season, d/t the number of kids would be interested in playing travel. Currently there are 22 kids in this age bracket, available for travel try outs. Proposes a 12A and a 12B team. The current season was slated to have two 14U travel teams but that did not work out. Lisa believes in part because the tryouts were not efficiently advertised. We have until June to declare our travel teams. Lisa will make a social media post about upcoming travel tryouts, even though dates are TBD. That way parents will be aware that they're coming. Travel coaches will need to be determined so that the membership can be informed and so that coaches can be present for evaluations. Lisa will also send an email out to all age levels, pushing travel tryouts.

We have previously discussed a jersey rebrand. Most people like the idea but cost remains a major factor. Scott G. has expressed desire, based off of membership feedback, to do away with the digi-camo. The board all agrees to send communication to the membership so we can collect data on what the organization would prefer. When considering rebranding options, we can leave the jerseys as they are, but reversible, with only 1 pair of socks, rather than 2. We can continue to offer 2 separate jerseys if needed. We can also ask about a complete rebrand, new colors and design. Scott presents the idea of letting each travel team create their own jersey while leaving the house jerseys the same as they've been. Lisa added that jerseys should have standard numbers for house players and Brian agrees that house jerseys should only have numbers, no names. The league can purchase all the house jerseys and participants can be charged a rental fee each season. That will help cover the cost of the jersey and also for the cleaning at the end of the season. \$20/season, for instance. These jerseys would be returned at the end of the season. Team managers will be responsible for distributing the jerseys. Lisa states she will schedule a meeting with Stadium Sports to discuss jersey options. Each participant can purchase their own socks. Alternate jerseys for travel teams should have PJIF logo somewhere on the jersey. Scott states that 14 Travel did not add stop signs to their alternate jerseys since SYTHL does not require them.

We need to set a date for the end-of-the-year party so that we can set a timeline for the election process. Once that date is set, we can plan dates accordingly. Best days for the party will be April 12th or 26th. That avoids the Easter holiday. All agree that 04/12 is the ideal date. All agree that holding the party at Red Fish, Blue Fish has been successful in the past 2 years. Jenn will call to set up the party while Jason will work on the timeline graphic.

Currently Lisa is using her personal Canva account to create forms and posts for the organization. She would like to create a professional account for the league that can be passed along each season. The cost is \$120/year.

ALL APPROVE.

Landon has notified the board of his intent to step down from Coach-in-chief at the close of this season. ALL AGREE that Greg McMenimen can take over as CiC next season, per Scott's recommendation. Greg served as CiC last season and is familiar with the job.

Lisa states that she would like to invite coaches to an upcoming meeting so that they can provide the board with feedback on the season. Landon suggests making it a social event, since there was no coaches dinner held this year. Cactus flower and Panera Bread are both ideas for catering. We will discuss further in future meetings.

Next meeting 02/18/25 at 1830, location TBD.

Meeting adjourned 1946.