

# *Meeting Minutes*

*PJIF. BOB*

*11/20/24 6pm*

*Ruby Tuesday, Gulf Breeze*

Attendees: Lisa Seifert, Scott Gustafson, Jason Gossett, Jennifer Burkhart, Megan Waldron, Brian Hendrich

1820:Tricia is out sick, no treasurer report. Megan spoke with a parent from 10U who works for a nonprofit, in sponsorship.

She received pointers on what to include in sponsorship letters, with examples. She notes that sponsorships are not a tax write-off. Donations are however. There was a team-specific donation made my FPL. The Oar House made a league-wide donation. Megan drafted a thank you letter to the restaurant for their recent gift to the league. She received feedback from them about the donation process. She said they felt that the process was confusing. Lisa reached out to Crossbar asking how to simplify and improve the process. She learned that the process will remaing the same, but the order in which things are completed will be altered. Currently the donor fills out their information and Megan contacts them for payment. Now, with the addition of a donation button, they will make the financial donation and Megan will reach out to confirm their information. Some other feedback that Megan has received includes that businesses prefer a way to display their donations, such as a plaque. The Oar House, for instance, would like a way to display their donation at their establishment. A league jersey with a thank you is suggested and the board unamously agrees to do that in the future, if the donor would prefer it. The plaques will be updated to include photos. Currently they're plain. Fundraising remains a challenge. Football squares have historically been avoided to stay compliant with the no gambling rules.



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League-wide fundraising is difficult because individual teams also fundraise for tournament costs and most families prefer to do that so they cover their child's expenses. One possibility is to raffle off something like a cooler. Everyone will get an entry but can have additional entries with a donation. Tricia has set up paypal so funds can be directed using the barcode. This makes donations easier to track. Team baskets can also be considered. Each team will create a basket with donations and that can be sold as a way to encourage league-wide fundraiser.

If businesses would also donate, they would receive donor benefits. Many parents still need to fulfill their volunteer hours. Megan can make a flyer for parents to hand out, requesting a donation which will satisfy the \$100 or 10 volunteer hours or \$100 donation. Megan will check with Tricia about where the donation funds will go. The question is where are the funds stored, is it in the sponsorship part of the ledger? Parents will also earn hours when assisting at games. If a parent chooses to bring in a donor at anytime, regardless of what option they chose at sign-up, it will satisfy that need. All agree that a raffle, with compliant verbiage, will be beneficial to the league. Jason asked for clarification on merch tables, does that money go to the team or the league? Last season, the 2 merch table events went to individual teams because only 2 teams work them and they were the 2 teams with outstanding balances for tournament fees. We can use them league-wide if all, or most, teams participate. Megan will contact Julia with the Ice Flyers to let her know that we'd like to be notified of last minute merch table openings. Teams that will or can fulfill those last minute requests should be able to keep those funds. The 2 merch table events that are currently scheduled will benefit the league rather than individual teams.

Also, Megan has resubmitted the sponsorship request to Dick's Sporting Goods.



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Brian reports that jerseys are available for new players to purchase on the merch store through Stadium Sports. He will not be ordering on their behalf. They are charging a small administrative fee on each order because they are individually processed rather than processed as a single order. That increases the work for the company, therefore they charge a small fee. All agree that is acceptable. Brian has a couple outstanding orders that should arrive by early December. He reports he will be unavailable the first week in Dec for personal reasons but he will distribute the order the week after. Scott has suggested in the past that we consider a new jersey design for next season. Brian questions if we should continue to require the current jerseys for kids who are moving onto house teams now? We have several blank jerseys available and younger kids can have the name taped over if they need to borrow a jersey for a game. Previously all players were required to have a league jersey. All agree that after 12/01, jerseys will be optional. Jersey numbers still must be approved by Brian. LTP kids are expected to wear neck guards, just like all other players. Some parents of recent graduates did not realize that was a requirement. Brian will order 10 neck guards for parents to purchase from the league since not all LTP kids will have their own gear at the time that they start.

These neck guards are not loaners, all must be purchased. Brian will be meeting LTP families on the upcoming Saturday to distribute equipment. Picture day has not been scheduled since we are waiting on outstanding jerseys. The photographer can photoshop numbers if necessary, so having blanks available should allow us the opportunity to get the photographer scheduled. Parents will be able to choose their background and will receive their order link within 20 minutes. A makeup date can be scheduled. Based off the timing of uniform availability, 2nd or 3rd week of December should work to host the photographer.



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Greg will speak with Kenzie about having the tunnel available for the photographer to set up in. Dec 10 and 11th are the most likely dates we will be able to use. The photographer can stitch many kids into one photo, making it ideal for the donor plaques. Lisa suggested we replace our plastic storage bin in the skate rental area because of its current condition. Perhaps with a simple wood shelf design and simple locks. Brian will need to inventory the things stored there are return overflow to the storage locker. LTP sets could be stored in one area. There is roller hockey gear mixed in with the ice gear that will need to be donated, as it is taking up space. There are hockey socks and skate laces as well. Excess things can be offered during practices for families to take. Megan will seek volunteers to build a shelving unit from cheap materials such as chipboard. We will attempt to obtain latches through donation. Megan will send league-wide email and Lisa will post it on social media. We will need at least 2 volunteers. We will get measurements and then a quote. This was planned for last season but was never completed. Bethany resigned as co-registrar, stating she had many other obligations. Should this position be filled? Ideally with someone with younger children who will be in the program for a longer amount of time, someone who is detail oriented. Currently that position creates forms, enrollment, and LTP duties. They will also handle elections. The position will be opened up and Lisa will post it on social media. The issue with the league phone number with crossbar still exists. The number is linked to a previous president since the league does not have a phone number. A new number will need to be listed. Scott will consider options. There is upcoming ice time that is available from the adult league. This is time we havent already purchased. We will buy it and use it for a skating event. The word clinic will be avoided, however, since this is more an open practice than a clinic.



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The hours will be 3-4:15, zam, and 4:40-6pm. Travel will be on Tuesday 11/26 since they practice on Monday 11/25 and house will be opposite. Goalie practice can take place on 11/30 with Zack. The regular skate practice can focus on power skating.

Multiple coaches of varying levels will be present. Will offer coaches the opportunity to coach their own level if preferred over someone else coaching that level. Goalie practice will need to include shooters from the same age level. We will charge for these practices as they are not part of our regular ice fees. All

agree that the practice can be opened to kids from other places. Members will pay \$20 and non members will be charged \$30. USA Hockey number will be required to skate and neck guards will also be mandatory. Lisa asks if we get any financial benefit from the Stadium merch store. She states she feels there should be a mark up that allows the league financial benefit rather than all the revenue going to another company.

That will also allow us the option to run specials around holidays. Lisa will send an email to try and negotiate this, ideally with a small percentge of the funds coming back to the league. Megan will contact Krispy Kreme about the option of a spirit night. The next meeting will be virtual, date TBD.

Adjourned 2006.