

Frederick Freeze Board of Directors
Meeting Agenda
September 15, 2025

Members Present: Greg Dale, Justin Holler, Ashley Waters, Josiah Storer, Mark Macera, Tommy George, Toby Heusser, Allison Robertson, Ginny Nuckols, Kristen O'Neill

Staff Present: Tim Summers, Adam Levine

- I. **Call to Order**
 - A. Meeting called to order 6:34PM
- II. **Approval of Agenda and Minutes** ([August 2025 Minutes](#))
 - A. Motion to approve by Josiah, Seconded by Kristen. Motion carries 9-0-0
- III. **Check-In: Action Item Review from Last Month**
 - A. To Be Completed
 - B. Completed
 - 1. **ACTION:** Pat needs to schedule Coach meeting asap
 - 2. **ACTION:** Hockey Ops to look into locking in Stamm 2026 dates to be able to market earlier
 - 3. **ACTION:** Christy/Adam to reach out to Skate Frederick on partnership with booth
 - 4. **ACTION:** Greg to email Huddle and move it forward
 - 5. **ACTION:** Ashley to look into date and cost options for Warehouse screening
 - 6. **ACTION:** Allison to revisit with TMs to ensure everyone is on the same page
 - 7. **ACTION:** Ashley draft email for membership regarding Freeze Out for Greg to send
 - 8. **ACTION:** Kristin to create a volunteer sign-up for Freeze Out
 - 9. **ACTION:** Reach out to Ashley if you are interested in joining "taskforce"; Ashley to send RFP example to Finance Committee
 - 10. **ACTION:** Ashley to send out [vote](#) for review this week regarding financials
 - 11. **ACTION:** Marketing/Comms team to look at list of suggested items

- 12. **ACTION:** Allison to work with Adam on USA Hockey listing of coaches
- 13. **ACTION:** Greg to talk with S. MacIntosh to take lead on Girls Try Hockey free event
- 14. **ACTION:** Allison to work on jacket/pant size list for Greg
- 15. **ACTION:** Adam and Pat to discuss future of Captains Academy program
- 16. **ACTION:** Josiah to reach out to photographer from last year

IV. **Hockey Operations Updates**

A. Hockey Director

- 1. Information Sharing
- 2. Needs to be Discussed
 - a) Team Level Declarations
 - (1) All teams are playing same level declarations except for 10Us (based on AHF adjustments)
 - (2) Any questions should be directed to Pat
 - b) Hudl Implementation
 - (1) Coaches discretion on if parents were sent an access link
 - (2) Coaches have received two options for trainings; Freeze how-to guide being developed by Allison
 - (3) Hard mounting is being discussed and wifi/modem issues
 - (4) **ACTION:** Pat and Allison to finalize Freeze how to
 - (5) **ACTION:** Greg going to discuss HUDL removing parent access; communication to teams to follow
 - (6) **ACTION:** Greg to continue to work on hard mounting and modem conversations and decisions
 - (7) **ACTION:** Coaches need to submit names to Admin to be added in system

B. Associate Hockey Director

- 1. Information Sharing
- 2. Needs to be Discussed
 - a) Captains Academy will begin in late October. Teams without captains may send leaders.

V. **Board Position/Committee Updates**

A. President

- 1. Golf Tournament

- a) Expected to bring in between \$10K-\$15K; Justin is still calculating and tallying information.
- 2. Committee Review
 - a) Board reviewed list of committee preferences and requirements.
 - (1) **ACTION:** Ashley to help gather committee information and share out
 - (2) **ACTION:** Greg to confirm Brad's interest in Hockey Ops committee
- B. Vice President
- C. Budget/Finance
 - 1. Bank RFP Update
 - a) One bank has responded; Deadline is October 1, 2025
 - b) **ACTION:** Ashley to schedule Finance Committee meeting
 - 2. AHF Hotel Rebates
 - a) **ACTION:** Greg to follow up with Blake/AHF to try to find greater clarity
 - b) Discussion on how the rebates are allocated will continue once the above is answered.
- D. Secretary
- E. Discipline
- F. Marketing/Communications Team
 - 1. Coach Report Update
 - 2. Rink Banners
 - a) Request to get our banners up in Rink 2.
 - b) **ACTION:** Mark to send email to Greg, to be sent to Will regarding moving banners
 - 3. Logo Pins for Placid
 - a) **ACTION:** Ashley to research quotes on logo pins for exchange
- G. Fundraising
 - 1. Golf Tournament (see update above)
- H. Community Service/Charity
- I. Crisis Committee
- J. Hockey Oversight Committee

VI. Contracted Administrative Position Updates (if available)

- A. Scheduling
- B. Executive Manager
- C. Treasurer

D. Equipment/Spirit wear

VII. IDS (Issue, Discuss, Solve) Session

A. AED Replacements

a. **ACTION:** Greg to talk to Joyce about Rink 2 AED

B. Freeze Out

a. Kristin will no longer be leading Freeze Out in the future. She will gather information for reference for next year.

C. Pictures

a. Two photographers responded with interest; Weekday during practice is the most favorable

b. **ACTION:** Josiah to evaluate each option with Greg.

D. Goaltending

a. Goaltending support was discussed, and the future of what the best support looks like.

i. **ACTION:** Adam to check in with JT to review schedule of team visits

ii. **ACTION:** Pat and Adam to discuss Goaltending, consult with Allison as needed

E. Multi-purpose Room Discussion

a. Quote has been received

VIII. Action Item Review

A. **ACTION:** Adam to check in with JT to review schedule of team visits

B. **ACTION:** Pat and Adam to discuss Goaltending support, consult with Allison and Hockey Ops as needed

C. **ACTION:** Josiah to evaluate each photographer option with Greg.

D. **ACTION:** Greg to talk to Joyce about Rink 2 AED

E. **ACTION:** Ashley to research quotes on logo pins for tournament exchange

F. **ACTION:** Mark to send email to Greg, to be sent to Will regarding moving rink banners

G. **ACTION:** Ashley to schedule Finance Committee meeting for Bank RFP review

H. **ACTION:** Greg to follow up with Blake/AHF to try to find greater clarity on hotel rebates

I. **ACTION:** Pat and Allison to finalize Freeze how to guide for HUDL

J. **ACTION:** Greg going to discuss HUDL removing parent access; communication to teams to follow

- K. **ACTION:** Greg to continue to work on hard mounting and modem conversations and decisions
- L. **ACTION:** Coaches need to submit names to Admin to be added in system
- M. **ACTION:** Ashley to help gather committee information and share out to help finalize committee roles and needs from general membership
- N. **ACTION:** Greg to confirm Brad's interest in Hockey Ops committee

IX. Closed Session

- A. A closed session was held regarding hardship request and Skate Frederick conversations.

X. Adjourn

- A. Meeting was adjourned at 8:22PM

Next Meeting: October 6, 2025