



SYSO SPONSORSHIP OPPORTUNITIES

FALL 2026 SEASON



ABOUT SYSO

Skaneateles Youth Soccer Organization is an entirely volunteer-led organization that serves over 400 youth players each year from Skaneateles and surrounding areas. It is a recreational league that works to cultivate a love for the game while teaching basic skills and fundamentals. The league is operated by a small and efficient board alongside parent and student volunteers. The 2026 registration fee is \$100 and \$60 for Bumblebees (ages 4-6). Full scholarships are provided to any players who are unable to cover this cost or registration or equipment.

SPONSORSHIP

By participating as a sponsor, you are helping SYSO:

- Maintain an affordable registration cost
- Maintain the safety and upkeep of our fields and equipment
- Provide scholarships to players who need them
- Offer more opportunities to players throughout the year (additional clinics and off-season programs)
- Deliver safety training to coaches and board members
- Foster a love of soccer in our community

By participating as a sponsor, you are helping your business:

- Gain visibility among over 1,000 local parents, grandparents, and caregivers
- Gain recognition as a supporter of youth athletes in our community
- Promote its services to a large cross-section of local consumers



LEAGUE SPONSORSHIPS

THE OFFICIAL SYSO 2026 SEASON SPONSOR

\$2,500

BE OUR OFFICIAL AND EXCLUSIVE SPONSOR OF THE 2026 SYSO SEASON! A SINGULAR OPPORTUNITY FOR YOUR ORGANIZATION!

- All communications materials for the season will refer to 'The 2026 (Sponsor Name) Season Sponsor and include company logo.
- Dedicated signage on fields that thanks our SYSO 2026 Season Sponsor with company name and logo (design input from sponsor)
- Logo on back of all shirts (must commit by July 3)
- 2026 Season Photo Collage
- Home banner on Facebook page branded with sponsor logo, opportunity to share a video or ad on our Facebook page, and frequent Facebook shoutouts
- Central recognition on website
- Dedicated thank you e-blast that includes company introduction
- Invitation to opening day and opportunity to have a booth or table

PREMIER LEAGUE SPONSOR

\$750

- Recognized in communications and on website for support of the 2026 SYSO season with company logo.
- Opportunity to have a booth or table at opening day.
- Large logo and company name on field signage
- Facebook feature and posts
- Recognition on website

STANDARD LEAGUE SPONSOR

\$450

- Recognized in communications and on website for support of the 2026 SYSO season with company logo.
- Included on field signage with company name and logo
- Facebook page thank you posts
- Recognition on website



AGE GROUP SPONSORSHIPS

DEADLINE FOR LOGO PLACEMENT ON JERSEYS: JULY 3

U12 SPONSOR

\$ 2000

BE THE EXCLUSIVE SPONSOR OF ALL U12 TEAMS

- Large logo on jersey front or back of all U12 jerseys
- small logo on back of U8 and U10 jerseys
- Central website recognition and Facebook page shoutouts
- Featured on sponsor signage at fields
- Invitation to include an ad in a pre-season e-blasts
- Photo collage of all U12 team photos
- Invitation to opening day

U10 SPONSOR

\$ 2000

BE THE EXCLUSIVE SPONSOR OF ALL U10 TEAMS

- Large logo on jersey front or back of all U10 jerseys
- small logo on back of U8 and U12 jerseys
- Central website recognition and Facebook page shoutouts
- Featured on sponsor signage at fields
- Invitation to include an ad in a pre-season e-blasts
- Photo collage of all U10 team photos
- Invitation to opening day

U8 SPONSOR

\$ 2000

BE THE EXCLUSIVE SPONSOR OF ALL U8 TEAMS

- Large logo on jersey front or back of all U8 jerseys
- small logo on back of U10 and U12 jerseys
- Central website recognition and Facebook page shoutouts
- Featured on sponsor signage at fields
- Invitation to include an ad in a pre-season e-blasts
- Photo collage of all U8 team photos
- Invitation to opening day



SECURE YOUR SPONSORSHIP OPPORTUNITY!

BECOME A SPONSOR

DATE OF REGISTRATION

/ /

Yes! Count me in to sponsor the Fall 2026 SYSO Season at the following level:

2026 SEASON SPONSOR
(\$2,500)

PREMIER LEAGUE SPONSOR
(\$750)

STANDARD LEAGUE SPONSOR
(\$450)

U12 AGE GROUP SPONSOR
(\$2000)

U10 AGE GROUP SPONSOR
(\$2000)

U8 AGE GROUP SPONSOR
(\$2000)

ORGANIZATION INFORMATION

Org/Family
Name :

Contact Name:

Address :

The City :

Zip Code :

Email :

Phone :

Website :

If you would like to become a co-sponsor or are interested in creating a custom package not listed above, please contact Kristin Sheehan at ksheehan@sheehancomms.com.

NEXT STEPS

Please make checks payable to:
Skaneateles Youth Soccer
Organization

Mail to the attention of:
Ben Puchalski, SYSO Treasurer
1879 Sugar Maple Lane
Skaneateles, NY 13152

**Email your high resolution vector file
logo by June 26, 2026 to:**
ksheehan@sheehancomms.com