

**Frederick Freeze Board of Directors
Meeting Agenda
September 15, 2025**

Members Present: Greg Dale, Justin Holler, Ashley Waters, Josiah Storer, Mark Macera, Tommy George, Toby Heusser, Allison Robertson, Ginny Nuckols, Kristen O'Neill

Staff Present: Tim Summers, Adam Levine

- I. Call to Order**
 - A. Meeting called to order 6:34PM
- II. Approval of Agenda and Minutes ([August 2025 Minutes](#))**
 - A. Motion to approve by Josiah, Seconded by Kristen. Motion carries 9-0-0
- III. Check-In: Action Item Review from Last Month**
 - A. To Be Completed
 - B. Completed
 - 1. **ACTION:** Pat needs to schedule Coach meeting asap
 - 2. **ACTION:** Hockey Ops to look into locking in Stamm 2026 dates to be able to market earlier
 - 3. **ACTION:** Christy/Adam to reach out to Skate Frederick on partnership with booth
 - 4. **ACTION:** Greg to email Huddle and move it forward
 - 5. **ACTION:** Ashley to look into date and cost options for Warehouse screening
 - 6. **ACTION:** Allison to revisit with TMs to ensure everyone is on the same page
 - 7. **ACTION:** Ashley draft email for membership regarding Freeze Out for Greg to send
 - 8. **ACTION:** Kristin to create a volunteer sign-up for Freeze Out
 - 9. **ACTION:** Reach out to Ashley if you are interested in joining “taskforce”; Ashley to send RFP example to Finance Committee
 - 10. **ACTION:** Ashley to send out [vote](#) for review this week regarding financials
 - 11. **ACTION:** Marketing/Comms team to look at list of suggested items

12. **ACTION:** Allison to work with Adam on USA Hockey listing of coaches
13. **ACTION:** Greg to talk with S. MacIntosh to take lead on Girls Try Hockey free event
14. **ACTION:** Allison to work on jacket/pant size list for Greg
15. **ACTION:** Adam and Pat to discuss future of Captains Academy program
16. **ACTION:** Josiah to reach out to photographer from last year

IV. Hockey Operations Updates

- A. Hockey Director
 1. Information Sharing
 2. Needs to be Discussed
 - a) Team Level Declarations
 - (1) All teams are playing same level declarations except for 10Us (based on AHF adjustments)
 - (2) Any questions should be directed to Pat
 - b) Hudl Implementation
 - (1) Coaches discretion on if parents were sent an access link
 - (2) Coaches have received two options for trainings; Freeze how-to guide being developed by Allison
 - (3) Hard mounting is being discussed and wifi/modem issues
 - (4) **ACTION:** Pat and Allison to finalize Freeze how to
 - (5) **ACTION:** Greg going to discuss HUDL removing parent access; communication to teams to follow
 - (6) **ACTION:** Greg to continue to work on hard mounting and modem conversations and decisions
 - (7) **ACTION:** Coaches need to submit names to Admin to be added in system
 - B. Associate Hockey Director
 1. Information Sharing
 2. Needs to be Discussed
 - a) Captains Academy will begin in late October. Teams without captains may send leaders.

V. Board Position/Committee Updates

- A. President
 1. Golf Tournament

- a) Expected to bring in between \$10K-\$15K; Justin is still calculating and tallying information.
- 2. Committee Review
 - a) Board reviewed list of committee preferences and requirements.
 - (1) **ACTION:** Ashley to help gather committee information and share out
 - (2) **ACTION:** Greg to confirm Brad's interest in Hockey Ops committee
- B. Vice President
- C. Budget/Finance
 - 1. Bank RFP Update
 - a) One bank has responded; Deadline is October 1, 2025
 - b) **ACTION:** Ashley to schedule Finance Committee meeting
 - 2. AHF Hotel Rebates
 - a) **ACTION:** Greg to follow up with Blake/AHF to try to find greater clarity
 - b) Discussion on how the rebates are allocated will continue once the above is answered.
- D. Secretary
- E. Discipline
- F. Marketing/Communications Team
 - 1. Coach Report Update
 - 2. Rink Banners
 - a) Request to get our banners up in Rink 2.
 - b) **ACTION:** Mark to send email to Greg, to be sent to Will regarding moving banners
 - 3. Logo Pins for Placid
 - a) **ACTION:** Ashley to research quotes on logo pins for exchange
- G. Fundraising
 - 1. Golf Tournament (see update above)
- H. Community Service/Charity
- I. Crisis Committee
- J. Hockey Oversight Committee

VI. Contracted Administrative Position Updates (if available)

- A. Scheduling
- B. Executive Manager
- C. Treasurer

D. Equipment/Spirit wear

VII. IDS (Issue, Discuss, Solve) Session

A. AED Replacements

- a. **ACTION:** Greg to talk to Joyce about Rink 2 AED

B. Freeze Out

- a. Kristin will no longer be leading Freeze Out in the future. She will gather information for reference for next year.

C. Pictures

- a. Two photographers responded with interest; Weekday during practice is the most favorable
- b. **ACTION:** Josiah to evaluate each option with Greg.

D. Goaltending

- a. Goaltending support was discussed, and the future of what the best support looks like.
 - i. **ACTION:** Adam to check in with JT to review schedule of team visits
 - ii. **ACTION:** Pat and Adam to discuss Goaltending, consult with Allison as needed

E. Multi-purpose Room Discussion

- a. Quote has been received

VIII. Action Item Review

- A. **ACTION:** Adam to check in with JT to review schedule of team visits
- B. **ACTION:** Pat and Adam to discuss Goaltending support, consult with Allison and Hockey Ops as needed
- C. **ACTION:** Josiah to evaluate each photographer option with Greg.
- D. **ACTION:** Greg to talk to Joyce about Rink 2 AED
- E. **ACTION:** Ashley to research quotes on logo pins for tournament exchange
- F. **ACTION:** Mark to send email to Greg, to be sent to Will regarding moving rink banners
- G. **ACTION:** Ashley to schedule Finance Committee meeting for Bank RFP review
- H. **ACTION:** Greg to follow up with Blake/AHF to try to find greater clarity on hotel rebates
- I. **ACTION:** Pat and Allison to finalize Freeze how to guide for HUDL
- J. **ACTION:** Greg going to discuss HUDL removing parent access; communication to teams to follow

- K. **ACTION:** Greg to continue to work on hard mounting and modem conversations and decisions
- L. **ACTION:** Coaches need to submit names to Admin to be added in system
- M. **ACTION:** Ashley to help gather committee information and share out to help finalize committee roles and needs from general membership
- N. **ACTION:** Greg to confirm Brad's interest in Hockey Ops committee

IX. Closed Session

- A. A closed session was held regarding hardship request and Skate Frederick conversations.

X. Adjourn

- A. Meeting was adjourned at 8:22PM

Next Meeting: October 6, 2025