Janesville Youth Hockey Club

Board of Directors Minutes 5/12/26

May 12, 2026 / 6:00 PM / Woodman's Center

ATTENDEES

	Present	Absent		Present	Absent
Sean Knott (VP)	x		Eric Johnson (equip)	x	
Kiefer Sullivan (Mrktg)	x		Dan Jensen (Pres)	x	
Inga Cushman (Mrktg)	x		Shawn Kane (Sec)	x	
Justin Wiksie (HDD)		x	Kyle Mair (Treas)	x	
Tony Dongarra (Web)	x				
Luke Streuer	x		Katie Kletzien (fund)	x	
Steve Bravieri	x		Chris Wilkins	x	

May Agenda Draft

1. Call Meeting to Order (Jensen)
    a. Meeting called to order at 6:02pm
2. Secretary Report (Kane)
    a. Approve April Minutes
    b. Motion to approve April Minutes-D. Jensen
    c. 2nd motion: S. Kane
    d. All approved
    e. Scholarship update:
        i. In April 2026-4 applicants were approved to receive portion of the scholarship.
        ii. $1500 total will be allocated to the 4 applicants, students will receive $375 each.

        iii. Shawn Kane has notified schools.
        iv. Shawn Kane will review the current scholarship process and will make recommendations to adjust scholarship for future years.
3. Treasurer Report (Mair)
    a. Approval of Financials
    b. Motion to approve March Financials-D. Jensen
    c. 2nd motion: S. Bravieri
    d. All approved
    e. 2025-26 fundraising discussed
4. Equipment Report (Streuer)
    a. Potential 7-31 or 8-3 Install with Spacesaver
        i. Preference date is 8-3 for install, that allows for weekend options
        ii. Luke will speak SFC to use locker rooms 8/9 to store things during install
    b. Equipment management/asset management system updates provided
        i. Updates provided by Luke Streuer
        ii. Helmet tracker system.
        iii. Comparable options for the asset management software
        iv. QR code linked to a software management system
        v. Motion to approve $900 for software purchase-D. Jensen
        vi. 2nd motion to approve-C. Wilkins
        vii. All approved
5. Ice Scheduler Report
    a. Verify Summer Schedule
        i. Chris will add Girl's Summer Rock the Rink in August to the summer schedule
    b. Update on SFC Scheduling
    c. Full 2026-2027 Season Schedule update
        i. Season schedule thru September/October submitted to SFC
        ii. Recommendation to provide a tournament schedule for the June meeting, so we can promote the options sooner to lock in more local teams
        iii. Hockey Rocks will remain and we will grow/expand for next year
6. HDC Report (Wiskie)
    a. Add a discussion topic to the next hockey development meeting-8U scheduling for 2026-27
    b. Updates provided by D. Jensen
    c. Sunday Night Lights updates
        i. Strong numbers for this Spring
    d. Inga will be asked to send more promotions on the Summer 3v3 program
        i. They will run a league and be a good product to provide JYH players
    e. July/August Sunday Night Lights
        i. July 26-August 23 Summer dates
        ii. Replicate the Spring schedule
        iii. Registration is not open currently

7. Fundraising Report (Kletzien)
    a. Break the Ice event-Saturday, Sept. 11/12
    b. SFC will provide free ice for the event, along with the convention space, if needed
    c. Option to provide a 10U-HS teams
    d. Katie will provide some promotions for the 3v3 tournament, and any other options for fundraising for the June meeting
    e. Kiefer and Katie K. will work together on sponsorships. Katie provided the sponsorships from last year
8. Marketing and Communications (Cushman)
    a. JYH Handbook status update.
    b. Inga is waiting on Justin with specific sections for updates
    c. Board recommends equipment room policy to include inventory system. This is dependent on the onboarding of the software management system.
9. Sponsorship Report (Sullivan)
    a. Pure hockey update
        i. Updates provided by Kiefer. Proposal reviewed in
        ii. Jersey cost: $85 for sublimated reversible, $55 for individual examples
        iii. Recommendation is to get the bulk equipment costs from Pure Hockey to compare to our previous equipment costs.
        iv. Decision to be made in June following the comparison.
        v. Table the pure hockey decision until June
    b. Sponsorship updates
        i. Kiefer provided sponsorship committee development updates.
        ii. Annual sponsorship and fundraising goal is $100K. Current “big ticket” fundraising efforts.
            1. Hockey Beer-$20K
            2. Calendar-$30K
            3. Cookie Dough-$15K
            4. 3v3-$9K
            5. Apparel- varies
            6. 8U boards-?
10. Webmaster Report (Dongarra)
    a. Volunteer Hours need to be billed
    b. Tony provided updates
11. President Report (Jensen)
    a. Volunteering discussion and suggested updates,
        i. Keep the volunteer requirements the same.
        ii. Jets opportunities will remain similar for next year
        iii. Recommendation for change for next year-offer volunteer hours for scoreboard and gamesheets
        iv. Consider adjusting the tournament volunteer expectations. Included in the JYH handbook

        v. There are no obligations regarding tournament fundraising, a discussion about incentivizing fundraising for tournament.
    b. Back to Hockey night-Sept 2026
        i. Recommendation to host at WSCC
        ii. Hold one club meeting, open the two sheets for kids to open stick and puck
        iii. Recommendation to hold it on Sunday, Sept. 13 following the 3v3
        iv. Have concessions available.
        v. Hold jersey sizing during Sunday Night Lights in August-two consecutive sunday nights; proposed dates to August 1, 8, or 15.
            1. Volunteer opportunities
    c. Look at possible registration opening dates
        i. Mid-July recommendation
        ii. Deadline is August 31
    d. WAHA Rule Updates
        i. Proposed: 60+ rule changes and 30+ bylaw changes recommended
        ii. Bylaw changes are voted on by WAHA Region representatives
        iii. Rule changes are reviewed by Region 4 Presidents and make recommendations to the board of directors. Board of directors will make recommendation
        iv. Dan Jensen will attend the WAHA president's meeting on May 13, with WAHA region reps to discuss WAHA region 4's recommendations and impact.
            1. Dan consulted board reps, JYH coaches, and HDC members to make recommendations for the meeting in Verona
12. SFC Update (Jensen/Knott)
    a. Advisory group meeting held in late April
    b. Feedback platform on SFC operations along with the COJ
    c. Feedback from the committee-facilities are fantastic. Operations and SFC are clear areas of improvement
    d. JYH feedback was specific to a process to allow future user groups for ice time.
        i. Still have players on the ice until 10pm and less ice touches-complete opposite with the vision of the facility
        ii. Future meetings will be held every other month vs. quarterly
        iii. Sean Knott requested an end-of-year review meeting with SFC and city. City suggested that occurs with SFC management
13. Open Forum
    a. Morning Rotary grant-$1,000 grant acceptance. JYH board member available to attend May 21st @ 6:45am
        i. Keifer will attend
        ii. Sean will send the info and application
    b. Motion to adjourn: S. Kane @ 8:26pm
        i. 2nd Motion: D. Jensen
        ii. All approved