

**Frederick Freeze Board of Directors**  
**Meeting Minutes**  
**January 7, 2025**

**Directors Present:** Greg Dale, Justin Holler, Ashley Waters, Angie Hulton, Brad Goehe, Kristin O'Neil, Josiah Storer, Tommy George, Toby Heusser, Kris Murphy

**Hockey Staff and Others Present:** Mike O'Neil, Tim Summers

**I. Call to Order**

- A. Meeting called to order at 6:34PM

**II. Approval of Agenda and Minutes** (November 2024 Minutes and December 2024 Minutes)

- A. November minutes; motion to approve Jonathan, seconded Kristin. Motion carries.
- B. December minutes; motion to approve Jonathan, seconded Kristin. Motion carries.

**III. Check-In: Action Item Review from Last Month**

A. Unknown Status

- 1. ~~**ACTION ITEM:** Pat to find ice for the holiday clinic and collate holiday ice options.~~
- 2. **ACTION ITEM:** Pat and Greg will discuss with 16U LA and 16U UA to address tournaments with coaches.

B. Completed

- 1. **ACTION ITEM:** Greg to send update to membership with rink update and associated Freeze impacts
- 2. **ACTION ITEM:** Pat will email coaches to remind them that roller rink practices/drylands must be held unless Freeze removes them.

**IV. Hockey Operations Updates**

A. Hockey Director

- 1. We are actively trying to secure tryout ice and Spring ice; SF, at this point, is not booking ice due to sheet closures.
- 2. Finalizing Spring tournaments for date announcement
- 3. Working through coach reviews and starting to forecast coaching options for next season
- 4. **ACTION ITEM:** Greg and Pat to discuss dryland expectations for Jan/Feb & Head Coaches

B. Associate Hockey Director

1. Captains' Academy is going well. Two more sessions.
2. **ACTION ITEM:** Mike to send Ashley photos from CA
3. Mid-season player evaluations are nearing completion.
4. Polar Bear Tournaments are under discussion - shooting for mid-April and mid-May to avoid tryout season

C. Girls Director - no update

D. Mites Director - no update

B. **Position Updates**

A. President

1. Ice Rink update
  1. SF has offered us a pre-reopening walkthrough, as we are their biggest client. They also requested feedback. The timeline in the most recent letter suggested that Sheet 1 will be making ice by mid-January.
2. CBHL Girls Playoffs scheduled for SF will likely be moved, but the hope is that we can still support in some way. More to come.
3. Practice schedule update
  1. Practice ice is limited moving forward; some slots have had to be converted to game slots due to limited ice availability. We will be practice-less through January.
4. End-of-year banquet, Mar 29, 2025 at Frederick Fairgrounds
  1. Organization-wide with food trucks, bar, etc.
  2. Save the Date will be coming soon

B. Vice President

1. Review of Election Timeline for FY26 Board Year (July 2025-June 2026) - will happen in early May once we can confirm membership status.
  1. **ACTION ITEM:** Justin to establish Elections Committee by beginning of March.
  2. **ACTION ITEM:** Bylaw Committee to regroup on elections timeline language before February meeting

C. Budget/Finance

1. Setting of Fees for 2025-2026 Season
2. Ice costs are not likely to increase for us, based on conversations with SF. The number of skaters is also essential in setting fees.

1. Discussion around declarations, number of teams, etc.
2. **ACTION ITEM:** Greg to contact SF to get updated rates from SF for upcoming seasons
3. Must have fees set by March 2025; goal will be to approve in February 2025 meeting if possible
  1. Off-ice training must be considered for upper-age groups

D. Secretary

1. Missing COI and Confidentiality Signatures

E. Scheduling

F. Executive Manager

G. Registrar

1. FYHA Participation Scholarship Application 2024-2025
  1. **ACTION ITEM:** Jonathan to rebrand to Need-Based Hardship application/request
  2. **ACTION ITEM:** Justin to send to lawyer for review

H. Discipline

1. Several active discussions at this time. The committee will be meeting to discuss.

I. Equipment/Spirit wear

1. Shed Relocation - Help Needed
  1. **ACTION ITEM:** Greg to send out note about date for move/cleaning
2. Team Projections - Jersey Preorders
  1. **ACTION ITEM:** Greg to reach out Randy regarding discounts

J. Marketing/Communications Team

1. Planning for Spring and Tryouts Marketing
  1. Discussions are underway for graphics, messages, etc.
  2. Targeted marketing for Mites/Futures & Girls
2. Community-Based Marketing Ideas
  1. More ideas are coming with getting hockey in front of mites families and other Frederick families
3. Rink Opportunities in the Future - Ideas for Negotiation
  1. Merch in Pro Shop
  2. Banner Hanging
  3. More Lobby Signage
  4. Locker Room Door Wraps

- K. Photo Makeups are available if we can do 10 folks
  - 1. **ACTION ITEM:** Greg to review and approve Photo Make Up Date email for distribution by the end of the week
- L. Fundraising
- M. Community Service/Charity
- N. Crisis Committee
- O. Oversight Committee
  - 1. End of Season reviews will happen with all paid hockey director after the season ends in March.

III. **IDS (Issue, Discuss, Solve) Session**

- A. End of Year Banquet - discussed above

IV. **Action Item Review**

- A. **ACTION ITEM:** Pat and Greg will discuss with 16U LA and 16U UA to address tournaments with coaches.
- B. **ACTION ITEM:** Greg and Pat to discuss dryland expectations for Jan/Feb & Head Coaches
- C. **ACTION ITEM:** Mike to send Ashley photos from Captains Academy
- D. **ACTION ITEM:** Justin to establish the Elections Committee by beginning of March.
- E. **ACTION ITEM:** Bylaw Committee to regroup on elections timeline language before the February meeting
- F. **ACTION ITEM:** Greg to contact SF to get updated rates for ice for upcoming seasons
- G. **ACTION ITEM:** Jonathan to rebrand to Need-Based Hardship application/request
- H. **ACTION ITEM:** Justin to send hardship application to lawyer for review
- I. **ACTION ITEM:** Greg to review and approve Photo Make Up Date email for distribution by the end of the week
- J. **ACTION ITEM:** Greg to send out note about date for move/cleaning
- K. **ACTION ITEM:** Greg to reach out Randy regarding jersey orders discounts

V. **Closed Session** (if needed)

- A. Closed session was held.

VII. **Adjourn**

- A. Meeting was adjourned by a motion at 8:20 PM.