

JANESVILLE YOUTH HOCKEY

PO Box 966 | Janesville, WI 53547-0966

janesvillyouthhockey.com



Dear Community Partner,

On behalf of Janesville Youth Hockey (JYH), thank you for considering an opportunity to support youth sports and community development through sponsorship.

JYH is a not-for-profit, volunteer-led organization dedicated to teaching the fundamentals of hockey while building character, teamwork, and sportsmanship in young athletes. With more than 250 skaters ages 4–14 participating each season—plus dozens more joining our Introduction to Hockey program—our club is proud to offer a positive, inclusive environment where kids of all skill levels can grow both on and off the ice.

We are entering an exciting time for our program. The opening of the Woodman's Center marks a new era for ice sports in Rock County—bringing year-round access to high-quality facilities, more scheduled home tournaments, and increased community engagement. With growing excitement in the area and heightened media attention, our visibility is rapidly expanding. There's never been a better moment to align your brand with the families and fans who power our youth sports and hockey community.

Your sponsorship directly supports:

- Program affordability and scholarship opportunities
- Equipment, jerseys, and rink needs
- Expanded tournaments, training, and community outreach

We offer a variety of sponsorship opportunities and support. Whether you're a local small business or a large regional partner, we are excited to tailor a partnership that aligns with your goals and strengthens your connection to the families and future leaders of our community.

Enclosed you will find our 2026-2027 Sponsorship Package. Please don't hesitate to reach out with any questions or ideas—we'd love to connect and find the right fit for you. Thank you for your time and consideration. We look forward to welcoming you to the JYH family!

With gratitude,

Kiefer Sullivan

Chair, Sponsorship Committee

Janesville Youth Hockey

Sponsorship@JanesvilleYouthHockey.com | 608.445.9163

2026-2027 Janesville Youth Hockey Sponsorship Opportunities
Support local athletes. Grow your brand. Strengthen our community.



Jersey Sponsor: \$5,000

Our top-tier sponsorship with premium logo placement on website, JYH jerseys, as well as personalized social media posts for season-long recognition throughout the club.

- Logo on a selected jersey
 - 6u game jersey
 - 8u game jersey
 - 10u game jersey
 - 12u game jersey
 - 14u game jerseys
 - Program-wide practice jerseys
- 3 branded social media posts
- Featured website acknowledgment

IN ORDER FOR LOGOS TO BE PRINTED ON JERSEYS IN TIME FOR THE 2026-2027 SEASON, JERSEY SPONSORSHIPS NEED TO BE RECEIVED AND FINALIZED BY MONDAY AUG 24

8u Board Sponsorship: \$2,500

Game-day visibility plus social media and web presence.

- Personalized ad on youth hockey board panels
- 1 branded social media post
- Website acknowledgment

*Up to 40 board sponsorships available; **resign annually, commitment drops to \$1,000***

Home Tournaments and Break the Ice Bash Event Sponsor: \$1,000

Lead the charge in supporting youth hockey at our our hosted tournaments

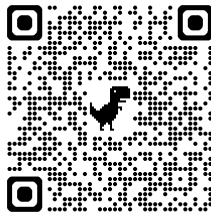
- Personalized ad in all home tournament/event programs
- Website acknowledgment
- Priority placement at any tournament/event to set up a table to connect with attendees
- Announcements made during the day acknowledges the event sponsor
- 2026-2027 home tournaments
 - **September: 3v3** 9/11-13
 - **December: 10u B** 12/5-6; **12u C** 12/19-20
 - **January: 12u A** 1/2-3; **10U Girls Gold** 12/12-13; **12U Girls** 1/9-10; **10u A** 1/16-17; **10u C** 1/30-31
 - **February: 8U** 2/5-7; **10u Girls Bronze** 2/13-14; **12u B** 2/20-21

Community Sponsor: \$500

Entry-level opportunity for businesses and supporters looking to show support.

- Acknowledgment on JYH website

SCAN THE QR CODE TO REGISTER FOR YOUR SPONSORSHIP



OR FILL OUT THE FOLLOWING FORM AND RETURN TO JYH

JERSEY SPONSORSHIPS NEED TO BE RECEIVED AND FINALIZED BY MONDAY AUG 24
ALL OTHER SPONSORSHIPS NEED TO BE RECEIVED AND FINALIZED BY MONDAY SEPT 28

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JYY FAMILIES TO FILL OUT

JYH Family Name _____ Player Name & Age Level _____

Email Address _____ Telephone # _____

- ☐ Registration Credit
☐ Volunteer Hour Credit

SPONSOR TO FILL OUT

Business Name _____

Business Address _____

Business Telephone # _____ Contact Person _____

Business Contact Email Address _____

Business Web Address _____

Please circle the sponsorship level your company would like to receive.

- ☐ **\$5,000 Jersey Sponsor:** Team Preference
(*MUST BE RECEIVED AND FINALIZED BY MONDAY AUG 24*)
- ☐ 6U(Mini Mites)
 - ☐ 8U(RWB-Mites)
 - ☐ 10U (Squirts)
 - ☐ 12U(Pee wee)
 - ☐ 14U(Bantam)
 - ☐ JYH-wide Practice Jerseys
- ☐ **\$2,500 8u Board Sponsor** (*MUST BE RECEIVED AND FINALIZED BY MONDAY SEPT 28*)
- ☐ **\$1,000 Tournament Sponsor** (*MUST BE RECEIVED AND FINALIZED BY MONDAY SEPT 28*)
- ☐ **\$500 Supporter Sponsor** (*MUST BE RECEIVED AND FINALIZED BY MONDAY SEPT 28*)

Direct all questions to Kiefer Sullivan: 608.445.9163, Sponsorships@janesvillyouthhockey.com

Please make check payable to **JYH** and mail with form to:

Janesville Youth Hockey
PO Box 966
Janesville, WI 53547-0966

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ALL OTHER SPONSORSHIPS NEED TO BE RECEIVED AND FINALIZED BY MONDAY SEPT 28