



SUPPORT THE ORONO BOYS HOCKEY PROGRAM

Promote and market your business to the loyal Orono Spartans Boys Hockey Audience for the **2026/27** season with an advertisement in the Orono Boys Hockey Media Guide Program & Digital Book!

PROGRAM BOOK RATES

Quarter Page - 3.8125"x5.0625"	\$300
Half Page - 7.75"x5.0625"	\$550
Full Page - 8.5"x11" (bleed .125")	\$700
Ad Design Creation (Per ad)	Available upon request

Premium Full Page - 8.5"x11" (bleed .125")	\$1,000
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Premium Location: inside front cover, inside back cover, back cover, opposite of the rosters, before player bios

DON'T MISS OUT! GO SPARTANS!

ADVERTISER

Orono Hockey Contact: _____

Contact email (for Artwork submission): _____

Business Website URL/Preferred Link can be submitted for the Digital Book

MAKE CHECKS PAYABLE TO: **ORONO BOYS HOCKEY BOOSTERS** | 332 West Lake Street, Orono 55356



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Artwork Submission Guidelines:

PROGRAM BOOK AD SIZES - ARTWORK AND FILE FORMATS

PREFERRED FILE FORMAT:

A high resolution (300 dpi) Adobe PDF or jpeg with embedded fonts built at specific ad size specs.

ACCEPTABLE NATIVE-FILE FORMATS:

Adobe InDesign, Adobe Illustrator, Adobe PhotoShop. All images/elements must be 300 dpi at size, a TIFF or an EPS is preferred to a JPEG format.

FONTS:

If sending native files please include all fonts or create outlines.
Open Type fonts are industry standard and preferred.

AD MATERIAL SUBMISSION:

Ads can be emailed to your Orono Hockey Family Contact for submission

For easy tracking in our system, please name file as follows:

(Business Name_Ad Size_Player Name)

Example: (Bucks Pub_1/4page_Thalhuber)

Dimension/Size Guidelines for all Ad Sizes

Full Page with Bleed

Trim Size: 8.5" x 11"

Live Area: 7.75" x 10.25"

Bleed Size: 8.75" x 11.25"

Quarter Page

3.8125" x 5.0625"

VERTICAL ONLY

1/8 Page

3.8125" x 2.4688"

Half Page

7.75" x 5.0625"