

Board Meeting Minutes  
March 16, 2025

- Bi-Law Changes reviewed - all changes unanimously approved
- Joe Updates:
  - Section and district redrawn every other year. Will know the section after 4/1 and district after 5/1. Schedule is delayed until then.
- Harry overview of board operations:
  - Varsity runs on donations
  - Youth runs on fees
    - \$450 - player fee (inclusive of equipment, minus pads and cleats) - 215 players registered last year
    - \$120 - flag player fee - 95 players registered last year.
- Budget Review (Kent)
  - Flag football brings in approximately 11,000 and only spend around \$4 - 5K for flag. Great income for other parts of the program
  - Jahn is going to work with the SWML to understand the average fees schools are charging for football and what is included.
  - Approval needed from Harry, Gary and/or Kent for expenses.
  - Varsity Budget Review - need to raise \$68,000 this year
  - Overall it is a \$275,000 program that touches 400 kids!
- Actions for March (Harry and others)
  - Registration: May 15 - July 22. Still considering when the exact date will open. May consider the end of April. Based on the final registration date, determine fitting dates. Need 2 dates this year and will be rebranding Football for a Day to an "Equipment Fitting" day
  - Coaches Registration: April 29 - May 31. Coaches selection committee formed.
  - Need to understand equipment needs - Phil and Gary to go through the shed. Inventory Bags.
  - Bingo - Jon S. reached out to Back Channel for dates. Looking at June.
  - Camp - need to determine if Joe & Players are going to run the camp or the Youth Coaches will run the camp.
- League Updates (Jahn)
  - If want to create a team below the minimum required players, will need league approval - a few teams that did this last year had to forfeit which wasn't a good experience for anyone.
  - No more than 5 coaches on the sideline during games
  - Coaches need to know the rules
  - Potentially align rules across grades.

- Practices can start August 1.
- Social Media:
  - Highlights youth, JV and varsity together
  - Moving forward will post on Facebook, Insta and X
  - Create a student committee to help with posting
  - Potentially tie social media highlights into sponsorship (i.e. thanking a specific business for sponsoring a game)
  - Also important if we are using social media to highlight different events that people know to follow the page.
- Fundraising (Jon)
  - Potentially create a donor dinner
  - Likely move away from ads - too much work for not a lot of money
  - Need to make a final decision around jersey sponsorships. Trey said he would help.
  - Add something about sponsorships into registration
  - Consider selling parking spots?
- Coach Committee (Craig)
  - Practice plans
  - Grade level coordinators
- May 21 is scholarship night - Gary to present the scholarship
- All Board Member To Dos:
  - Ensure you have access to the OFA Link
  - Provide a bio and photo to Harry and Gary Dean for the website
  - Bring at least 1 - 2 names of people or businesses the Fundraising committee can reach out to for Fundraising efforts
  - Review the current dibs process and come back with proposal for ideas.
  - Next Board Meeting: Sunday, April 13 at 6:00pm.
- Meeting Adjourned.

Notes taken by Sally Kolar