ZIMMERMAN AREA YOUTH ATHLETICS ASSOCIATION

MEETING MINUTES

MONTHLY BOARD MEETING

Date:	February 15, 2026
Place:	Zimmerman Community Event Center
Meeting called to order by:	Jim Flaaen, President, at 5:05 PM

IN ATTENDANCE

Jim Flaaen, Gary Dick, Carylanne Henke, Ross Orrock, Chaz Norrgard, Elise Andresen, Devin Kalor, Jillian Erickson, Dustin Salmon, and Michelle Carlson.

APPROVAL OF MINUTES

Jim motioned; Elise seconded to approve the minutes of the last meeting.

REPORTS

President/Registration Coordinator – Jim Flaaen

- Passed around the High School Baseball schedule. April 20 is Youth Night for varsity. There are parents who want to take the baseball program to the next level. Jim suggested having 9U and 10U players participate as bat boys and water bottle fillers for the varsity players. Also discussed a season kick-off event for Youth Night, and having varsity players be refs for our younger leagues. Will be meeting with this group again next month.

- Also have been having discussions with the softball president about coordinating with their league. Jim suggested having a rep on each other's boards considering we face similar issues throughout the year. He will be attending their board meeting next month.
- Reviewing whether we should switch website providers. We could transition to a new company in July after registration is complete. Crossbar looks the most favorable right now, and we would only pay about $1,000 per year, whereas we currently pay $130 per month for Sports Engine.
- Reached out to Pad Stack Media to inquire about hype videos and photos for our website, and the costs associated. Decided that it may cost too much to explore right now. Devin brought up SportsLine, but we've had discussions with them in the past and they are not as mobile, as they can only photograph one field at a time.
- House ball registration numbers are low right now but will ramp up near April, as they do each year. Encourage families to follow Zimmerman Baseball on Facebook. Michelle will update the website to put house registration at the top so it's easier to find.

Vice President – Gary Dick

- MASH Clinic is set up for March 22 and we have 114 registered. Will meet with Rodriguez at MASH to discuss how the youth clinic will be set up.
- City fields have been reserved and will be blocked off by April 1. We cannot go onto the fields without Keith's permission. We need to make sure that ISD is paid before we talk about our fields for 2026.
- Natalie has resigned, so Gary worked on the form and sent it off to coaches. Forms have to be back to us by April 24, and then final to Beck's by April 28.

Treasurer – Carylanne Henke

- IRS are still reviewing our account, so no update this month.
- Any emails to Carlyanne should be sent to her business email versus personal.

Secretary/Webmaster – Michelle Carlson

- Need a few more pics for Board Members for website.

Travel Director – Ross Orrock

- We are set with coaches for the travel teams.
- Gary already sent out MYAS invites to the teams.

Majors/Minors/ZBall Director – Dustin Salmon

- Registration for house ball is open. Will try and get sponsorships linked with teams.
- 2 umps have been confirmed; there are another 3 interested. Biggest challenge for umps will be coordinating schedules with their travel ball schedules.

Travel Director – Chaz Norrgard

- Provided an update on our tournament. The trophies are in from Paradise Awards, and Ross shared contacts for EMT, etc. Discussed having a banner for the teams to hold along with their awards – 1st place get rings and 2nd place get medals. There are still 7 teams left to fill.

Field Coordinator – Elise Andresen

- City has been confirmed; working on the school.

Uniform Coordinator – Jillian Erickson

- Jellyfish will do the house league uniforms, and will set up a store for adult clothing, too. They have agreed to donate 10% of sales back to the Association.
- Discussed golf tournament could give the Association about $15,000 in profits. Looking at August 1 as a potential date. Registration would be set up through Sports Engine. We could advertise that profits from the golf tournament could go towards jerseys, etc. so the community knows where the money will be used. Will revisit this again at next meeting.

Sponsorship Coordinator – Devin Kalor

- Discussed giving a Yeti cup and shirt to those who donate $500 or more for all future donations.

OTHER DISCUSSION

Board discussed having Jillian assist with Fundraising with Natalie's departure.

NEXT MEETING

Next meeting will be held on March 15, 2026.

Motion to adjourn was made at 6:20 p.m. and was passed unanimously.