

Board of Directors Minutes 8/12/25

August 12 2025 / 6:00 PM / Baker Tilly Accounting-500 Midland Court-Suite 200.

ATTENDEES

	Present	Absent		Present	Absent
Sean Knott (VP)		x	Matt Jacobson (Equip)		x
Kiefer Sullivan (Mrktg)	x		Dan Jensen (Pres)	x	
Inga Cushman (Mrktg)	x		Shawn Kane (Sec)	x	
Justin Wiksie (HDD)	X-late arrival		Kyle Mair (Treas)	x	
Tony Dongarra (Web)	x				
			Katie Kletzien (fund)	x	
Ryan Romeo (Equip)	x		Chris Wilkins	x	

August Agenda Rough Draft

1. Call Meeting to Order (Jensen)
 - a. Meeting called to order at 6:10pm
2. Secretary Report (Kane)
 - a. Approve July Minutes
 - b. Motion to approve July Minutes -D. Jensen
 - c. 2nd Motion-C. Wilkins
 - d. All approved
3. Treasurer Report (Mair)
 - a. Approval of Financials
 - b. Accounts have been moved from Blackhawk to First National bank
 - c. Waiting to review open transaction then BCCU will be closed out
 - d. Dan Jensen will contact Sue to close out the BCCU account
 - e. Additional financial specifics provided by Kyle Mair

- f. Amended: BCCU account will remain active
 - g. Rewards cards from Amazon points have been received
 - h. Motion to approve July Financials: C. Wilkins
 - i. 2nd motion to approve: D. Jensen
- 4. Club photographer Shannon again?
 - a. Club photographer approved by board.
 - b. Dan will contact Shannon to lock in team/individual photos for 2025-26 season
- 5. Equipment Report (Romeo/Jacobson)
 - a. Small amount of equipment remains in the room at the rink
 - b. Ryan has provided updated sizes and remaining inventory to JYH President
 - c. 20 sets of equipment are currently out to 10U and 12U families, Ryan will look closer at the list.
 - d. There is a several sets out because of Intro and Girls THFF for August
 - e. Ryan is projecting a need for 50 sets to purchase
 - f. Dan Jensen will contact Jerel at 815 hockey shop to get moving on the hockey set production.
 - g. Jersey redesign discussion
 - i. Katie K. provided samples for new design
 - ii. Katie will contact 815 Skate Shop with the designs. She will determine the turnaround time and cost of the jerseys.
 - iii. We will have a black and white option
- 6. Concession Report and Volunteering Update (Jensen)
 - a. Get price for equipment that WSCC wants to buy.
 - i. Interested in the existing equipment-nacho warmer, hot dog, popcorn machine, coolers, upright freezer
 - ii. Refrigerators will be kept by JYH to use in WSCC-mezzanine beer sales and JYH office.
 - iii. Board recommends we exchange the equipment for ice time. Proposed 15 hours of ice time
 - b. Volunteer hours management point person will be Tony Dongarra
 - i. Inga has a sign up genius for Breaking the Ice, she will work with Tony to get that into crossbar
 - c. JYH volunteer options for 2025-25
 - i. Options for JYH volunteering
 - ii. Beer sales, 50/50, ticket scanners, merch sales.
- 7. HDC Report (Wiskie)
 - a. Unregistered skaters were updated by Justin via email
 - b. We are down roughly 20 skaters, but Justin feels $\frac{2}{3}$ will likely sign up
 - c. Current numbers:
 - i. 6U-one large group
 - ii. 6-8U teams
 - iii. 6-10 teams; 4 coed, 2 girls teams

- iv. 3-12U teams; looking to provide an exclusive girls only team(that is in development). May result in a co-op with outside organizations to bring in a few more girls to make a whole girls team
 - v. 2-14U teams
 - d. Coaching updates provided by Justin Wiskie
 - i. Biggest coaching concern is in the 14U
 - e. Skills nights will be developed with HDC
 - i. Skills nights will be offered once the coaching plan is developed
 - ii. Open Fall Intro and Skills package registration at the same time, but have separate registrations so players can be assigned to a specific group
 - iii. We will need to determine the price for skills night
 - iv. Board recommendation: offer 12 skills sessions at \$250 for all sessions
 - v. Start date is TBD
 - f. Next HDC meeting will be the week of August 18
 - g. Coaching clinic is Sept. 3 & 4 with an on ice option
 - i. Sept. 3 and 4 will be at JCC
 - 1. Breakout sessions, background and safe sport requirements, social hour
 - 2. On-ice option that weekend to run additional breakout sessions
 - h. Justin stressed the need to focus on the Recruitment and Retention committee.
- 8. Break the Ice Bash Discussion (Inga/Katie/Wilkins)
 - a. Updates provided by K. Kletzien
 - i. Donations are coming in that will be raffle, silent auction and live auction items
 - ii. Sponsorships are lagging. We have two for the kids zone
 - b. Where are the current costs at.
 - c. What loose ends need to be addressed and what help is needed.
 - i. Rental of a generator to have power needs for the convention space
 - ii. Dan Jensen will discuss the use of a private generator to avoid rental of a generator.
 - iii. Bob Johnson will donate his time to do the live auction
 - 1. He will provide 12-15 items for auction
 - 2. He will buy back items that do not produce a profit
 - d. 3v3 Tournament Update
 - i. 10U open division-7 teams
 - ii. 10U elite-3 teams
 - iii. 6-10U goalies
 - iv. 10U girls-5 teams
 - v. 12U-1 team
 - vi. 12U elite-1 team
 - vii. 14U-1 team
 - viii. We will see where numbers are at at the end of the August to reduce it to a 10U tournament

- ix. Board recommends that there is a deadline for registration until a price increase to encourage/incentivize
- 9. Ice Scheduler Report (Chris Wilkins)
 - a. Tournament offerings shared by Chris Wilkins
 - i. First hosted tournament will start in December. Dates will be shared via email by Chris Wilkins
 - b. Cost projection for tournaments by level
 - i. 8U-\$500 for the tournament
 - ii. 10U-\$750
 - iii. 12U-\$800
 - iv. 14U-\$900
 - v. Board supports the cost structure for the tournament offerings
 - vi. Inga and Katie will work up a graphic to provide on the Crossbar site to promote the tournaments.
 - c. Traveling Teams proposal (C. Wilkins)
 - i. Lodging option partnership to arrange hotels for travel hockey teams that will be participating in the tournament
 - ii. We would receive a rebate for the partnership; number of rooms rented through the platform will result in money back to the club.
 - iii. Recommendation is to hold a follow up call with the company and consider a 1 yr partnership agreement. Look at doing one exclusive tournament with the partnership
- 10. Webmaster Report (Dongarra/Jensen)
 - a. \$100 increase fees if not registered by August 12
- 11. President Report (Jensen)
 - a. Back to Hockey Night
 - i. September 11
 - ii. Craig High School
 - iii. What information do we need to develop
 - 1. Stress the importance of returning equipment once you reach 10U and up.
 - b. Winter Registration Updates
 - i. See notes from HDC agenda item-22 unregistered players
 - c. Player Scholarship Discussion
 - i. Maintain the current practice of adding DIBS/Volunteer hours to offset cost for scholarship requests
 - ii. Consider developing a more sustainable policy or plan for the years to come
 - d. Girls Cross Rostering Discussion
 - i. We have strong numbers in 8U and 10U, so the recommendation would be not to offer the reduced cost for cross-rostering at these levels.
 - ii. We do not offer the cross-roster option, unless we need to make a girls team "whole"

- iii. We require that the players interested in cross-rostering must make a commitment to one team.
 - iv. This will be determined following a meeting with Region 4 associations that may co-op with our organization
 - e. Equipment Room Motion for Supplies
 - i. Motion to approve an amount not to exceed \$10,000 to build out the equipment room in the WSCC-Dan Jensen
 - ii. 2nd Motion: Ryan Romeo
 - iii. All approved
 - f. Motion to approve an amount not to exceed \$7500 for the 8U boards: D. Jensen
 - i. 2nd Motion: K. Mair
 - ii. All approved
 - g. Howie's vending machine motion
 - i. Motion to approve an amount not to exceed \$7500 for the purchase of a Howie's Vending machine to install in the WSCC
 - ii. 2nd Motion: Chris Wilkins
 - iii. All approved-approved via email
 - h. Beer Merch motion
 - i. Motion to approve an amount not to exceed \$6000 to purchase the Hockey Beer Merch apparel for sales in the WSCC for the upcoming season
 - ii. 2nd Motion: Inga Cushman
 - iii. All approved
- 12. WSCC Update (Jensen/Knott)
 - a. Occupancy date for the WSCC has been moved back to August 26 for COJ to take occupancy
 - b. From August 26-Sept. 19 COJ has a quick turnaround to set up their operations
- 13. Open Forum
 - a. Sparxx sharpening (S. Knott)
 - i. Tabled until the September JYH meeting
 - b.
- 14. Motion to adjourn the meeting
 - a. Motion to adjourn: S. Kane
 - b. 2nd motion: D. Jensen
 - c. All approved