September 29, 2026 EYHA Mavericks Board Meeting

Attendance	**President**-Brian Terell **VP**-Ryan Utt **Director**-Jeremy Ross **Secretary**-Maddie Hamilton **Select Coordinator**-~~Sue Lemmon~~ **Scheduler/Reg**-~~Jodie Robinson~~ **Jersey Coordinator**-Nikki Yoder **Jr Jersey Coordinator**- Beth Telander **MAVS**-~~Joey Recktenwald~~ **Treasurer-** Howard Rudolph **Assistant Hockey Director**- ~~Mark Syvret~~ **Travel Coordinator**-Steven Crawmer **Fundraising Coordinator**-Kelli Ensman **Volunteer Coordinator**-Allison Krepop **Social Media Coordinator**-Tony Walker
Brian Terrell, President	• October 20 next meeting
Ryan, VP	• No updates
Maddie, Secretary	• Howard will order first aid kits • No issues with previous minutes

Jeremy Ross, Director of Hockey Operations	• 1 coach has an incomplete background check
	• We picked up a little extra ice in Newark
	• Jeremy and Mark have discussed a morning power skate
	  ○ Maddie will make a form to gauge interest
	  ○ Steven said there's a high interest

Howard, Treasurer	• $439K CoH
	  ○ September ice and ref bills to be paid
	  ○ All player payments are up to date
	• Had to bill $27K additionals for uniforms & extra gear ordered
	  ○ Most travel will be billed 10/1
	  ○ Select 10/15
	  ○ HS 10/20
	  ○ A few families have had the payments stretched out further
	• 3% of payments goes back to crossbar
	  ○ we need to do a better system next year, we lost about $800 in fees
	• We fronted the HS bill
	  ○ They are sending a check to pay it back
	• Two blue kids moved up to green very early on, after they had already started payments to Blue (and one of the two actually paid blue in full) but they were added to the varsity green roster in Crossbar the day they made the switch.
	• Howard reached out to Jodie a week or two about them because he needed to get their payments sorted out (blue needs to pay us for the kid who paid in full) but they were added to our crossbar on May 5th.

Joey, MAVS Rep	● absent
Jodie Scheduler/ Registrar	● absent
Steven, Travel Coordinator	● No updates
Sue, Select Coordinator	● absent
Tony, Social Media Coordinator	● No updates
Allison, Volunteer Coordinator	● Picture day 10/6 & 8 ○ Everyone scheduled except HS ○ Make-up 10/14 ● First NCDC game 10/8 5:45 ○ Volunteer teams for NCDC & USPHL games has been divided up
Nikki and Beth, Jersey/Spirit Wear Co-Coord	● No update on hoodies ○ Discrepancies on costs ● HS warm-ups just got distributed ● With JOG our issues set us back 3 weeks ○ The order wasn't entered until mid-July ○ Jog is looking into the issue ○ Nikki talked with the JOG owner ■ He is working out the issues ■ Thailand had flooding that caused some shipping issues ○ Issues need to be announced by 8 pm tomorrow (9/30) ○ Swaps didn't work out ○ Nighthawk logo was done wrong ■ Hoping to arrive by 10/16 ■ With the delay, JOG is comping the jerseys ○ We will receive a branded item as an apology ○ Still waiting on Stars & Bars helmet stickers ■ We're waiting on the invoice ○ Number stickers were shipped as 18 sheets, not 18 teams worth of shipping ○ Nikki will send the invoices to Howard once she has all of them ○ We will only participate in extra swag orders if we are a core part of communications ■ Steven asked about setting up at Pure Hockey, he was informed the Joey already said no to that ○ Next season uniform costs will return to team budgets ○ Goal is to have all re-orders delivered by 10/24

Kelli
Fundraising
Coordinator

- **Vertical Raise Fundraiser: 3-Year Historical Performance**
    1. **2024:** $23,074.00 raised | 86 participants
    2. **2025:** $16,602.00 raised | 69 participants
    3. **2026:** $14,434.00 raised | 61 participants
    4. **Key Recommendations & Strategy for 2027:**
        1. **Program Viability:** Review 3-year perf. trends, fundraiser remains an effective tool for helping families offset fees and should be offered again next season.
        2. **Standalone Timing:** Per recommendations from our VR rep, Justin Camuto, this campaign performs best as a standalone initiative rather than running concurrently with other events.
        3. **Early Launch Date:** Moving forward, we should launch at the start of August. Reaching families before the school year begins helps avoid donor fatigue caused by school programs and competing Central Ohio youth sports fundraisers launching later in the month.
        4. **Utilize ALL Vertical Raise messaging**
            - **Howard said the options are more limited**
            - **And at times it stores that it said would accept the coupon refused it**
            - **Steven and John suggested physical cards**
            - **Steven suggested doing it in May and it can be tied to offer letters**
    1. **Silent Auction & Raffle Update**
        1. **Urgent Need:** We are still actively seeking additional silent auction items, local business donations, and prize packages.
        2. **Team Basket Progress:** Teams with listed themes are actively building their baskets, while remaining teams have not communicated.

Team / Head Coach	Assigned Basket Theme	Status
Hartwell	All Things Hockey	Confirmed
Piche	Shots on Goal	Confirmed
Donskov	Just Here for the Hot Dogs	Confirmed
Masterson	Italian Night	Confirmed
Leonard	Tournament Weekend Survival Kit	Confirmed
Luchsinger	Family Game Night	Confirmed
Stein (10U)	Hockey Mom Spa Day	Confirmed

Ledley	Lottery / Scratch-Offs	Confirmed
Fisher	Rink Ready Road Trip	Confirmed
Crawmer	*Theme Needed*	Pending Selection
Chomic	*Theme Needed*	Pending Selection
Kirk	*Theme Needed*	Pending Selection
Haberthy	*Theme Needed*	Pending Selection
Tobolski	*Theme Needed*	Pending Selection
Syvret	*Theme Needed*	Pending Selection

a. Baskets need to be received by October 9th-must have a full list of and total value.

New Business:

- Allison is concerned about locker room monitors
- She knows of 2 instances where issues between players that occurred without a monitor in the locker room
- Jeremy will write up something for the coaches
- John asked about Chiller not putting opposing teams in the same locker room
- Steven asked about the Girls using girls locker room mandating
- John is putting together a pond tournament in Thornville
    - He will ask about getting the association involved as a fundraiser

Old Business

- Beth has created the beginning of a Manager FAQ
    - She asks we take note of questions managers ask so we can make the playbook as helpful as possible