

CENTENNIAL SPRING LAKE PARK GIRLS HOCKEY

2026 - 27 MARKETING OPPORTUNITIES



On behalf of the Centennial Spring Lake Park Girls Hockey Team, we are reaching out to invite you to partner with us for the upcoming season through an exciting sponsorship and marketing opportunity.

Our team is proud to represent the Centennial and Spring Lake Park school communities both on and off the ice. Last season, our team earned the distinction of State Runner-Up, and we are looking forward to another exciting year competing against some of the top teams in the state. We are committed to excellence in athletics, academics, and community involvement—and with a growing fan base, both online and in the stands, we offer a unique platform to showcase your brand to a highly engaged and loyal audience.

As a sponsor, your business can receive valuable exposure through a variety of marketing channels including:

- Ad placement in our season media guide, distributed at games and shared with our extended community
- Your logo featured on our team warm-up jerseys, seen by fans, families, and competing teams throughout the season
- Game day in-arena announcements, giving your business recognition during high-energy moments
- Social media promotion, where our active following engages with team news, highlights, and sponsors regularly

This partnership is more than just a promotional opportunity—it's a chance to invest in the success of young athletes and support a program that builds confidence, teamwork, and leadership in our players. The Centennial Girls Hockey Blue Line Club is a 501(c)(3) charitable organization; W-9 Tax ID 32-0510797.

We would love to meet with you to discuss sponsorship options and how we can best tailor the partnership to meet your goals. Thank you for considering this opportunity to support local athletics while promoting your business to a passionate and supportive audience.

Please feel free to reach out to us at cghblc.media@gmail.com with any questions or to confirm your interest. We look forward to the possibility of working together this season!

With gratitude,
The Centennial Spring Lake Park Blue Line Club

Centennial Spring Lake Park Blue Line Club
300 Civic Heights Drive, PO Box 134, Circle Pines, MN 55014

CENTENNIAL SPRING LAKE PARK GIRLS HOCKEY

2026 - 27 MARKETING OPPORTUNITIES



Printed Media Guide

- A high-quality printed book featuring current team information, sponsor advertisements and CSLP hockey tradition along with school and community support
- Up to 300 copies total to be distributed at home games between November 2026 and February 2027 for FREE
- Not just a one-time advertisement – this is a collector's item and will be kept and viewed numerous times during the season by many people in the local community
- Copies of the program will be saved by local players, parents, alumni, and family – a coffee table book and keepsake

Social Media

- Large following on 3 platforms: X, Instagram & Facebook
- On Instagram alone, posts are averaging 8,000 views **per** post

Warm Up Jersey

- Worn during warm ups on-ice for all regular season games
- Over 1,000 in attendance at our home games

Digital Guidelines & Ad Submission Requirements

ADVERTISER SUPPLIED ARTWORK

In order for your ad to display correctly in our program, please follow the below guidelines for ad sizing.

Advertisements must be submitted electronically at the correct dimensions. Reference ad dimensions below. Acceptable file formats for advertisements include: PDF or JPEG (300 dpi)



AD DIMENSIONS

Full Page:

7.5" wide x 9.5" high

Half Page:

7.5" wide x 4.69" high

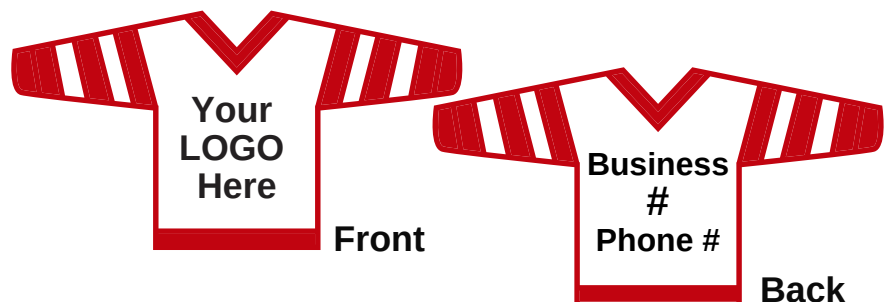
Quarter page:

3.69" wide x 4.69" high

Business Card:

3.69" wide x 2.3" high

Game Day Warm Up Jersey



Each business logo purchased will be worn by a high school player during on-ice warm-ups for all regular season games

Please submit preferred business name & phone number for the BACK along with logo in PDF or JPEG format (minimum of 300DPI)

CENTENNIAL SPRING LAKE PARK GIRLS HOCKEY 2026 - 27 SPONSORSHIP & MARKETING



Opportunities

Diamond Sponsorship - \$1,995

Limited
to
One

- All of the Platinum benefits PLUS:
- **Business Logo Placement:** Team sweatshirt worn by players on every gameday

Platinum Sponsorship - \$1,195

- All of the Gold benefits PLUS:
- **Game Day Program** - Full Page Ad Upgrade
- **Sponsor Announcement**- Home Varsity Game
- **Event Night Sponsor**- Business Logo in program

Gold Sponsorship - \$895

- All of the Silver benefits PLUS:
- **Game Day Program** - Half Page Ad Upgrade
- **Sponsor Night Recognition**

Silver Sponsorship - \$595

- All of the Bronze level benefits PLUS:
- **Warm-Up Jersey** - Business Name & Logo

Bronze Sponsorship - \$495

- **Game Day Program** - 1/4 Page Ad
- **Sponsor List** - Business Name & Logo
- **Social Media** - Logo & recognition
- **Team Website** - Logo & recognition

Team Meal Sponsorship - 40 people

- **Social Media**- Logo & recognition

Stand Alone Game Day Program Ad

- **Full Page** - \$600
- **Half Page** - \$300
- **Quarter Page** - \$200

Options

Game Day Warm Up Jersey



- Worn during warm ups on-ice for all regular season games

Game Day Program



- A **FREE** high-quality printed book featuring current team information, sponsor advertisements and CSLP hockey tradition
- Not just a one-time advertisement; A keepsake that will be saved by local players, parents, alumni, and family

Team Website

<https://www.centennialhockey.org/chsgirlshockey>

Social Media



@CentGirlsHockey



@CHSCGirlsHockey



Centennial/SLP Girls High School Hockey

- Large viewership & engagement across all platforms



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CENTENNIAL SPRING LAKE PARK GIRLS HOCKEY 2026 - 27 SPONSORSHIP & MARKETING



3 Easy Steps to Register:

- First: Complete online form or the form below and mail it to:**



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300 Civic Heights Drive
PO Box 134
Circle Pines, MN 55014

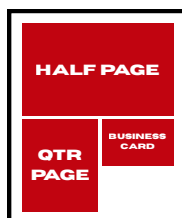
- Next: Submit payment electronically via Zelle or by check:**



Scan in your banking app
Centennial Girls Hockey Blue Line Club
at 651-788-3312

- Last: Submit artwork to:** cghblc.media@gmail.com

Advertisements **must be submitted electronically at the correct dimensions.**
Reference ad dimensions below. Acceptable file formats for advertisements & logos include: PDF or JPEG (300 dpi).



Full Page:
7.5" wide x 9.5" high

Half Page:
7.5" wide x 4.69" high

Quarter page:
3.69" wide x 4.69" high

**Artwork
Deadline:
September
15th**

Ad Package:

- | | | | | |
|---|---|---|--|---|
| ☐ Diamond - \$1,995 | ☐ Gold - \$895 | ☐ Bronze - \$495 | ☐ Full Page - \$600 | ☐ Quarter Page - \$200 |
| ☐ Platinum - \$1,195 | ☐ Silver - \$595 | ☐ Team Meal | ☐ Half Page - \$300 | ☐ Other |

Sponsor Contact

Company

Contact Name

Email

Address

City / State / Zip

Phone

Payment Required to Place Ad

- | | |
|---|---|
| ☐ Zelle - see info above | ☐ Check: payable to Centennial Girls Hockey Blue Line Club |
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