Janesville Youth Hockey Club

# Board of Directors Minutes 3/11/26

**March 11, 2026 / 6:00 PM / Woodman'Center**

## ATTENDEES

| | Present | Absent | | Present | Absent |
|---|---|---|---|---|---|
| Sean Knott (VP) | | x | Matt Jacobson (Equip) | | x |
| Kiefer Sullivan (Mrktg) | x | | Dan Jensen (Pres) | x | |
| Inga Cushman (Mrktg) | x | | Shawn Kane (Sec) | x | |
| Justin Wiksie (HDD) | x | | Kyle Mair (Treas) | x | |
| Tony Dongarra (Web) | x | | | | |
| Luke Streuer | x | | Katie Kletzien (fund) | x | |
| Ryan Romeo (Equip) | | x | Chris Wilkins | x | |

March Agenda Minutes

1. Call Meeting to Order (Jensen)
    a. Call to order at 6:02pm.
2. Presentation by Nelson Pools Hockey Shop
    a. Nelson Pools Hockey Shop
    b. Bauer and CCM licensing in place, with an August inventory upgrade
    c. Looking for a partnership and suggestions on inventory
        i. Equipment stock
        ii. Bulk orders
        iii. Skate sharpening
        iv. JYH merchandise
        v. Uniform orders
        vi. Accessories
    d. Hockey point person:
        i. Looking to hire a hockey department manager and technician
        ii. JYH board recommendations: Focus on Beloit College team members and HS students to staff the hockey department.

    e. Looking for additional guidance on the start up business
3. Introduce Incoming Board Members (Jensen)
    a. 6 board spots with 6 board applicants
    b. Motion to ratify new members: D. Jensen
        i. 2nd motion: K. Mair
        ii. All approved
    c. Steve Bravieri, Eric Johnson, L. Steurer attended as potential board members.
        i. 3 year term recommendations for the new board members.
    d. Existing board members are:
        i. Recommended term limits for the existing board members
        ii. Wiskie(1 yr term), K. Kletzien (2 yr. term), K. Sullivan (2 yr. term)
    e. Last elections:
        i. 2025 elections:Jensen, Knott, Kane, Mair, Wilkins-all had 3 years with no adjusted term limits (2028 re-election)
            1. Their term limits will be up in 2028
        ii. 2024 elections: Tony Dongarra and Inga Cushman, J. Perty (resigned position)
            1. 2027 re-election
        iii. 2023 elections:
4. Secretary Report (Kane)
    a. Approve February Minutes
        i. Review of Boa
        ii. Motion to approve Feb. 2026 minutes: D. Jensen
        iii. 2nd motion: J. Wiskie
        iv. All approved
    b. Scholarship Update
        i. Deadline April 1, 2026
        ii. 3 candidates:
            1. Ava Kilgora-Milton
            2. Owen Schattschnieder-CHS
            3. Hailey Chady-Milton
    c. THFF Recap
        i. Updates provided
5. Treasurer Report (Mair)
    a. Approval of Financials
    b. Financials provided by Kyle Mair
    c. Motion to approve the Financials: S. Kane
    d. 2nd Motion: D. Jensen
    e. All approved
6. Equipment Report (Steurer)
    a. Luke is working on the updated equipment list and comparing
    b. Still have outstanding equipment from the Spring 2025 season
    c. Luke will email outstanding equipment

    d. Luke is currently looking into asset management software and will bring inventory management software proposals
    e. Luke will bring a proposal for inventory management system in April 2026
    f. Utilize the Girls locker room for storing existing gear during the locker room build out.
7. Ice Scheduler Report (Wilkins)
    a. Traveling team proposal on the hotel management
    b. $16 dollars per room rented. Potential revenue gain proposed: $8,000
    c. Discussion about the board partnership.
    d. Chris will follow up on partnership, and he will arrange for a demo in April.
    e. Chris is looking to develop the ice schedule for 2026-27 with a consideration for a rotating Friday schedule
        i. Consideration to extend practices next year up to 10 minutes, goal to be done by 9pm for JYH
    f. User group meeting will be scheduled
        i. Pre-arranged meeting with high school and JYH to make sure are all on the same page
        ii. Dan J. recommends including the Beloit College group.
        iii. High Schools are already planning out 2026-27 season with conference game
8. HDC Report (Wiskie)
    a. HDC Meeting recap provided by J. Wiskie.
    b. Monday, March 9 meeting
    c. HDC for 2025-26 season expires April 2026
    d. New structure developed: Tiered and Committee approach to the structure
        i. Skills -coaching coordinator
        ii. JYH board rep
        iii. Referee coordinator
        iv. Age Level coordinator
    e. We will need to share a board communication with the new structure.
    f. Spring Hockey updates
        i. SFC partnership with Intro in Jan-March 2026
            1. Mixed reviews about the SFC program
            2. Unprepared at times and didn't take the JYH suggestions for preparation
    g. Skills updates from the season
        i. Really positive feedback on Claudia skills sessions
    h. Budget updates
9. Fundraising Report (Kletzien)
    a. No updates to provide
    b. Any events for off-season
        i. Fall 3v3 tournament should continue
        ii. Board supports the recommendation
    c. Fall 2026 fundraising plans

        i. Discuss the bringing back the 3v3 tournament, scale back the

10. Communications Report (Cushman)
    a. Year-end communication
    b. Suggestions to include in the communications
        i. Skater growth
        ii. Team successes
        iii. Fundraising
        iv. Tournaments and home games hosted
        v. Sponsorship committee interest
    c. Inga provided some social media reports to the club
    d. Push content collection from all teams with managers next year.
11. Sponsorship updates
    a. Notify Keifer if we have interested in the sponsorship committee
    b. What are we considering for sponsorships
        i. Team sponsors by grade level
        ii. Jersey sponsors
        iii. 8U boards
        iv. Tournament sponsors
        v. Crossbar sponsors, personalized team pages
        vi. Ice sponsors
        vii. Trophy Case sponsors
    c. Pure Hockey game jerseys contract
        i. Keifer is working a proposal with Pure Hockey. The contract is exclusive with Pure Hockey
12. Webmaster Report (Dongarra)
    a. Review volunteer hours for end of year billing.
    b. Cut-off date-End of April 2026
13. President Report (Jensen)
    a. Election Results
        i. See notes above
        ii. Motion to ratify new members: D. Jensen
            1. 2nd motion: K. Mair
            2. All approved
        iii. Steve Bravieri, Eric Johnson, L. Steurer attended as potential board members.
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        iv. Existing board members are:
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        v. Last elections:
            1. 2025 elections:Jensen, Knott, Kane, Mair, Wilkins-all had 3 years with no adjusted term limits (2028 re-election)
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2. 2024 elections: Tony Dongarra and Inga Cushman, J. Perty (resigned position)
    a. 2027 re-election

b. Define new board roles during the April 2026 board meeting
c. Kohlman Cup Volunteer needs
    i. WSCC will host the Kohlman Cup tournament
    ii. Connect with the Jets Showcase database from the Fall
    iii. Build SNL incentives into the recruitment.
d. Start workshopping ideas for next year (3v3, Age Level tournaments, other fundraising events)
e. Discuss user group meeting for ice needs for next year
f. SFC Year End Discussion (Year in Review)

14. Open Forum
    a. Congrats PWA on their State Championship!
15. Motion to adjourn:
    a. Motion: D. Jensen
    b. 2nd Motion: S. Kane
    c. All approved