

Meeting Minutes: Orono Hockey Booster Club

Meeting Date: June 22, 2026

Meeting Time: 6:30 - 8:00pm

Location: Red Rooster

Board Members Present: Dutch, Jeff, Mike, Xochill, Connie, Spencer.

Meeting Call to order at 6:30 pm

1. Restructuring of Committee Leadership & Operations

The board implemented alternative organizational structures to cover vacant leadership roles and finalized critical digital and financial management transitions.

- Fundraising Committee Restructuring: Due to the vacant Fundraising Chair position, the board voted to divide major operations among active members:
 - Annual Salt Sale: Xochill will direct operations.
 - Digital Campaigns (Snap! Raise): Mike will oversee platform management.
 - Corporate Sponsorships (Media Guide): Expanded advertising initiatives will merge into existing media guide ad operations.
- Website Migration & Infrastructure: The transition from SportsEngine to Crossbar remains on schedule for the July rollout. Coordination is underway with arena management and the Athletic Department to route all future game schedule updates to the new Crossbar platform.
- Booster Governance & Accounts:
 - Financial Accounts: Administrative processing is underway to add Treasurer Mike to the primary banking, credit, and digital payment accounts.
 - Communication Accounts: To improve institutional continuity, the board initiated role-specific communication accounts, creating dedicated credentials for the Vice President and Treasurer positions.
 - Corporate Address: The board authorized the procurement of a dedicated post office box in Long Lake to centralize official program correspondence.

2. Comprehensive Seasonal Fundraising Programs

The board refined the strategic timeline and introduced new revenue streams to ensure stability for the master operating budget.

- Core Campaign Timelines:
 - *Salt Sale*: General team notification scheduled for July 13, structural order collection due by August 23, and physical distribution finalized for September 19–20.
- Supplemental Revenue Initiatives:
 - Silent Auction: A new seasonal auction event was approved, led by Jeff and Mike, with dates to be coordinated with Bucks Pub.
 - Equipment Bag Sponsorships: A targeted program was established to secure four corporate sponsors at \$1,200 each, providing brand placement on player hockey bags.
 - Ancillary Programs: Special event variations—including a potential pancake breakfast, game-day promotions (50/50 drawings or Chuck-a-Duck), and a secondary market sale of legacy team gear and jerseys—remain under operational review.
 - External Partnerships: Inquiries are underway to evaluate booster volunteer support for stadium concessions during the upcoming football season to secure added program revenue.
 - Holiday Sales: Coordination remains ongoing to evaluate seasonal fundraising options during the Thanksgiving and Christmas holiday blocks.

3. Captains' Practices & Training Ice Allocations

The board balanced player training requirements against parental financial commitments to finalize upcoming ice contracts.

- Coaching Appointments: Head Coach Mitch formally approved independent coach Dave Lynne to lead the upcoming Captains' Practices. The board is finalizing the schedule to lock in the contract.
- Weekly Practice Frequency: The board evaluated a proposed expansion to a 3-day weekly practice model. Due to pass-through costs increasing the individual player training assessment from \$425 to approximately \$560, the board deferred final activation pending a strict decision deadline to avoid overburdening families alongside the standard booster fees.

- Incremental Pond Ice: Coach Mitch confirmed the school district is absorbing the core financial requirements for regional ice time. The Booster Club will fund eight incremental hours at an estimated cost of \$2,800, successfully mitigating prior budgetary deficits down to a manageable projection of -\$6,200. This variance is expected to be fully absorbed by the newly introduced auction and bag sponsorship campaigns.

4. Operating Budget Review & Cross-Program Analysis

- Fiscal Tracking: Operational control of the baseline budget formally transitioned from Dutch to Mike. Financial baselines assume a roster of 37 participating players contributing the standard \$1,500 assessment. The board will lock in and validate all mandatory player contributions prior to the July 13 community update email.
- Cross-Program Collaboration: The treasury will meet with leadership from the girls' high school program to audit parallel budget strategies and identify operational efficiencies.

5. Public Community & Athlete Engagement Calendars

The board approved a comprehensive summer communication schedule to onboard incoming families and review programmatic transitions.

- Pre-Season Informational Seminars: Informational Q&A sessions will be hosted at Bucks on July 16 and July 23 to drive parent engagement.
- Annual Program Orientation Meeting: A mandatory parent meeting is scheduled for August 3 to address seasonal logistics, fundraising structures, and upcoming training camps.
- Game Night Special Events: The board unanimously approved the finalized Game Night Events schedule layout. The document will be routed through the coaching staff, Athletic Director, and regional management for final administrative clearance.

6. Equipment, Logistics, & Welfare

- Equipment Orders: Player glove inventory has been successfully secured. Production pipelines remain on schedule under Angie's oversight for practice jerseys, socks, helmet decals, yard signage, and the opening of the public apparel store.

- Travel Arrangements: Lodging blocks for the travel trip to East Grand Forks are being negotiated at an estimated rate of \$130 per room night. These fixed projections have been integrated into the master budget.
- Community Welfare: The board authorized the preparation of a team-signed support card and player-led delivery to teammate Mike Gallagher during his post-surgery recovery.

7. Adjournment

- Next Meeting: TBD
 - Adjournment: The meeting was adjourned at 8:00 pm
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