

WELCOME BACK, KNIGHTS!

WELCOME TO THE 2026-2027 SEASON

Whether your family is returning or joining the Knights for the first time, we are excited to have you with us. SWYHA is more than a hockey association - it is a community built around player development, safety, sportsmanship and a shared love of the game.

- The SWYHA Board



SOUTH WINDSOR YOUTH HOCKEY

PRESEASON PRACTICE SCHEDULE

AUGUST 31 - SEPTEMBER 3, 2026

MONDAY AUGUST 31	TUESDAY SEPTEMBER 1	WEDNESDAY SEPTEMBER 2	THURSDAY SEPTEMBER 3
5:20-6:20 PM ALL 8U TEAMS	5:20-6:20 PM ALL 10U TEAMS	5:20-6:20 PM ALL 8U TEAMS	5:20-6:20 PM ALL 10U TEAMS
6:30-7:30 PM ALL 10U TEAMS	6:30-7:30 PM ALL 14U TEAMS	6:30-7:30 PM ALL 12U TEAMS	6:30-7:30 PM ALL 12U TEAMS
7:40-8:40 PM ALL 12U TEAMS	7:40-8:40 PM ADULT LEARN TO PLAY	7:40-8:40 PM ALL 14U TEAMS	7:40-8:40 PM ALL 14U TEAMS

PRESEASON PRACTICES ARE OPTIONAL

Additional team-specific activities may be scheduled. Always check your team's Crossbar calendar.

KNIGHTS MERCHANDISE

Mugs, tumblers and other Knights items will be sold during preseason practices Monday through Thursday.

PAYMENT: CASH OR VENMO

CROSSBAR = YOUR SOURCE

Enable notifications, check your team calendar and sync it to your personal calendar. Share game schedules with friends and family.

TEAM CROSSBAR SCHEDULES ARE MOST CURRENT

SWYHA BOARD MEETING

Tuesday, September 1 at 7:00 PM | South Windsor Arena Lounge

All SWYHA parents are welcome and encouraged to attend.

START SAFE. PLAY SMART.

REQUIRED SAFETY EQUIPMENT

HELMETS

- Players must wear an unaltered, HECC-certified hockey helmet.
- All straps must be fastened with space for no more than two fingers between the chin strap and jaw.
- Earpieces and J-clips must be installed and properly positioned.

MOUTHGUARDS

Colored, non-clear mouthguards are strongly encouraged for every player and required at 12U/Peewee and above.

NECK-LACERATION PROTECTION

- Required for every player and goalkeeper in every age group.
- Must be HECC-certified, cover as much of the neck as possible and be worn as designed without alteration.
- Full-shirt protectors must have all closures and Velcro fastened.

RESPECT THE OFFICIALS

Officiating is difficult. Officials, like players and coaches, are at different points in their development—and many are young.

SWYHA has ZERO TOLERANCE for adults yelling at, intimidating or verbally abusing young officials.

Cheer positively. Allow coaches to communicate with officials. Bring legitimate concerns to appropriate association leadership.

NO HATE IN OUR GAME

Hateful or discriminatory language is prohibited and must be reported. This applies to players, coaches, parents and spectators. Words matter—choose respect.

RESPECT THE GAME.

OUR CODES OF CONDUCT

PLAYERS

- Respect teammates, opponents, coaches and officials.
- Demonstrate sportsmanship and follow all safety rules.
- Never engage in bullying, hazing or hateful conduct.

PARENTS & SPECTATORS

- Encourage effort, teamwork and development.
- Let coaches coach and officials officiate.
- Follow the 24-hour rule and communicate responsibly.

COACHES

- Prioritize player safety, development and well-being.
- Model respectful conduct and follow SafeSport requirements.

READ THE FULL CODES AT [SWHOCKEY.COM](https://www.swhockey.com)

THE 24-HOUR RULE

Wait at least 24 hours before raising nonurgent concerns involving coaching decisions, playing time, games or practices. This gives everyone time to respond thoughtfully and keeps communication productive.

Safety, abuse, bullying and discriminatory conduct should be reported immediately.

LOCKER ROOM & RINK BEHAVIOR

- No bullying, hazing, horseplay or destructive behavior.
- No phones, cameras or recordings in locker rooms.
- Only authorized, screened adults may enter locker rooms.
- Positive cheering is welcome. Coaching from the stands is not.

YOU HAVE A TEAM BEHIND YOU



YOU HAVE A TEAM BEHIND YOU

NO PLAYER, COACH, OR FAMILY SHOULD EVER FEEL LIKE THEY DON'T KNOW WHO TO TURN TO FOR SUPPORT.



HOCKEY DEVELOPMENT

HOW DO WE HELP YOU SUCCEED?



PLAYER & FAMILY



HEAD COACH



HEAD OF LEVEL

ADDITIONAL LEADERSHIP RESOURCE



COACHING DIRECTOR



VICE PRESIDENT



PRESIDENT

PLAYER DEVELOPMENT • COACH SUPPORT • FAMILY TRANSITIONS



PLAYER SAFETY & WELL-BEING

HOW DO WE KEEP YOU SAFE AND VALUED?



PLAYER & FAMILY



PLAYER SAFETY OFFICER
OR
SAFESPORT COORDINATOR



PLAYER SAFETY COMMITTEE



VICE PRESIDENT



PRESIDENT

SAFETY • SPORTSMANSHIP • RESPECT • WELL-BEING



THE SWYHA EXPERIENCE

HOW DO WE MAKE YOU FEEL AT HOME AT SWYHA?



PLAYER & FAMILY



TEAM MANAGER



HEAD OF LEVEL

ADDITIONAL LEADERSHIP RESOURCE



VICE PRESIDENT



PRESIDENT

COMMUNITY • CONNECTION • COMMUNICATION • SUPPORT



THERE IS
NO WRONG PATH
AT SWYHA.



If you're unsure who to contact, simply ask.
We will help connect you with the appropriate resource.



Every member of our leadership team shares a common responsibility to support our players, coaches, and families.



HOCKEY IS MORE THAN A SPORT. IT IS A COMMUNITY.

IMPORTANT CONTACTS

Jessica McCormick President
president@swhockey.com

Jake Shubinski Vice President
jake.shubinski@swhockey.com

Jake LeBreton Head of Level - 8U & 10U
Jake.Lebreton@swhockey.com

Nick Gionfriddo Head of Level - 12U & 14U
nick.gionfriddo@swhockey.com

Jay Jones Player Safety Representative
jay.jones@swhockey.com

Marc Senia SafeSport Coordinator
marc.senia@swhockey.com

Dianna Roy Registrar
dianna.roy@swhockey.com

MORE CONTACTS AT SWHOCKEY.COM

HELP MAKE SWYHA STRONGER

SWYHA is powered by parents who help.

Help your team: Ask your team manager about current needs.

Help the association: Contact the president or vice president. Every contribution matters.

FOLLOW THE KNIGHTS

Facebook: South Windsor Youth Hockey

Instagram: @sw_hockey

Make sure friends and family have game schedules—or follow us for weekend games, photos and updates.

30TH ANNUAL GOLF OUTING

30TH ANNUAL
SWYHA
GOLF OUTING

CELEBRATING
 ★ *30 Years* ★
 OF SUPPORTING
 SOUTH WINDSOR YOUTH HOCKEY

THREE DECADES • ONE MISSION
30
 YEARS

BUILDING ATHLETES. BUILDING CHARACTER.
 STRENGTHENING OUR COMMUNITY.

FRIDAY
SEPTEMBER 25, 2026
 REGISTRATION STARTS 9:00 AM
 10:00 AM SHOTGUN START
 EAST HARTFORD GOLF CLUB
 654 Main Street, East Hartford, CT

YOUR DAY INCLUDES

18 HOLES OF GOLF	LUNCH	BUFFET DINNER	DRINKS	PRIZES & RAFFLES	LONG DRIVE CONTEST
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\$600
FOURSOME

\$150
INDIVIDUAL

★ **REGISTER TODAY!** ★
WWW.SWHOCKEY.COM

PROCEEDS DIRECTLY BENEFIT SOUTH WINDSOR YOUTH HOCKEY ASSOCIATION

SPONSOR THE GOLF OUTING



PARTNER WITH A

30-YEAR

COMMUNITY TRADITION

For three decades, our golf tournament has brought together local businesses, families and hockey supporters to create opportunities for young athletes both on and off the ice.



YOUR SPONSORSHIP MAKES AN IMPACT

 DEVELOPING YOUNG ATHLETES Supporting skill development, confidence and teamwork.	 BUILDING CHARACTER Teaching discipline, respect and leadership on and off the ice.	 STRENGTHENING OUR COMMUNITY Creating connections and uniting families through youth hockey.	 SUPPORTING THE FUTURE OF YOUTH HOCKEY Investing in equipment, ice time and player development.
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 TEE SPONSOR \$125 - Company logo (or player name & jersey number) displayed at the sponsored tee. - Company name (or player name & jersey number) displayed on the Sponsor Thank You board in the South Windsor Arena lobby.	 GOAL SPONSOR \$500 - Company logo displayed on sponsor banner behind the player bench. - Golf Tournament Contest Sponsor. - Website recognition as a partner on the SWYHA website. - Website recognition as a partner on the SWA website. - Golf Tournament Foursome available for an additional \$500.	 POWER PLAY SPONSOR \$2,000 SOLD OUT 6' x 4' banner behind the benches for one year. - Golf Tournament Foursome (Included). 90-minute company skate at SWA. - Golf Tournament Golf Cannon Sponsor. - Website recognition (clickable link) as a partner on the SWYHA website. - as a partner on the SWA website.
 HAT TRICK SPONSOR \$4,250 - Website recognition as a partner on the SWYHA website. - Golf Tournament Foursome (Included). - Website recognition as a partner on the SWA website. 90-minute company skate at SWA. 6' x 4' board advertisement for one year. - Golf Tournament Golf Cart Sponsor (company logo displayed on every golf cart).	 ALL-STAR SPONSOR \$6,000 - Your advertisement runs seven times per hour on the new SWA video board for six months. - Golf Tournament Foursome (Included). - Website recognition as a partner on the SWYHA website. - Website recognition as a partner on the SWA website. 90-minute company skate at SWA. 6' x 4' banner behind the benches for one year. - Golf Tournament Reception Sponsor.	 HALL OF FAME SPONSOR \$7,900 - Your advertisement runs fifteen times per hour on the new SWA video board for six months. - Golf Tournament Foursome (Included). - Website recognition as a partner on the SWYHA website. - Website recognition as a partner on the SWA website. 90-minute company skate at SWA. 6' x 4' banner behind the benches for one year. - Golf Tournament Event Sponsor.



CUSTOM SPONSORSHIP OPPORTUNITIES

Don't see the perfect fit? We'll build a custom sponsorship package that delivers the exposure your business deserves.



ARENA
ADVERTISING



VIDEO BOARD
PROMOTIONS



COMPANY
SKATES



COMMUNITY
PARTNERSHIPS



DIGITAL
ADVERTISING

Thank you!

FOR HELPING US CELEBRATE 30 YEARS OF
DEVELOPING ATHLETES, BUILDING CHARACTER
AND STRENGTHENING OUR COMMUNITY.



KNIGHTS
SOUTH WINDSOR YOUTH HOCKEY

SPONSORSHIPS CAN EARN TUITION CREDIT

For every \$1,000 in sponsorships raised, your family receives a \$250 player tuition credit. Include the player's name so the credit is assigned properly.

GROW WITH THE GAME



ADULT LEARN TO PLAY

- Coed • Ages 16+
- Beginners and returning players welcome
- Tuesdays, 7:40–8:40 PM
- First session: September 1
- Full equipment required

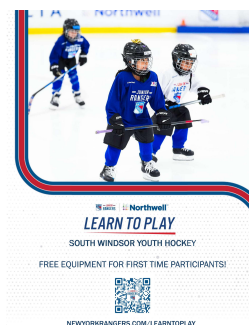
LEARN MORE & REGISTER



LEARN TO SKATE

- Free beginner program
- No skating experience required
- A welcoming first step into hockey
- September weekend sessions
- Registration: SWHockey.com

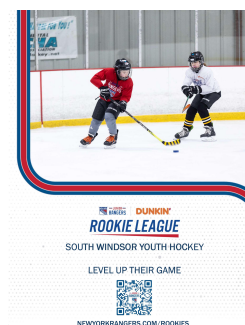
LEARN MORE & REGISTER



JR. RANGERS LEARN TO PLAY

- Ages 4–10
- Begins Sunday, October 4
- 8:10–9:10 AM
- Ten weeks of instruction
- Equipment for first-time participants

LEARN MORE & REGISTER



JR. RANGERS ROOKIE LEAGUE

- Begins Saturday, October 3
- For players ready for more ice time
- Skill development and cross-ice games
- Hosted at South Windsor Arena
- Registration: SWHockey.com

LEARN MORE & REGISTER