

Board of Directors Minutes 3/12/25

March 12 2025 / 6:00 PM / Baird Office: 14 North Parker Dr. Suite 200,
Janesville WI

ATTENDEES

	Present	Absent		Present	Absent
Sean Knott (VP)	x		Matt Jacobson (Equip)	x	
Lindsey Lentz (Mrktg)	x		Dan Jensen (Pres)	x	
Inga Cushman (Mrktg)	x		Shawn Kane (Sec)	x	
Justin Wiksie (HDD)	x		Kyle Mair (Treas)	x	
Tony Dongarra (Web)	x				
John Petry	x		Katie Kletzien (fund)	x	
Ryan Romeo (Equip)	x		Chris Wilkins	x	

March Agenda Draft

1. Call Meeting to Order (Jensen)
 - a. Meeting called to order at 6:06pm
2. Secretary Report (Kane)
 - a. Approve February Minutes
 - i. Motion to approve D. Jensen
 - ii. 2nd Motion: s. Knott
 - iii. All approved
 - b. Scholarship Update
 - i. No updates to provide. No submissions as of 3/12/25. Applicants will have until April 1 deadline to submit.
3. Treasurer Report (Mair)
 - a. Approval of Financials
 - i. Motion to approve financials: D. Jensen
 - ii. 2nd motion: S. Knott
 - iii. All approved

- b. Credit card rewards
 - i. BCCU credit cards will be discontinued. Checking account will remain and managed by select board members-HDD, President, Treasurer. Limited funds to remain in the BCCU secondary account.
- 4. Equipment Report (Romeo)
 - a. Outstanding equipment
 - i. Approximately 25 families still with outstanding equipment
 - ii. Spring hockey equipment handout
 - 1. March 31 and April 1, 2025 before Intro/6U on April 1
 - b. Discussion on future equipment purchases
 - i. Decision on purchases will come after Spring hockey handout and determination of future needs
- 5. Ice Scheduler Report (Wilkins)
 - a. Updates provided by Chris Wilkins
 - i. Conflicts with JYH proposed schedule with COJ
 - ii. Board reps will schedule a meeting with COJ representatives to share concerns and find solution
- 6. HDC Report (Wiskie)
 - a. HDC Meeting recap
 - i. Updates provided by Justin Wiskie-HDD
 - ii. Concerns about Spring hockey numbers low at this time in March
 - iii. HDC budget updates provided
 - 1. Currently under budget, but some skills training sessions need to be determined and paid out to the coaches
 - 2. Justin will provide budget recommendations for the 2025-26 season
 - b. WAHA rule change
 - i. Discussion at the HDC meeting to pursue a Division 1 status for the JYH 2025-26 season.
 - ii. This would require a petition to WAHA. Advantages and disadvantages discussed at the board meeting.
 - iii. Decision to table a motion to pursue the Division 1 status until April meeting.
 - c. THFF Recap
 - i. Updates provided on THFF event and success of the event.
 - d. HDC Renewal
 - i. Discussion with HDC to restructure the HDC and reduce members
 - ii. Current committee members is 20
 - iii. Lindsey L. and Inga C. will provide some promotional/recruiting info to go out to non-parent coaches or paid coaches
 - iv. Pay for FB upgrade
 - e. Additional HDC Information
 - i. JYH annual guidebook/handbook

- ii. Rules and regulations consolidated in one document similar to other area clubs
 - iii. Standing rules incorporated, Bylaws does not need to be included
 - iv. Inga requests JYH BOAr members review current standing rules
 - v. Grivenance committee to be coupled with JYH disciplinary committee
- 7. Fundraising Report (Kletzien)
 - a. Board recommendations for fundraising
 - i. Discontinued the Golf Outing-ROI discussion, many hours with little return
 - ii. Move forward with a Bags tournament pre 2025-26 season
 - iii. Grand opening Gala
 - 1. One opportunity to open the doors for the first time at WSCC
 - 2. Consider a food truck rally, cocktails, and open skate
 - 3. S. Knott would like to take the lead on planning this event.
 - b. Bags Tournament
 - i. Bags tournament at Sammy's Hilltop-date/time TBD, but looking at early fall pre-season
 - c. Back to Hockey event at WSCC
 - i. Couple this with a Showcase tournament 3v. 3
 - d. Sponsorship level discussion-need approval to move on the promotion
 - i. Lindsey Lentz presented a comprehensive plan for sponsorship for board review
 - ii. Action Item: April Board meeting determine committee head and recruitment strategy
 - iii. Review committee options and bring ideas for new considerations
 - e. Revenue ideas-(L. Lentz)
- 8. Marketing Report (Lentz/Knott)
 - a. Go through sponsorship proposal
- 9. Webmaster Report (Dongarra)
 - a. Review volunteer hours for end of year billing.
 - i. Tony will send a notice to outstanding families
 - ii. Unfulfilled hours will be billed
- 10. President Report (Jensen)
 - a. Election Results
 - i. Existing board members re-elected
 - ii. Board members accepted the election results
 - b. Start the discussion about volunteering in the new facility
 - i. Define specifically what typical volunteer hours will be
 - 1. Committee involvement
 - 2. Tournament responsibilities
 - 3. Event volunteering
 - 4. Equipment distribution
 - ii. Bring ideas/recommendations for volunteer options for new facility

- c. Start the discussion 3v3 Tournament weekend to start the season
 - i. Board supports a 3v 3 showcase tournament in late September
- 11. WSCC Update (Jensen/Knott)
 - a. Discussion on meeting with Tony T.
 - b. Discussion and top goals/priorities for year one at WSCC
- 12. Open Forum
 - a. No open forum agenda items
- 13. Motion to Adjourn: D. Jensen
 - a. 2nd motion to adjourn: S> Kane
 - b. All approved