



KNIGHTLY NEWS

SOUTH WINDSOR YOUTH HOCKEY ASSOCIATION'S MONTHLY NEWSLETTER

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JULY/AUGUST 2026

WWW.SWHOCKEY.COM

THE SEASON STARTS WITH US

IT'S AUGUST, WHICH MEANS HOCKEY SEASON IS ALMOST HERE.

BEFORE LONG, SOUTH WINDSOR ARENA WILL BE FULL AGAIN. BAGS WILL BE LINED UP IN THE LOBBY, KIDS WILL BE RUNNING INTO THE RINK LOOKING FOR THEIR TEAMMATES, COACHES WILL BE ORGANIZING PRACTICES, AND PARENTS WILL BE SETTling BACK INTO THE FAMILIAR RHYTHM OF HOCKEY SEASON.

BEFORE ALL OF THAT BEGINS, THOUGH, I WANT TO SHARE TWO REMINDERS THAT I HOPE WE CARRY WITH US THIS YEAR.

FIRST: YOUR CHILD'S HOCKEY JOURNEY DOES NOT NEED TO LOOK LIKE ANYONE ELSE'S.

IT'S INCREDIBLY EASY IN YOUTH SPORTS TO COMPARE. WHAT TEAM SOMEONE MADE. WHO IS PLAYING WHERE. WHO IS GETTING EXTRA ICE. WHO IS DEVELOPING FASTER. WHO IS SCORING MORE GOALS. WHO IS GETTING MORE PLAYING TIME.

BUT THERE IS NO SINGLE "RIGHT" WAY TO DO YOUTH HOCKEY.

FOR ONE FAMILY, HOCKEY MAY BE THE CENTER OF THEIR CALENDAR. ANOTHER CHILD MAY PLAY THREE SPORTS. SOME PLAYERS WANT EVERY EXTRA CLINIC AND EVERY OPPORTUNITY TO BE ON THE ICE; OTHERS ARE HAPPIEST COMING TO PRACTICE, PLAYING WITH THEIR FRIENDS AND ENJOYING THE GAME.

ALL OF THOSE PATHS CAN BELONG HERE.

ASK YOURSELF: WHAT WORKS FOR OUR FAMILY AND OUR CHILD RIGHT NOW?

NOT WHAT ANOTHER FAMILY IS DOING. NOT WHAT YOU THINK YOU SHOULD BE DOING. AND NOT WHERE YOU THINK YOUR CHILD NEEDS TO BE TWO YEARS FROM NOW.

YOUTH HOCKEY MOVES QUICKLY. LET THEM ENJOY WHERE THEY ARE.

SECOND: EVERY ONE OF US IS RESPONSIBLE FOR THE CULTURE OF OUR TEAMS AND OUR ASSOCIATION.

CULTURE ISN'T SOMETHING THE BOARD CAN CREATE IN A MEETING. IT ISN'T SOMETHING WE CAN PUT IN A HANDBOOK AND EXPECT COACHES TO ENFORCE.

IT IS BUILT EVERY SINGLE DAY BY ALL OF US.

IT'S HOW WE TALK ABOUT ANOTHER CHILD IN THE STANDS. HOW WE TALK ABOUT A COACH ON THE RIDE HOME. HOW WE RESPOND WHEN OUR CHILD DOESN'T GET THE POSITION, PLAYING TIME, OR OUTCOME THEY WANTED. IT'S WHETHER WE WELCOME THE NEW FAMILY STANDING BY THEMSELVES IN THE LOBBY. IT'S HOW OUR PLAYERS TREAT THEIR TEAMMATES AFTER A MISTAKE AND HOW OUR ADULTS TREAT REFEREES, COACHES AND EACH OTHER WHEN EMOTIONS ARE HIGH.

OUR KIDS ARE WATCHING US.

THEY LEARN WHAT IT MEANS TO BE A TEAMMATE PARTLY FROM THEIR COACHES—BUT THEY ALSO LEARN IT FROM US.

EVERY FAMILY HAS THE ABILITY TO MAKE THEIR TEAM BETTER. TO BE THE FAMILY THAT WELCOMES SOMEONE NEW. TO ENCOURAGE INSTEAD OF CRITICIZE. TO ASSUME GOOD INTENTIONS. TO CELEBRATE ANOTHER PLAYER'S SUCCESS. TO ADDRESS CONCERNS RESPECTFULLY INSTEAD OF LETTING THEM GROW IN THE PARKING LOT OR GROUP CHAT.

AND WHEN SOMETHING DOES NEED TO BE ADDRESSED, WE HAVE A STRUCTURE IN PLACE TO HELP. USE YOUR COACHES, HEADS OF LEVEL, PLAYER SAFETY COMMITTEE AND BOARD. WE WANT FAMILIES TO KNOW WHERE TO TURN AND TO FEEL COMFORTABLE DOING SO.

WE WON'T HAVE A PERFECT SEASON. THERE WILL BE TOUGH GAMES, DISAGREEMENTS, MISTAKES AND PROBABLY A FEW FRUSTRATING NIGHTS AT THE RINK. THAT'S YOUTH SPORTS.

BUT WE CAN CHOOSE WHAT KIND OF ASSOCIATION WE WANT TO BE WHEN THOSE MOMENTS HAPPEN. MY HOPE FOR THIS SEASON IS PRETTY SIMPLE: LET KIDS HAVE THEIR OWN HOCKEY JOURNEY, AND LET'S MAKE SOUTH WINDSOR YOUTH HOCKEY A PLACE WHERE THEY GENUINELY ENJOY HAVING IT.

THE SEASON STARTS SOON.

THE CULTURE STARTS WITH US.

SEE YOU AT THE RINK,

-Jess McCormick

president@sw Hockey.com



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SWYHA DIRECTORY



Calendar of Events

AUGUST

- **17TH: BACK TO HOCKEY BASH, 5-8PM AT NEVERS PARK PAVILION. DONT FORGET TO RSVP!**

- **20TH: ELICIT BREWING FUNDRAISER- 6-9PM**

SEPTEMBER

- **1ST: MONTHLY BOARD MEETING AT SW ARENA LOUNGE @ 7PM**
- **21ST: SWYHA MOMS BOOK CLUB @ 7PM MEXICALI**
- **25TH: ANNUAL SWYHA GOLF TOURNAMENT @ EAST HARTFORD GOLF CLUB 9AM**

OCTOBER

- **6TH-MONTHLY BOARD MEETING AT SW ARENA LOUNGE @ 7PM**
- **1ST-16TH: PIE FUNDRAISER-MORE DETAILS TO COME**
- **17/18TH: PINK THE RINK AT SW ARENA**

PRESIDENT: JESS MCCORMICK
PRESIDENT@SWHOCKEY.COM

VICE PRESIDENT: JAKE SHUBINSKI
JAKE.SHUBINSKI@SWHOCKEY.COM

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FUNDRAISING COORDINATOR: NICOLE MCCONNELL
NICOLE.MCCONNELL@SWHOCKEY.COM

YOUTH REFFING COORDINATOR: JAKE LEBRETON
JAKE.LEBRETON@SWHOCKEY.COM

HAVE A QUESTION ABOUT SOMETHING? BE SURE TO CHECK OUT OUR WEBSITE WWW.SWHOCKEY.COM. THERE YOU WILL FIND THE TAB 'RESOURCES' AND LOTS OF HELPFUL DOCUMENTS TO MOST LIKELY ANSWER YOUR QUESTION. IF NOT, PLEASE REFER TO OUR DIRECTORY ABOVE.



HAVE ANYTHING YOU WANT ADDED FOR YOUR TEAM OR YOUR LOCAL BUSINESS IN AN UPCOMING NEWSLETTER, PLEASE EMAIL:
BRITTANYCARUSO515@GMAIL.COM
PRIOR TO THE 6TH OF THE MONTH.



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July

HAPPY
BIRTHDAY

August

DYLAN NOCTON
BRANDON XU
KENDALL TROMBLEY
MILES O'BRIEN
ZACHARY POLLACK
PACE POLLACK
GRAYSON MATERKOWSKI
JAKE ROY
NORAH LYSIK
GENEVIEVE MACKSOD
DESMOND TOMEI

LUKE BESSETTE
BENJAMIN THOMSE
TYRELL DEPTULA
JETT LESLIE
SEBASTIAN TOMEI
TUCKER SHUBINSKI
FINLEY BALLOK
LANDON SENIA
AIDAN DOWLING
AVA VOSE
JOSEPH MARTOCCI
VINCENZO URQUIJO



Follow SWYHA on Social Media

South Windsor Youth Hockey Association on Facebook
@sw_hockey on Instagram





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CALLIN'S CORNER

DEAR SWYHA FAMILIES,

CRAZY THAT HOCKEY IS RIGHT AROUND THE CORNER. I AM VERY EXCITED TO SEE EVERYONE AT THE RINK AGAIN SOON. HERE IS MY FROZEN FOCUS TIP -> HOCKEY IS ALMOST HERE!! AS WE GET CLOSER TO HOCKEY SEASON, NOW IS THE PERFECT TIME TO START GETTING YOUR BODY AND MIND READY TO GET BACK ON THE ICE. THE BEST THING PLAYERS CAN DO DURING THE FINAL WEEKS OF SUMMER IS STAY ACTIVE AND KEEP MOVING. WHETHER IT'S PLAYING ANOTHER SPORT, GOING FOR A BIKE RIDE, SWIMMING, RUNNING AROUND WITH FRIENDS, OR SHOOTING PUCKS IN THE DRIVEWAY, EVERY BIT OF ACTIVITY HELPS BUILD THE ATHLETICISM NEEDED TO BE SUCCESSFUL IN HOCKEY. THIS IS ALSO A GREAT TIME TO WORK ON THE FUNDAMENTALS—SPEND A FEW MINUTES EACH DAY STICKHANDLING, SHOOTING, OR PASSING. YOU DON'T NEED A FULL RINK TO IMPROVE YOUR GAME. SMALL, CONSISTENT EFFORTS THROUGHOUT THE SUMMER CAN MAKE A BIG DIFFERENCE ONCE PRACTICES BEGIN. JUST AS IMPORTANT, MAKE SURE YOU'RE GETTING ENOUGH SLEEP, EATING WELL, AND STAYING HYDRATED. PLAYERS WHO ARRIVE AT TRYOUTS AND THE START OF THE SEASON IN GOOD SHAPE CAN FOCUS ON IMPROVING THEIR SKILLS AND COMPETING, RATHER THAN TRYING TO CATCH UP PHYSICALLY. ENJOY THE REST OF YOUR SUMMER, HAVE FUN, AND COME BACK READY TO WORK, LEARN, AND BE A GREAT TEAMMATE!



DREW



**VOLUNTEERS
NEEDED**

**VOLUNTEERS
NEEDED**

ELICIT FUNDRAISER:

**[HTTPS://M.SIGNUPGENIUS.COM/#!/SHOWSIGNUP/5080C4FACAC2B
A6F58-64924968-ELICIT?USEFULLSITE=FALSE](https://m.signupgenius.com/#!/shows/signup/5080c4facac2bA6F58-64924968-ELICIT?USEFULLSITE=FALSE)**

LOCKER ROOM MONITORS FOR EACH TEAM: EVERY TEAM NEEDS THEM!!! PLEASE REACH OUT TO YOUR TEAM MANAGERS TO GET MORE INFORMATION!



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PLAYER CODE OF CONDUCT

1. No swearing or abusive language on the bench, in the rink or at any team function.
2. No bullying or harassment tolerated, including in person, behind the scenes or via any social media platforms.
3. Players shall not use phones, cameras or recording devices in the locker rooms.
4. No lashing out at any official no matter what the call is. The coaching staff will handle all matters pertaining to officiating.
5. Anyone who receives a penalty will skate directly to the penalty box. Fighting will not be tolerated.
6. Fighting will result in an appearance before a Discipline Committee.
7. There will be no drinking, smoking, chewing of tobacco or use of illegal substance at any team function.
8. I will conduct myself in a befitting manner at all facilities (ice rink, hotel, restaurant, etc) during all team functions.
9. Any player or team official who cannot abide by these rules or violates them will be subject to further disciplinary action that could include, but is not limited to, missing shifts, sitting games, suspension and/or expulsion from the Program.

DID YOU KNOW??? THERE IS AN INCENTIVE TO BRING IN SPONSORS. FOR EVERY \$1,000 IN DONATIONS/SPONSORSHIPS RAISED, FAMILIES CAN RECEIVE A \$250 TUITION CREDIT. REGISTRATION FORMS MUST INDICATE WHICH PLAYER REFERRED THEM FOR ELIGIBILITY OF CREDIT. ANY QUESTIONS PLEASE REACH OUT TO JESSICA MCCORMICK OR NICOLE MCCONNELL.

30TH ANNUAL SWYHA GOLF OUTING

CELEBRATING **30 Years** OF SUPPORTING SOUTH WINDSOR YOUTH HOCKEY

THREE DECADES • ONE MISSION
30 YEARS
BUILDING ATHLETES. BUILDING CHARACTER. STRENGTHENING OUR COMMUNITY.

FRIDAY SEPTEMBER 25, 2026
REGISTRATION STARTS 9:00 AM
10:00 AM SHOTGUN START
EAST HARTFORD GOLF CLUB
150 Long Hill Street, East Hartford, CT

YOUR DAY INCLUDES:

- 18 HOLES OF GOLF
- LUNCH
- BUFFET DINNER
- DRINKS
- PRIZES & RAFFLES
- LONG DRIVE CONTEST

\$600 FOURSOME | **\$150** INDIVIDUAL

★ REGISTER TODAY! ★
WWW.SWHOCKEY.COM

PARTNER WITH A 30-YEAR COMMUNITY TRADITION

For three decades, our golf tournament has brought together local businesses, families and hockey supporters to create opportunities for young athletes both on and off the ice.

THREE DECADES • ONE MISSION
30 YEARS
BUILDING ATHLETES. BUILDING CHARACTER. STRENGTHENING OUR COMMUNITY.

YOUR SPONSORSHIP MAKES AN IMPACT

- DEVELOPING YOUNG ATHLETES**
Supporting skill development, confidence and teamwork.
- BUILDING CHARACTER**
Teaching discipline, respect and leadership on and off the ice.
- STRENGTHENING OUR COMMUNITY**
Creating connections and uniting families through youth hockey.
- SUPPORTING THE FUTURE OF YOUTH HOCKEY**
Investing in equipment, ice time and player development.

TEE SPONSOR \$125 - Company logo (or player name & jersey number) displayed at the sponsored tee. - Company name (or player name & jersey number) displayed on the Sponsor Thank You board in the South Windsor Arena lobby.	GOAL SPONSOR \$500 - Company logo displayed on sponsor banner behind the player bench. - Golf Tournament Contest Sponsor. - Website recognition as a partner on the SWYHA website. - Website recognition as a partner on the SWA website. - Golf Tournament Foursome available for an additional \$500.	POWER PLAY SPONSOR \$2,000 SOLD OUT 6' x 4' banner behind the benches for one year. - Golf Tournament Foursome (included): 90-minute company skate at SWA. - Golf Tournament Golf Cannon Sponsor. - Website recognition (clickable link) as a partner on the SWYHA website. - as a partner on the SWA website.
HAT TRICK SPONSOR \$4,250 - Website recognition as a partner on the SWYHA website. - Golf Tournament Foursome (included). - Website recognition as a partner on the SWA website. 90-minute company skate at SWA. 6' x 4' board advertisement for one year. - Golf Tournament Golf Cart Sponsor (company logo displayed on every golf cart).	ALL-STAR SPONSOR \$6,000 - Your advertisement runs seven times per hour on the new SWA video board for six months. - Golf Tournament Foursome (included). - Website recognition as a partner on the SWYHA website. - Website recognition as a partner on the SWA website. 90-minute company skate at SWA. 6' x 4' banner behind the benches for one year. - Golf Tournament Recognition Sponsor.	HALL OF FAME SPONSOR \$7,900 - Your advertisement runs fifteen times per hour on the new SWA video board for six months. - Golf Tournament Foursome (included). - Website recognition as a partner on the SWYHA website. - Website recognition as a partner on the SWA website. 90-minute company skate at SWA. 6' x 4' banner behind the benches for one year. - Golf Tournament Event Sponsor.

CUSTOM SPONSORSHIP OPPORTUNITIES
Don't see the perfect fit? We'll build a custom sponsorship package that delivers the exposure your business deserves.

ARENA ADVERTISING | VIDEO BOARD PROMOTIONS | COMPANY SKATES | COMMUNITY PARTNERSHIPS | DIGITAL ADVERTISING

Thank you! FOR HELPING US CELEBRATE 30 YEARS OF DEVELOPING ATHLETES, BUILDING CHARACTER AND STRENGTHENING OUR COMMUNITY

KNIGHTS
SOUTH WINDSOR YOUTH HOCKEY



JOIN US FOR A FAMILY FRIENDLY EVENING

**South Windsor Youth Hockey
Association's**

Hockey Knight Out

2026



August

Thursday **20** 6:00pm

2026

Elicit Brewing Co.
165 Adams Street Manchester, CT

**\$10 wristbands gets you food &
drink specials until 9:00pm**



**CONN VALLEY
HOCKEY ACADEMY**

2-DAY MINI CAMPS

**Smart Contact & Angling Clinic
Sniper School: Shooting Clinic**

August 18th & 19th

**Smart Contact & Angling Clinic focuses on safe,
legal and effective techniques for giving and
receiving body checks.** Perfect for PeeWee and
Bantams as they transition into the physical game.

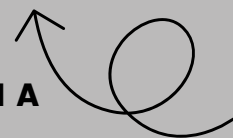
**Sniper School focuses on the shot mechanics,
accuracy and speed need to score more goals!** This
clinic is available to players 10U - 14U.

August
18th 7pm
&
19th 6:50pm



Sign up here!

**HAPPENING AT
SOUTH WINDSOR ARENA**



**GOOD BOOKS
&
GOOD COMPANY**

SWYHA MOM'S BOOKCLUB AT MEXICALI

SEPTEMBER 21ST 7PM

**SWITCHING IT UP THIS YEAR: READ A BOOK OF YOUR CHOOSING,
READ A BOOK YOU ARE GOING TO LOVE, THEN COME AND
RECOMMEND IT TO OTHERS. EVEN LET OTHERS BORROW IT IF YOU
HAVE THE HARD COPY! LETS SHARE THE LOVE OF READING, ENJOY
A MARGARITA OR NON-ALCOHOLIC DRINK, GOOD FOOD IF YOU
WANT AND JUST SOME TIME TO CREATE A STRONGER COMMUNITY
AND CULTURE FOR OUR SWYHA. DON'T LOVE READING-THATS OK
YOU CAN STILL JOIN US ON THE 21ST!**

**PLEASE RSVP TO BRITTANY CARUSO BY 9/14 TO GET A HEAD
COUNT FOR MAKING A RESERVATION. TEXT: 860-235-3674 OR
BRITTANYCARUSO515@GMAIL.COM**



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THANK YOU TO ALL OF OUR 2025
GOLF TOURNAMENT SPONSORS!

