San Luis Valley Youth Hockey Association Monthly Board Meeting Minutes (prelim)

Date: Wednesday, August 12, 2026
Time: 6:00 PM
Location: 1707 W 10th St, Alamosa, Alamosa CO, 81101 (Alamosa K-2 School)

1. Call to Order

The meeting was called to order at 6:01 PM.

2. Roll Call

In Attendance- Stacey Eskew, Manny Martinez, Monica Sanchez, Lindsay Atencio, Paul Lecours, Justine Bonadies, Eric Van Iwaarden, Chris Johnson
Attending Remotely- Matt Schrock, Dalton Carleo, Samantha Potts, Jessica Dikes, Haley Gallas, Crystal Gonzales, Kevin Gonzales, Silvia Lara

3. Approval of August Agenda

- Items F, G, and H, as well as a vote regarding the rubric.
- Motion: Manny moved to approve the amended August agenda.
- Second: Stacey
    - Motion approved.

4. Additions, Corrections, and Blanket Motions

- None

5. Approval of July Meeting Minutes

- Motion: Stacey
- Second: Lindsay
    - Motion approved.

6. Treasurer's Report

- There is currently $60,619.57 in the bank
    - Motion: Manny
    - Second: Paul

        - Motion approved.

7. Secretary's Report
    - The Secretary reported that the club's application with CAHA has been approved.

8. Registrar's Report
    - No report was presented.

9. Coaches' Report
    - Chris Johnson thanked everyone who attended the Brenner's get-together.
    - The following updates were provided regarding dryland training:
        - Dryland training will begin the week of August 31.
        - The initial plan is to hold dryland training two days per week.
        - The schedule will be evaluated as the season progresses.
        - The tentative start time is 6:30 PM.

10. Director of Operations Report
    - Tournament and Team Updates
        - Membership acceptance allows the club to proceed with tournament registration.
        - Monica will send the required checks to CAHA and USA Hockey so the club can be added to the appropriate tournament listings.
        - Tournament schedules are being reviewed to avoid conflicts with other events.
        - The current plan is to use two weekends in October for tiering, while taking team and family schedules into consideration.
        - The deadline to declare teams is August 28.
        - The proposed 16U team is unlikely to move forward.
        - Dalton has added the home tournament dates to the club calendar.
        - A 10U tournament is scheduled for November 21–22 in Pueblo.
        - An additional 10U tournament is planned for December 27 in Arvada.

    - The Board will determine registration procedures and fees for players participating in 10U tournament teams, including players who participate in both tournaments.
    - The goal is to have the 10U registration and fee structure completed by the end of the month, with planning beginning in September and a potential Board vote in October.
- Crossbar Transition
    - The club will transition its sports management platform to Crossbar.
- The Board also discussed scheduling a parent meeting. A tentative date of Tuesday, September 29, from 6:00–8:00 PM was discussed.
    - Manny will check availability for a conference room.
- Officials
    - The club will reach out to officials to determine their interest in recertification for the upcoming season.

11. Director of Fundraising Report
- No report was presented.

12. Director of Marketing Report
- Facebook and Instagram accounts continue to gain followers and engagement.
- All current open positions have been advertised.
- The club website has been updated with the bylaws.
- Work is underway to establish an email address for the new Director of Fundraising.
- The club is working on its Colorado Gives campaign and online presence.
- Additional Facebook groups have been identified for sharing club information and increasing outreach.
- A Colorado Gives webinar was attended, and an additional webinar has been scheduled.
- The bylaws currently direct members to the website for additional information regarding officer duties.
- The Board discussed developing an organizational handbook to provide additional information regarding Board and officer responsibilities.
- Corrections are needed to the bylaws, including the club address and Article 10, Section 4(a) regarding the Director of Fundraising/Fundraising Chair position.

- Manny will work on developing the handbook and determining the appropriate location for the information.

13. President's Report
    - The club's Colorado Gives fundraising goal has been updated.
    - Media plans and championship banners were discussed.
    - CAHA has accepted the club's application, marking the first time the club has reached this milestone this early.
    - The Board discussed preparations for the upcoming season, including the anticipated tiering process.
    - The President acknowledged the challenges of the past month and expressed the goal of regrouping and moving forward positively into the upcoming season.

14. Discussion Items
    - A. Budget Approval
        - The Board discussed the proposed budget.
        - The Board agreed to circulate the budget by email for review and approval, with the goal of distributing it by early the following week.
        - Finalize the proposed budget.
        - Circulate the budget to Board members for email approval.
        - Target email approval date: August 19.
        - Formally approve/ratify the budget at the September Board meeting.

    - B. Handbook and Rubric Approval
        - Motion: Manny moved to approve the handbook and rubric
        - Second: Stacey
            - Vote: Motion approved by all members by voting yes.

    - C. Sports Management Platform
        - The Board discussed the options of SportsEngine, Crossbar, and TeamSnap.
            - After discussion, the Board expressed a preference to transition to Crossbar as soon as possible.
            - Motion: Manny moved to transition the club to Crossbar.
            - Second: Stacey

        - Motion approved by all board members except an abstention by Chris.

D. Media Email / Website Information Hub

- The Board discussed developing a centralized information hub for parents and members.
    - The proposed hub would include:
        - A welcome handbook.
        - Important club information and resources.
        - Greater transparency regarding club operations.
        - A centralized location on the website for key information.
        - Estimated costs and fees, with a statement that prices are subject to change.
        - Frequently asked questions and updated answers.
        - Information regarding programs such as Learn to Play and Mites.
- The Board also discussed continuing to advertise open positions through social media. Posts may be reposted periodically to increase visibility, including sharing them to the club's Facebook page and other relevant groups.
- Dalton will provide dates for Learn to Play/Mites when they become available.

E. Registration Opening Day

- The tentative registration opening date was discussed as September 4.

F. Equipment Manager Approval

- Crystal Gonzales was presented for approval as Equipment Manager.
    - Motion: Stacey
    - Second: Paul Lecours
        - Motion approved by all board members.

G. 14U Manager Approval

- Crystal Gonzales was presented for approval as the 14U Manager position.
    - Motion: Manny
    - Second: Stacey
        - Motion approved by all board members.

H. 12U Manager Approval

- Kevin Gonzales was presented for approval for the 12U Manager position.
    - Motion: Manny
    - Second: Paul
        - Motion approved by all board members.

15. Old Business
    - Open Positions and Advertising
        - The Board discussed current open positions and continued recruitment efforts.
        - Positions discussed included:
            - 14U coaching positions
            - Board member position
            - 18U Manager position
              (The Board noted that the 18U Manager must be a club member.)
            - The Board will continue advertising open positions through the club's website and social media channels.
16. Member Comments
    - Silvia discussed the possibility of organizing a hockey camp and is gathering additional information.
    - Crystal thanked the Board and members for their work and support.
    - Eric asked about the process and timeline for transferring club information to Crossbar.
17. Executive Session
    - None
18. Adjournment
    - The meeting was adjourned at 7:05 PM.
        - Motion: Manny
        - Second: Paul
            - Motion approved.