

Board of Directors Minutes

10/13/25

Oct. 13, 2025 / 6:00 PM / Woodman's Center conference room-2510 Milton Ave.

ATTENDEES

	Present	Absent		Present	Absent
Sean Knott (VP)	x		Matt Jacobson (Equip)	x	
Kiefer Sullivan (Mrktg)		X	Dan Jensen (Pres)	x	
Inga Cushman (Mrktg)	x		Shawn Kane (Sec)	x	
Justin Wiksie (HDD)	x		Kyle Mair (Treas)	x	
Tony Dongarra (Web)	x				
			Katie Kletzien (fund)	x	
Ryan Romeo (Equip)	x		Chris Wilkins	x	

October Agenda Draft

1. Call Meeting to Order (Jensen)
 - a. Called to order
2. Secretary Report (Kane)
 - a. Approve September 2025 Minutes
 - b. Motion to approve: D. Jensen
 - c. 2nd motion: K. Mair
 - d. All approved
3. Treasurer Report (Mair)
 - a. Approval of Financials
 - b. Updates provided by Kyle Mair

- c. Motion to approve: D. Jensen
 - d. 2nd motion to approve: S. Kane
 - e. All approved
4. Equipment Report (Romeo)
 - a. Jerseys are in and at 815 Skate shop, sorted by group/teams
 - b. Additionally, equipment purchases is staged at his shop ready for pick up.
 - c. Board arrangement to pick up the equipment
 - d. Dan Jensen is working on a equipment room build out
 - i. Mike Potts will make mobile skate racks
 - ii. Layout is planned, just waiting on the
 - e. Intro handout on Nov. 8th @ 11:30-12:30pm before the first session.
 5. HDC Report (Wiskie)
 - a. Updates provided by J. Wiskie
 - b. Evaluation and Selection Recap
 - i. 21 independent evaluators onsite for the eval sessions
 - ii. Plenty of help and volunteers to run the evals.
 - iii. Connor has some input to provide for the changes
 - c. Coaches clinic updates
 - i. Guest presenter and up to 60-70 coaches were in attendance
 - ii. 25 at the on-ice sessions
 - iii. Connor L. will be the head coach of coaches-will provide ongoing feedback and evaluations for the coaches. Will use in-person and LiveBarn to view practices
 - d. HDC meeting-last meeting was July
 - i. Look to hold a full committee meeting once the season is up and running
 - e. Budget updates provided
 - i. Justin reports the HDC remains on budget with a strong focus on the skills coaching options
 - f. Equipment updates from the HDC
 - i. 8U boards are in and looking to be stored
 - ii. Mobile tire storage racks made by M. Groessel
 - iii. Mike Potts is building out 6U/8U net racks that are mobile
 - g. Recruitment and retention committee needs to start working a plan and implement
 - i. HDC receives 3-4 emails a week with families interested in JYH
 - ii. Board recommendation to move up the THFF into January
 - iii. Look at coordinating a date with Jets weekend
 - iv. Coordinate a marketing plan with the Jets for the same purposes
 - v. Target, Saturday January 3rd. Morning session coupled with Beloit College Women's game and Jets that evening
 6. Communications (Inga)
 - a. Parent Handbook Update
 - i. All updates are complete and waiting on Dan Jensen and Justin's input on a few revisions.

- ii. Should be ready to publish the handbook once that feedback is provided.
 - iii. Board recommendation that all references go to the handbook. Turn visibility off on other sections on Crossbar site to reduce redundancy.
 - b. Once the season begins, Managers will be reporting directly to Inga for social media and communications
- 7. Ice Schedule Report (Wilkins)
 - a. Tournament Updates
 - i. Hockey Rocks is almost full
 - ii. Girls tournament will likely be round robin format
 - b. 3v3 Recap
 - i. The tournament went well-timing was a bit off toward the end b/c of the zamboni
 - c. Team Schedule updates
 - i. Complete thru December 2025
 - ii. Managers are working on scheduling games currently
 - iii. January and February 2026 will be released as we approach December
 - iv. Ref availability is presenting a problem at Bantam level
- 8. Fundraising Report (Kletzien)
 - a. Calendar Update
 - i. THFF date changed-keep the calendar timeline the same
 - ii. Board recommendation-bump the calendar raffle to align with the January home tournament schedules
 - iii. Sales will begin in late November thru December
 - b. Apparel fundraiser update
 - i. Apparel should be in within the next few weeks
 - c. Cookie Dough update
 - i. Katie K. has turned over the order to Rob
 - ii. Estimated/approx. \$17K for the fundraiser
 - iii. Katie K. recommends a board communication to members about the amount raised
 - d. Tournament raffle baskets will be up to the
- 9. Webmaster Report (Dongarra/Jensen)
 - a. Multi-Kid Discounts will be applied in October to applicable families.
 - b. Clean up any unpaid issues.
 - i. Two specific issues-Bantam player that is out of the club
 - ii. Bantam and 10U girls player-Tony will email the family on outstanding volunteer and dues.
 - c. Gamesheets
 - i. Codes are up to date, meeting for training managers on Monday, Oct 20
 - ii. Ipads and laptops will be available
 - iii. Where are we storing the technology?
 - 1. Recommendation would be storage at the front desk or the refs room.
 - 2. Tentative plan to store in JYH room

3. Board will explore purchasing a separate iPad for each team

10. President Report (Jensen)

- a. Back to Hockey Night Recap
- b. Break the Ice Discussion and Recap
 - i. Too long and too late, too many bands
 - ii. Keep the 3v3 plan
 - iii. Food trucks were great to have on site
 - iv. Limit the music to 1-2 bands, and maybe a DJ
 - v. Do away with the live auction and raffle basket. Silent auction should remain.
- c. Plan to clean out the old rink. All JYH items need to be out by October 24th
 - i. Need to move THFF helmets, goalie equipment, some board items
 - ii. Plan is to have 9am-Saturday Oct. 18
- d. Grant Updates
 - i. Coach Sauer grant awarded-\$1000 for equipment
 - ii. Board recommendation:use the grant for goalie equipment.
- e. Club Photographer Schedule
 - i. Early november date-
- f. Jersey Update
 - i. Jerseys are ready at 815 skate shop
 - 1. S. Knott will pick up on Thursday, Oct. 16 (morning)
 - 2. C. Wilkins will pick up

11. Open Forum

- a. Vending machine update (S. Knott)
 - i. Matt is working on final signatures. Needs some info from President
- b. State banners
 - i. Board recommends, re-designing and re-purchasing the banners

12. Motion to adjourn: D. Jensen

- a. 2nd motion: T. dongarra
- b. All approved-adjourn at 8:53pm