



SYSO SPONSORSHIP OPPORTUNITIES

FALL 2025 SEASON



ABOUT SYSO

Skaneateles Youth Soccer Organization is an entirely volunteer-led organization that serves over 400 youth players each year from Skaneateles and surrounding areas. It is a recreational league that works to cultivate a love for the game while teaching basic skills and fundamentals. The league is operated by a 13-person board alongside parent and student volunteers. The 2025 registration fee is \$100 and \$60 for Bumblebees (ages 4-6). Full scholarships are provided to any players who are unable to cover this cost.

SPONSORSHIP

By participating as a sponsor, you are helping SYSO:

- Maintain an affordable registration cost
- Maintain the safety and upkeep of our fields and equipment
- Provide scholarships to players who need them
- Offer more opportunities to players throughout the year (additional clinics and off-season programs)
- Foster a love of soccer in our community

By participating as a sponsor, you are helping your business:

- Gain visibility among over 1,000 local parents, grandparents, and caregivers
- Gain recognition as a supporter of youth athletes in our community
- Promote its services to a large cross-section of local consumers



(646) 421 0291



SKANSOCCER.COM



SKANEATELESSOCCER@GMAIL.COM



PACKAGES AND BENEFITS

GOLD

\$2,500

Be the first name and logo that families see. Gold sponsors are the most visible on our website, promotional materials, and onsite for game days!

INCLUDES

Four double sided 24' x 36' sandwich board signs distributed between the U12, U10, U8, and Bumblebees fields.

Company logo, name, and description prominently featured on SYSO website.

Company logo, name, and message of your choosing at bottom of registration and end of year wrap up e-blasts.

Sponsorship recognition on SYSO Facebook page.

SILVER

\$1,000

Silver Sponsorship is a great way to show your support and stay top of mind in the community!

INCLUDES

Four double sided 18' x 24' yard signs distributed between the U12, U10, U8, and Bumblebees fields.

Company logo and name on SYSO website.

Company logo and name at bottom of registration e-blasts.

Sponsorship recognition on SYSO Facebook page.

BRONZE

\$500

Bronze Sponsorships are a great way to support SYSO and be represented as a sponsor.

INCLUDES

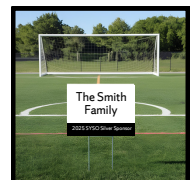
Four double sided 12' x 18' yard signs distributed between the U12, U10, U8, and Bumblebees fields.

Company logo on SYSO website.

Sponsorship recognition on SYSO Facebook page.

FAMILY SPONSORSHIP \$250

Show your family's support for SYSO by purchasing a family sign. You'll also be listed as a supporter on the SYSO website.



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SECURE YOUR SPONSORSHIP OPPORTUNITY!

BECOME A SPONSOR

DATE OF REGISTRATION

 / /

Yes! Count me in to sponsor the Fall 2025 SYSO Season at the following level:

☐

GOLD (\$2,500)

☐

SILVER (\$1,000)

☐

BRONZE (\$500)

☐

FAMILY (\$250)

ORGANIZATION INFORMATION

Org/Family
Name :

Contact Name:

Address :

The City :

Zip Code :

Email :

Phone :

Website :

If you would like to become a co-sponsor or are interested in creating a custom package not listed above, please contact Kristin Sheehan at ksheehan@sheehancomms.com.

NEXT STEPS

Please make checks payable to:

Skaneateles Youth Soccer
Organization

Mail to the attention of:

Ben Puchalski, SYSO Treasurer
1879 Sugar Maple Lane
Skaneateles, NY 13152

**Email your high resolution vector file
logo by June 27, 2025 to:**

ksheehan@sheehancomms.com



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SYSO BOARD MEMBERS

President, Nick Campbell

Vice President, Mark Peck

Secretary, Laurel Murphy

Treasurer, Ben Puchalski

Directors

Nick Cerza

Maureen Collier

Leah Daley

Alyssa Kirley

Marnie Moss

Laurel Murphy

Melissa Paolino

Tom Sandak

Kristin Sheehan

