

FUNDRAISING CHAIR

SLVYHA Volunteer Role · More Committed

THE QUICK VERSION

What it is: Leads the association's fundraising, recruits sponsors and donors, and coordinates fundraising volunteers, with oversight from the Treasurer.

Time commitment: Handbook estimates up to about 10 hours per week, heavier around campaigns and events.

When: Year-round, peaking around fundraisers (golf tournament, Colorado Gives, sponsorship drives).

Requirements: - Handbook suggests 1-2 years of fundraising, sales, marketing, or event-planning experience -

Good for you if: You're outgoing, good with people and local businesses, and enjoy organizing events and campaigns.

Can you still watch your kid play? Yes, fundraising events won't overlap games.

WHAT YOU'LL DO

- Direct and coordinate the association's fundraising efforts (with Treasurer oversight)
 - Recruit and develop individual and business sponsors
 - Recruit and supervise fundraising volunteers (including concessions)
 - Present a fundraising report to the board at the monthly meeting
 - Keep the Treasurer updated on fundraising activity between reports
 - Submit a letter to the board before a fundraising activity (nature of the fundraiser, anticipated income/expenses, intended use of proceeds)
 - Provide sponsor lists and details to the Media Chair for sponsor deliverables
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HOW TO DO IT

- Plan campaigns and events, and clear them with the board per the financial policy
 - Build and maintain sponsor/donor relationships
 - Coordinate volunteers for events and concessions
 - Handle sponsor info handoffs to the Media Chair (tiers, logos, links) for website and social recognition
 - Follow chain-of-custody cash procedures for event proceeds
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WHAT'S PROVIDED VS. WHAT YOU BRING

Provided: Treasurer oversight, the financial policy framework, and coordination with

the Media Chair for recognition.

You bring: People skills, event organization, and follow-through.

WHAT "DONE WELL" LOOKS LIKE

Fundraisers are well-planned and hit their goals, sponsors are recruited and renewed, proceeds are handled correctly, and sponsor recognition flows to the Media Chair on time.

WHO TO ASK WHEN YOU'RE STUCK

Reports to / coordinates with: The Treasurer (oversight) and the Governing Board; works with the Media Chair on sponsor deliverables.

Questions about this role: the board

INTERESTED IN A ROLE THAT'S ALREADY FILLED?

Don't wait for it to open up. Reach out to the person currently in the role, let them know you're interested and willing to help. Many hands make the work lighter, most role-holders are glad to share the load, bring on an assistant, or start showing someone the ropes for when the seat does open.

HOW TO SIGN UP

This is an appointed position. To be considered:

1. Send the board your statement of interest and a short bio.
2. The board votes on appointments at the following monthly meeting.
3. Once appointed, complete any required training (see Requirements above).

What happens after you're appointed: You'll be introduced to the board and Treasurer you'll work with, and brought up to speed on the season's planned fundraisers.

Questions about volunteering in general? See the Get Involved section of the Resources Tab, or contact the board.

Full official duties: see the SLVYHA Bylaws (Article V) and Handbook.
